

Transfer Agreement

Oklahoma City Community College: AA – Public Relations-Journalism and Broadcasting/Public Relations
And

University of Central Oklahoma: BA – Strategic Communications-Organizational Communication

To comply with this agreement, students must complete the associate degree with the major listed above and include the specific courses listed below.

Oklahoma City Community College (OCCC)	University of Central Oklahoma (UCO)
An Associate in Science (AS) or Associate in Art (AA) degree from an accredited Oklahoma institution that includes the OSRHE minimum requirements will satisfy the UCO University Core.	<ul style="list-style-type: none"> • Written and Oral Communication • Quantitative Reasoning/Scientific Method with Lab • Critical Inquiry and Aesthetic Analysis • American Historical and Political Analysis
See the program requirements for the associate degree on the OCCC website. Credited courses completed as part of the A.A. or A.S. that do not apply to the general education at OCCC or the UCO major transfer to UCO as electives.	<ul style="list-style-type: none"> • Cultural and Language Analysis • Social and Behavioral Analysis • Life Skills
Hours required for the AS or AA degree/major at OCCC60-64	Remaining hours in UCO University Core.....0

Required in OCCC Major	UCO Major Requirement Met
JB 2413 Principles of Public Relations	MCOM 2193 Principles of Public Relations

Total at Oklahoma City Community College.....60-64

To be taken at the University of Central Oklahoma.....60-64

(May be taken at OCCC.) This signifies that a UCO course requirement can be met with the equivalent OCCC course (found on the UCO website). To take these courses at OCCC, students should confirm with their advisors that the course/s will fit into the associate degree without exceeding the requirements. A minimum of 60 hours must be taken at a baccalaureate granting institution. Exceeding 64 credit hours at the community college means the student will be required to take more than the minimum of 124 credit hour total. A minimum of 40 hours of 3/4000 level courses is required for the baccalaureate. Courses from community colleges are 1/2000 level.

UCO Major Requirements

Strategic Communications - Organizational Communication.....	48-56
Required Courses	42
MCOM 1173 Strategic Communications Writing	
MCOM 2033 Media Production	

MCOM	2063	Introduction to Brand Communications/Advertising
MCOM	2153	Introduction to Organizational Communication
MCOM	2193	Principles of Public Relations
MCOM	3093	Presentation Techniques
MCOM	3333	Specialized Publications
MCOM	3393	Leading Groups and Building Teams in Organizations
MCOM	3493	Media Research
MCOM	3633	Conflict and Negotiation in Organizations
MCOM	3653	Digital and Social Communications
MCOM	4013	Corporate Training and Consulting
MCOM	4113	Organizational Communication Capstone
MCOM	4403	Interviewing and Career Management Strategies

Elective Courses 6

Select from the following:

MCOM	2623	Communication Theory
MCOM	3053	Persuasion and Social Influence
MCOM	3103	Strategic Communications Case Studies
MCOM	3163	Public Information Methods
MCOM	3173	Women’s Rhetoric
MCOM	3423	Communication and Gender
MCOM	3523	Leadership Communication
MCOM	3563	Organizational Innovation
MCOM	3643	Communication in the Professions
MCOM	3893	Strategic Communications Planning
MCOM	4433	Victims and the Media
MCOM	4533	Health Communication and Promotion
Any MCOM Course		

Frequently, students attempt to take upper division courses in other Mass Communication majors, but lack the prerequisite gateway course. The following are “gateway” courses which may be taken as electives:

MCOM	1123	Basic Photography (May be taken at OCCC)
MCOM	2053	Introduction to Human Communication
MCOM	2073	Introduction to Media Studies

Modern Language Requirement0-8

All students completing a B.A. in Strategic Communications - Organizational Communication shall complete the first two semesters of a second language. Students may alternatively fulfill the language requirement by proof of academic work in the second language (CLEP test through LANG 1224), four years of high school language courses, or transfer work from another institution.

Minimum Grade Requirements

1. Average in all college course work and course work at UCO.....2.00
2. Average in major courses 2.50

Total hours remaining at UCO in this major and support courses59

Minimum Hours required (Minimum of 60 hours from UCO) 124

Program-to-Program Transfer policies are available in the Introduction for Program-to-Program Agreements on the UCO website at the top of the list of transfer agreements. This agreement does not include all possible variations for transfer with these programs/majors. The Academic Advisors along with the information in the official catalogs at both institutions are critical to the understanding of the specifics of degree completion.