

145 Proposal # 2020-04 Proposal #  
(Academic Affairs use only) (College use only)

## REQUEST FOR PROGRAM CHANGE(S)

University of Central Oklahoma

*Please note: All information contained in this form will be reviewed by persons outside of your college. Please use clear and concise language when completing this form.*

Name of program-major or minor to be changed: (maximum of 30 spaces)

Existing Name:

Business Administration – Master of Business Administration

Proposed Name: (if changing)(maximum of 30 spaces)

\*Remember when abbreviating names, this is how they will appear on student's transcripts.

Proposed Name: (full name of program/major if longer than 30 spaces)

Business Administration – Master of Business Administration (M.B.A.)

Is this a:  Program  Major  Minor  Sequence of Courses

Proposed change:

Name Change

Curriculum Change

Degree Designation

GPA Requirement

Admission Requirement

Other:

Is this program:  Undergraduate  Graduate

Is this a teacher preparation program? (All courses required for any teacher preparation program must have approval from the Council on Teacher Education (CTE) before approval from AACCC or Graduate Council.)

Yes  No If yes, send copy of proposal to the Director of Teacher Education, Dr. Bryan Duke.

CTE Approval (Stamp or initial) \_\_\_\_\_

Management

Department submitting the proposal

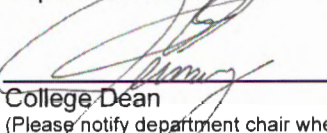
Dini Homsey  
Person to contact with questions

dhomsey@uco.edu  
email address

2445  
Ext. number

Approved by:

  
\_\_\_\_\_  
Department Chair Date 9/25/20

  
\_\_\_\_\_  
College Dean Date 9/29/20  
(Please notify department chair when proposal is forwarded to AA.)

\_\_\_\_\_  
JCGS Dean Date

**Geoff Willis** Digitally signed by Geoff Willis  
Date: 2020.09.28 12:34:39  
-05'00'

\_\_\_\_\_  
College Curriculum Committee Chair Date  
(Please notify department chair when proposal is forwarded to dean.)

\_\_\_\_\_  
Academic Affairs Curriculum or Graduate Council Date

\_\_\_\_\_  
Office of Academic Affairs Date

\_\_\_\_\_  
Effective Term (assigned by AA)

1. Does the requested program change affect other programs or departments?  
 If yes, provide name(s) of department chair(s) contacted, date(s), and results of  
 \_\_\_ Yes X No discussion(s).

2. Proposed curriculum change(s):  
 (Please include entire major/minor as it exists and as it is proposed. *Italicize and bold changes.*)

FROM	TO																																																																																																																																																																														
<p>(Existing Catalog Requirements)  <b>Graduation Requirements</b>  <b>Required Courses .....35 Hours</b>  <b>Core.....25 Hours</b></p> <table border="0"> <tr> <td>Course</td> <td>Course</td> <td>Course Title</td> </tr> <tr> <td>Prefix</td> <td>No</td> <td></td> </tr> <tr> <td>MBA</td> <td>5010</td> <td>Base Camp (P/F)</td> </tr> <tr> <td>MBA</td> <td>5331</td> <td>Building Effective Teams*</td> </tr> <tr> <td>MBA</td> <td>5033</td> <td>Creative Problem Solving*</td> </tr> <tr> <td>MBA</td> <td>5272</td> <td>Managerial Statistics*</td> </tr> <tr> <td>MBA</td> <td>5243</td> <td>Leading People in Organizations</td> </tr> <tr> <td>MBA</td> <td>5172</td> <td>Managerial Accounting</td> </tr> <tr> <td>MBA</td> <td>5042</td> <td>Managerial Economics</td> </tr> <tr> <td>MBA</td> <td>5441</td> <td>Leadership Development I</td> </tr> <tr> <td>MBA</td> <td>5541</td> <td>Leadership Development II</td> </tr> <tr> <td>MBA</td> <td>5552</td> <td>Project and Program Management</td> </tr> <tr> <td>MBA</td> <td>5572</td> <td>Business Ethics &amp; Sustainability</td> </tr> <tr> <td>MBA</td> <td>5602</td> <td>Conflict Management &amp; Negotiation</td> </tr> <tr> <td>^MBA</td> <td>5970</td> <td>Study Tour (2 hours)</td> </tr> <tr> <td>^^MBA</td> <td>5712</td> <td>Strategic Management</td> </tr> </table> <p><b>Functional Core .....6 Hours</b></p> <table border="0"> <tr> <td>Course</td> <td>Course</td> <td>Course Title</td> </tr> <tr> <td>Prefix</td> <td>No</td> <td></td> </tr> <tr> <td><del>MBA</del></td> <td><del>5142</del></td> <td><del>Managerial Finance</del></td> </tr> <tr> <td><del>MBA</del></td> <td><del>5352</del></td> <td><del>Managerial &amp; Operational Analytics</del></td> </tr> <tr> <td><del>MBA</del></td> <td><del>5342</del></td> <td><del>Decision Making in Marketing</del></td> </tr> </table> <p><b>Electives .....4 Hours</b></p> <table border="0"> <tr> <td>Course</td> <td>Course</td> <td>Course Title</td> </tr> <tr> <td>Prefix</td> <td>No</td> <td></td> </tr> <tr> <td>MBA</td> <td>5453</td> <td>Sales Management and CRM</td> </tr> <tr> <td>MBA</td> <td>5522</td> <td>Investments Management</td> </tr> <tr> <td>MBA</td> <td>5642</td> <td>Organizational Change and Innovation</td> </tr> <tr> <td>MBA</td> <td>5722</td> <td>Advanced Managerial Communication</td> </tr> <tr> <td>MBA</td> <td>5900</td> <td>Practicum</td> </tr> <tr> <td>MBA</td> <td>5910</td> <td>Seminar/Special Topics</td> </tr> <tr> <td>MBA</td> <td>5852</td> <td>Integrative Project</td> </tr> </table> <p><b><i>*In order to advance in the MBA Program, students must complete this core in residence at UCO and earn a minimum grade of 3.0 (B).</i></b></p> <p>^International Immersion Experience. Cohort groups travel to a foreign destination in order to spend 10-14 days immersed in the social and business culture of the region. Overseen by our leading faculty.</p>	Course	Course	Course Title	Prefix	No		MBA	5010	Base Camp (P/F)	MBA	5331	Building Effective Teams*	MBA	5033	Creative Problem Solving*	MBA	5272	Managerial Statistics*	MBA	5243	Leading People in Organizations	MBA	5172	Managerial Accounting	MBA	5042	Managerial Economics	MBA	5441	Leadership Development I	MBA	5541	Leadership Development II	MBA	5552	Project and Program Management	MBA	5572	Business Ethics & Sustainability	MBA	5602	Conflict Management & Negotiation	^MBA	5970	Study Tour (2 hours)	^^MBA	5712	Strategic Management	Course	Course	Course Title	Prefix	No		<del>MBA</del>	<del>5142</del>	<del>Managerial Finance</del>	<del>MBA</del>	<del>5352</del>	<del>Managerial &amp; Operational Analytics</del>	<del>MBA</del>	<del>5342</del>	<del>Decision Making in Marketing</del>	Course	Course	Course Title	Prefix	No		MBA	5453	Sales Management and CRM	MBA	5522	Investments Management	MBA	5642	Organizational Change and Innovation	MBA	5722	Advanced Managerial Communication	MBA	5900	Practicum	MBA	5910	Seminar/Special Topics	MBA	5852	Integrative Project	<p>(Proposed Catalog Requirements)  <b>Graduation Requirements</b>  <b>Required Courses .....35 Hours</b>  <b>Core.....31 Hours</b></p> <table border="0"> <tr> <td>Course</td> <td>Course</td> <td>Course Title</td> </tr> <tr> <td>Prefix</td> <td>No</td> <td></td> </tr> <tr> <td>MBA</td> <td>5010</td> <td>Base Camp (P/F)</td> </tr> <tr> <td>MBA</td> <td>5033</td> <td>Creative Problem Solving</td> </tr> <tr> <td>MBA</td> <td>5042</td> <td>Managerial Economics</td> </tr> <tr> <td><b>MBA</b></td> <td><b>5142</b></td> <td><b>Managerial Finance</b></td> </tr> <tr> <td>MBA</td> <td>5172</td> <td>Managerial Accounting</td> </tr> <tr> <td>MBA</td> <td>5272</td> <td>Managerial Statistics</td> </tr> <tr> <td>MBA</td> <td>5243</td> <td>Leading People in Organizations</td> </tr> <tr> <td>MBA</td> <td>5331</td> <td>Building Effective Teams</td> </tr> <tr> <td><b>MBA</b></td> <td><b>5342</b></td> <td><b>Market Driven Strategies</b></td> </tr> <tr> <td><b>MBA</b></td> <td><b>5352</b></td> <td><b>Managerial &amp; Operational Analytics</b></td> </tr> <tr> <td>MBA</td> <td>5441</td> <td>Leadership Development I</td> </tr> <tr> <td>MBA</td> <td>5541</td> <td>Leadership Development II</td> </tr> <tr> <td>MBA</td> <td>5552</td> <td>Project and Program Management</td> </tr> <tr> <td>MBA</td> <td>5572</td> <td>Business Ethics &amp; Sustainability</td> </tr> <tr> <td>MBA</td> <td>5602</td> <td>Conflict Management &amp; Negotiation</td> </tr> <tr> <td>^MBA</td> <td>5970</td> <td>Study Tour (2 hours)</td> </tr> <tr> <td>^^MBA</td> <td>5712</td> <td>Strategic Management</td> </tr> </table> <p><b>Electives .....4 Hours</b></p> <table border="0"> <tr> <td>Course</td> <td>Course</td> <td>Course Title</td> </tr> <tr> <td>Prefix</td> <td>No</td> <td></td> </tr> <tr> <td>MBA</td> <td>5453</td> <td>Sales Management and CRM</td> </tr> <tr> <td>MBA</td> <td>5522</td> <td>Investments Management</td> </tr> <tr> <td>MBA</td> <td>5642</td> <td>Organizational Change and Innovation</td> </tr> <tr> <td>MBA</td> <td>5722</td> <td>Advanced Managerial Communication</td> </tr> <tr> <td>MBA</td> <td>5900</td> <td>Practicum</td> </tr> <tr> <td>MBA</td> <td>5910</td> <td>Seminar/Special Topics</td> </tr> <tr> <td>MBA</td> <td>5852</td> <td>Integrative Project</td> </tr> </table> <p>^International Immersion Experience. Cohort groups travel to a foreign destination in order to spend 10-14 days immersed in the social and business culture of the region. Overseen by our leading faculty.</p> <p>^^Capstone Course. Students must take this course in residence at UCO during their final semester of MBA enrollment. Prior to enrollment in this course, students must have earned a cumulative Graduate Average of 3.0 or higher GPA.</p>	Course	Course	Course Title	Prefix	No		MBA	5010	Base Camp (P/F)	MBA	5033	Creative Problem Solving	MBA	5042	Managerial Economics	<b>MBA</b>	<b>5142</b>	<b>Managerial Finance</b>	MBA	5172	Managerial Accounting	MBA	5272	Managerial Statistics	MBA	5243	Leading People in Organizations	MBA	5331	Building Effective Teams	<b>MBA</b>	<b>5342</b>	<b>Market Driven Strategies</b>	<b>MBA</b>	<b>5352</b>	<b>Managerial &amp; Operational Analytics</b>	MBA	5441	Leadership Development I	MBA	5541	Leadership Development II	MBA	5552	Project and Program Management	MBA	5572	Business Ethics & Sustainability	MBA	5602	Conflict Management & Negotiation	^MBA	5970	Study Tour (2 hours)	^^MBA	5712	Strategic Management	Course	Course	Course Title	Prefix	No		MBA	5453	Sales Management and CRM	MBA	5522	Investments Management	MBA	5642	Organizational Change and Innovation	MBA	5722	Advanced Managerial Communication	MBA	5900	Practicum	MBA	5910	Seminar/Special Topics	MBA	5852	Integrative Project
Course	Course	Course Title																																																																																																																																																																													
Prefix	No																																																																																																																																																																														
MBA	5010	Base Camp (P/F)																																																																																																																																																																													
MBA	5331	Building Effective Teams*																																																																																																																																																																													
MBA	5033	Creative Problem Solving*																																																																																																																																																																													
MBA	5272	Managerial Statistics*																																																																																																																																																																													
MBA	5243	Leading People in Organizations																																																																																																																																																																													
MBA	5172	Managerial Accounting																																																																																																																																																																													
MBA	5042	Managerial Economics																																																																																																																																																																													
MBA	5441	Leadership Development I																																																																																																																																																																													
MBA	5541	Leadership Development II																																																																																																																																																																													
MBA	5552	Project and Program Management																																																																																																																																																																													
MBA	5572	Business Ethics & Sustainability																																																																																																																																																																													
MBA	5602	Conflict Management & Negotiation																																																																																																																																																																													
^MBA	5970	Study Tour (2 hours)																																																																																																																																																																													
^^MBA	5712	Strategic Management																																																																																																																																																																													
Course	Course	Course Title																																																																																																																																																																													
Prefix	No																																																																																																																																																																														
<del>MBA</del>	<del>5142</del>	<del>Managerial Finance</del>																																																																																																																																																																													
<del>MBA</del>	<del>5352</del>	<del>Managerial &amp; Operational Analytics</del>																																																																																																																																																																													
<del>MBA</del>	<del>5342</del>	<del>Decision Making in Marketing</del>																																																																																																																																																																													
Course	Course	Course Title																																																																																																																																																																													
Prefix	No																																																																																																																																																																														
MBA	5453	Sales Management and CRM																																																																																																																																																																													
MBA	5522	Investments Management																																																																																																																																																																													
MBA	5642	Organizational Change and Innovation																																																																																																																																																																													
MBA	5722	Advanced Managerial Communication																																																																																																																																																																													
MBA	5900	Practicum																																																																																																																																																																													
MBA	5910	Seminar/Special Topics																																																																																																																																																																													
MBA	5852	Integrative Project																																																																																																																																																																													
Course	Course	Course Title																																																																																																																																																																													
Prefix	No																																																																																																																																																																														
MBA	5010	Base Camp (P/F)																																																																																																																																																																													
MBA	5033	Creative Problem Solving																																																																																																																																																																													
MBA	5042	Managerial Economics																																																																																																																																																																													
<b>MBA</b>	<b>5142</b>	<b>Managerial Finance</b>																																																																																																																																																																													
MBA	5172	Managerial Accounting																																																																																																																																																																													
MBA	5272	Managerial Statistics																																																																																																																																																																													
MBA	5243	Leading People in Organizations																																																																																																																																																																													
MBA	5331	Building Effective Teams																																																																																																																																																																													
<b>MBA</b>	<b>5342</b>	<b>Market Driven Strategies</b>																																																																																																																																																																													
<b>MBA</b>	<b>5352</b>	<b>Managerial &amp; Operational Analytics</b>																																																																																																																																																																													
MBA	5441	Leadership Development I																																																																																																																																																																													
MBA	5541	Leadership Development II																																																																																																																																																																													
MBA	5552	Project and Program Management																																																																																																																																																																													
MBA	5572	Business Ethics & Sustainability																																																																																																																																																																													
MBA	5602	Conflict Management & Negotiation																																																																																																																																																																													
^MBA	5970	Study Tour (2 hours)																																																																																																																																																																													
^^MBA	5712	Strategic Management																																																																																																																																																																													
Course	Course	Course Title																																																																																																																																																																													
Prefix	No																																																																																																																																																																														
MBA	5453	Sales Management and CRM																																																																																																																																																																													
MBA	5522	Investments Management																																																																																																																																																																													
MBA	5642	Organizational Change and Innovation																																																																																																																																																																													
MBA	5722	Advanced Managerial Communication																																																																																																																																																																													
MBA	5900	Practicum																																																																																																																																																																													
MBA	5910	Seminar/Special Topics																																																																																																																																																																													
MBA	5852	Integrative Project																																																																																																																																																																													



^^Capstone Course. Students must take this course in residence at UCO during their final semester of MBA enrollment. Prior to enrollment in this course, students must have earned a cumulative Graduate Average of 3.0 or higher GPA.

~~^^^Integrative Project. Cohorts, split into teams, are overseen by faculty while completing a consulting project with an Oklahoma City Metropolitan area industry partner.~~

TOTAL HOURS REQUIRED .....35 HOURS

TOTAL HOURS REQUIRED .....35 HOURS

3. Degree Designation: (Example, B.A. to B.F.A.)  
Existing Designation: \_\_\_\_\_

To: \_\_\_\_\_

4. Change(s) in Minimum GPA Requirements:  
FROM (Existing Catalog Requirements)

TO (Proposed Catalog Requirements)

5. Change(s) in Admission Requirements for the Program/Major:  
FROM (Existing Catalog Requirements)

TO (Proposed Catalog Requirements)

**Admission Requirements (All Applicants)**

Also see below for additional requirements based on type of admission.

- Online application for admission [www.uco.edu/graduate/](http://www.uco.edu/graduate/).
- Submit official GMAT/GRE score report.\*
- A 500-word personal statement expressing the applicant's interest in the program, goals and objectives, and any additional information the applicant believes would be helpful for admission decisions.
- Bachelor's or advanced degree from an appropriately accredited institution, with an overall grade point average (GPA) of 2.75\* or above. Official copies of undergraduate and graduate transcripts from each institution attended with all degrees posted. All transcripts must be from appropriately accredited institutions.
- Current resume.\*\*
- Evidence of English language proficiency, if not a native speaker. See Graduate Admissions Information – English Language Proficiency.

\*Minimum GMAT score of 450 and GRE of 300. Prospective applicants may complete the score report waiver application if they do not have a GMAT or GRE from the last 5 years when applying to the program. Applications for the waiver may be found at <http://mba.uco.edu> under the "Admissions Details" tab. The admissions committee will consider waiver applications on a case-by-case basis. Waiver applications are typically received from individuals who 1) who have completed an advanced degree (e.g. masters or higher), 2) have completed 20 or more hours in an advanced degree program with a GPA of 3.5 or above, 3) have an undergraduate GPA of 3.5 or higher (or 3.5 or higher in the last 60 hours), AND 4) have at least 3 years of industry

**Admission Requirements (All Applicants)**

Also see below for additional requirements based on type of admission.

- Online application for admission [www.uco.edu/graduate/](http://www.uco.edu/graduate/).
- Submit official GMAT/GRE score report.\*
- A 500-word personal statement expressing the applicant's interest in the program, goals and objectives, and any additional information the applicant believes would be helpful for admission decisions.
- Bachelor's or advanced degree from an appropriately accredited institution, with an overall grade point average (GPA) of 2.75\* or above. Official copies of undergraduate and graduate transcripts from each institution attended with all degrees posted. All transcripts must be from appropriately accredited institutions.
- Current resume.\*\*
- Evidence of English language proficiency, if not a native speaker. See Graduate Admissions Information – English Language Proficiency.

\***GMAT score of 450 or GRE score of 300 are preferred.** Prospective applicants may complete the score report waiver application if they do not have a GMAT or GRE from the last 5 years when applying to the program. Applications for the waiver may be found at <http://mba.uco.edu> under the "Admissions Details" tab. The admissions committee will consider waiver applications on a case-by-case basis. Waiver applications are typically received from individuals who 1) who have completed an advanced degree (e.g. masters or higher), 2) have completed 20 or more hours in an advanced degree program with a GPA of 3.5 or above, 3) have an undergraduate GPA of 3.5 or higher (or 3.5 or higher in the last 60 hours), AND 4) have at least 3 years of industry experience. The waiver application includes

experience. The waiver application includes submission of completed application form, resume, as well as an interview with program director/admissions committee.

\*\*The MBA Admissions Committee recommends all UCO MBA applicants have 2-3 years industry experience, although this is not strictly required.

Upon notification of acceptance from the Jackson College of Graduate Studies, a student must schedule an appointment with the Director of MBA Enrollment to complete the admission process.

submission of completed application form, resume, as well as an interview with program director/admissions committee.

\*\*The MBA Admissions Committee recommends all UCO MBA applicants have 2-3 years industry experience, although this is not strictly required.

Upon notification of acceptance from the Jackson College of Graduate Studies, a student must schedule an appointment with the Director of MBA Enrollment to complete the admission process.

6. Other requested action:

---

7. Will requested change require additional funds?  Yes  No

*If yes, please specify the amount of the additional costs, the source of the funds, and how they will be expended over the next three years, including new or re-allocated full or part time faculty/staff.*

Additional Funds	20	20	20
Amount of additional costs			
Source of funds			
How funds will be expended			

8. Will requested change impact an embedded certificate?  Yes  No

Impacted Certificate: \_\_\_\_\_

If this change impacts any requirement of the embedded certificate, complete and submit a Certificate Change proposals.

9. Please provide a summary of the requested changes. (this is a listing of the changes requested) (This information will be submitted to the OSRHE)

Change the GRE score of 300 and GMAT score of 450 from required to preferred. Eliminate the functional core section of the degree sheet and move these courses to the core section. Remove the ^^^ statement at the bottom of the course list.

---

10. The reason(s) for this change are based on which of the following: (Check all that apply; explain and document in Question #11)

- Specialized Accreditation
- SSCI (Self Study for Continuous Improvement)
- Benchmark (e.g. comparison to peer institutions)
- Assessment Data
- Faculty Knowledge/Discipline Expertise
- Advisory Board/Outside Professional Group
- Other

11. For all items checked in Question #10, please provide a concise, yet comprehensive, statement that explains the reasons for requesting the change including any necessary documentation.

(The information provided here will be submitted to the OSRHE)

Changing the standard test score language from required to preferred allows flexibility in admissions for students with significant professional experience. Eliminating the functional core section of the degree sheet does not change the credit hours in the required courses nor electives. This move simplifies the degree sheet. Removing the ^^^ statement eliminates a superfluous notation. The course in the list was not tagged with the triple caret and the statement doesn't enhance the course description in the catalog.

---

12. State Regents Math Initiative questions: (For undergraduate degree programs only)

As part of the broader work of the Mathematics Success Initiative, the Math Pathways Task Force has identified four gateway mathematics courses that are suitable general education mathematics course options. These courses, *College Algebra/Pre-Calculus*, *Introduction to Statistics*, *Functions and Modeling*, and *Quantitative Reasoning*, are included on the Course Equivalency Project transfer matrix and provide rigorous mathematical content that is more relevant and appropriate for specific academic majors.

1. Which mathematics course is required as part of the general education requirements? If the program allows for multiple gateway mathematics course options, provide a rationale for each.

---

2. Describe how the mathematics course was selected and how it best meets the needs of the program's students.

---

3. How does this mathematics course articulate with your partner institutions?

---