REQUEST FOR A COURSE CHANGE
University of Central Oklahoma

Course Subject (Prefix), Number, and Title:

<table>
<thead>
<tr>
<th>Existing</th>
<th>Subject</th>
<th>Number</th>
<th>Title</th>
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<tbody>
<tr>
<td>DES</td>
<td>5163</td>
<td></td>
<td>Business of Illustration</td>
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Proposed:

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<td>DES</td>
<td>5163</td>
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<td>Business of Des. &amp; Illustr.</td>
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Proposed Title: Business of Design & Illustration

Proposed change(s) to this course: Mark all that apply.

<table>
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<tr>
<th>Credit Hour</th>
<th>Level</th>
<th>Title</th>
<th>Description</th>
<th>Prerequisite</th>
<th>Enrollment</th>
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Other:

CIP Code: If changing, what is the new code?
For more information regarding CIP codes contact your department chair or visit:
http://www.uco.edu/academic-affairs/ir/program_inventory.asp.

Course description:

As it appears in the current catalog. (required)
This course is an introduction to the entrepreneurial aspects of design and illustration. This workshop-style course introduces fundamental concepts of the business of design including business plan development, legal structures, financial statements, pricing, marketing and sales. The course will focus on the needs of freelance designers, independent illustrators, and small design studios. Prerequisite(s): Permission of the MFA in Illustration program director is required. Enrollment open to graduate Illustration majors only.

As it will appear in the next catalog or indicate no change. (Please use standard American English including full sentences.)
Course descriptions only. Do not include prerequisites or enrollment restrictions, these should be added under questions 9-15.

Proposed: No change

School of Design
Department submitting the proposal

McKenna Sanderson
Person to contact with questions
Msanderson2@uco.edu
5211

Approved by:

Amy Johnson (digital sig.) 09.15.20

Department Chairperson

Dr. Sandra D. Thompson 9/28/20
College Dean

(Please notify department chair when proposal is forwarded to dean.)

Effective Term (assigned by AA)
1. Does this course have an undergraduate / graduate counterpart?  
   ___ Yes  ___ No

2. Is this proposal part of a larger submission package including a program change?  
   ___ Yes  ___ No

3. Does this course affect a teacher preparation program? (All courses required for any teacher preparation program must have approval from the Council on Teacher Education (CTE) before approval from AACC or Graduate Council.)  
   ___ Yes  ___ No  If yes, send copy of proposal to the Education Curriculum Committee Chair, Dr. Darla Fent
   CTE Approval (Stamp or initial) ______________________

4. Is this course currently listed in the University Core?  
   ___ Yes  ___ No  If you wish this course be listed in the University Core, submit University Core course proposal.

5. Is this course a prerequisite for any other course(s)?  
   ___ Yes  ___ No  If this change affects the prerequisite, complete course change proposal to delete or change prerequisite.

6. Is this course a requirement in any major or minor?  
   ___ Yes  ___ No  If this change impacts the requirement of any major or minor, complete program change proposal.

7. Does this course affect majors or minors outside the department?  
   ___ Yes  ___ No  If yes, provide name(s) of department chair(s) contacted, the dates, and the results of the discussion.

8. List all majors or minors which include this changed course as a requirement or elective.  
   (list major or minor by title not major code)
   MFA in Design & MFA in Illustration

9. Prerequisite courses:
   Will the prerequisite courses change?  ___ Yes  ___ No  If yes, fill out below, if no leave blank.

   NOTE: Adding a "new course" as a prerequisite to an existing course will likely cause enrollment problems. As listed at the end of the course description in the current catalog. (Required)

   Existing:  

   Proposed:
   Example 1: MATH 1213 and (MATH 2165 or MATH 2185) and CHEM 1213
   Example 2: (ACCT 2113 and 2213) and (MGMT 3013 or 3613)
   Example 3: 8 hours of biology including BIO 1404

10. Co-requisite(s): Prerequisite courses that may be taken in the same semester.
    Will the co-requisite(s) change?  ___ Yes  ___ No  If yes, fill out below, if no leave blank.

    As listed at the end of the course description in the current catalog. (Required)

    Existing:  

    Proposed:

11. Concurrent enrollment: Courses that must be taken the same semester. Example: lab courses.
    Will the concurrent enrollment change?  ___ Yes  ___ No  If yes, fill out below, if no leave blank.

    As listed at the end of the course description in the current catalog. (Required)

    Existing:

    Proposed:
12. Does this course currently have enrollment restrictions? 

If adding or changing enrollment restrictions answer questions 13-15. If not changing or add enrollment restrictions leave questions 13-15 blank.

13. Specify which major(s) may or may not take this course.
Will the major(s) restriction change?  

Specify a major, excludes all other majors from enrolling.

Existing (as appears in current catalog)  
Check one: May  

Major Code:  

Proposed (if changing)  
Check one: May  

Major Code:  

14. Which of the following student classification(s) may enroll in this course?
Will the classification restriction change?  

Existing (as appears in current catalog)  
Check all that apply:  
(2) 19+ hours  
(1) 0-18 hours  

Proposed (if changing)  
Check all that apply:  
(2) 19+ hours  
(1) 0-18 hours  

15. Specify other restrictions for this course, if any.
Will other restrictions change?  

Existing (as appears in current catalog)  
Admission to Graduate Programs  
Admission to Nursing Program  
Admission to Teacher Education  
Other:  

Proposed (if changing)  
Admission to Graduate Programs  
Admission to Nursing Program  
Admission to Teacher Education  
Other:  

16. Course objectives for this course: (Please refer to instructional objectives documents at:  
https://spaces.uco.edu/display/saccproposals/UCO+AACC-main+page#UCOAACC-mainpage-faq-helpful-hints.)
If previously approved objectives will be used without any changes, check here  
As they appear in the course syllabus.  

Existing:  

Proposed:  
As they will appear in the updated syllabus.

17. Please provide a concise, yet comprehensive, statement that explains the specific reasons for requesting the change(s). Include any documentation or assessment information available supporting this specific request.
In order to utilize resources and faculty efficiently, language has been added to this course description that applies to both MFA in Design and MFA in Illustration and allows students in either program to take the course, and will accommodate the MFA Design program change proposal.
18. Clearly explain how the characteristics of this course meet or exceed those outlined in Course Level Characteristics. Complete this question only if requesting a course level change. (Copy and paste table from "Course Level Characteristics" document for the appropriate course level of proposed course. Document may be found on: https://spaces.uco.edu/display/aaccproposals/UCO+AACC-main+page#UCOAACC-mainpage-faq-helpful-hints.

n/a