



Proposal #
(Academic Affairs use only)

AY20-417 Proposal #
(College use only) **Revisions made based on LACC comments.**

REQUEST FOR A NEW COURSE

University of Central Oklahoma

Course Subject (Prefix), Number, and Title:

Course Subject	Recommended Number	Course Title (maximum of 30 characters) *Remember when abbreviating names, this is how they will appear on student's transcripts.
MCOM	5563	Media Law

Course Title: (full title of course if longer than 30 characters)

For information regarding CIP codes contact your department chair or visit: http://www.uco.edu/academic-affairs/ir/program_inventory.asp
CIP Code: 09.0900

For graduate courses, please attach a syllabus for this course. (See syllabus requirement policy 2.2.)

Course description as it will appear in the appropriate catalog.

Course description only Do not include prerequisites or enrollment restrictions, these should be added under questions 6-12.
(Please use standard American English including full sentences.)

Media Law is a study of the legal rights and restrictions with the resulting duties and responsibilities related to the media. Additionally, the course focuses on how to manage a company's media law problems by analyzing the processes a selected company utilizes to train its employees.

Mass Communication

Department submitting the proposal

Mark Zimmerman	<u>mzimmerman@uco.edu</u>	5174
Person to contact with questions	email address	Ext. number

Approved by:

<i>Mary Carver</i>	9/10/20
Department Chairperson	Date

Dean Catherine Webster Digitally signed by Dean Catherine Webster
Date: 2020.09.14 15:19:03 -05'00'

College Dean (Please notify the department chair when proposal is forwarded to AA.) Date

Office of Academic Affairs Date

Rozilyn Miller	<small>Digitally signed by Rozilyn Miller Date: 2020.09.11 09:33:01 -05'00'</small>
College Curriculum Committee Chair	Date
<small>(Please notify department chair when proposal is forwarded to dean.)</small>	

Academic Affairs Curriculum or Graduate Council Date

Effective term for this new course
(Assigned by the Office of Academic Affairs.)

1. Does this course have an undergraduate / graduate counterpart?
 Yes No
2. Is this proposal part of a larger submission package including a program change? **[New Program]**
 Yes No
3. Does this new course affect a teacher preparation program? (All courses required for any teacher preparation program must have approval from the Council on Teacher Education (CTE) before approval from AACC or Graduate Council.)
 Yes No If yes, send copy of proposal to the Education Curriculum Committee Chair, Dr. Darla Fent.
 CTE Approval (Stamp or initial) _____
4. Has this course been previously taught as a common course (4910 seminar, 4960 institute, etc.)?
 Yes No If yes, when was the most recent offering? _____
5. Does this course affect majors or minors outside the department?
 Yes No If yes, provide name(s) of department chair(s) contacted, dates, and results of discussion.

6. Prerequisite courses:
 Example 1: MATH 1213 and (MATH 2165 or MATH 2185) and CHEM 1213 Example 3: 8 hours of biology including BIO 1404
 Example 2: (ACCT 2113 and 2213) and (MGMT 3013 or ISOM 3613)
None
7. Co-requisite(s): Which of the above prerequisite courses, if any, may be taken in the same semester as the proposed new course?
None
8. Concurrent enrollment: Courses that must be taken the same semester. Example: lab courses.
None
9. Will this course have enrollment restrictions?
 Yes No If No, go to question 13.
10. Specify which major(s) may or may not take this course. Specifying a major, excludes all other majors from enrolling.
 Check one: May May not
 Major Code: _____
11. Which of the following student classification(s) may enroll in this course?
 Check all that apply:
- | | | |
|----------------------|----------------|-------------------------------------|
| Graduate | (2) 19 + hours | <input checked="" type="checkbox"/> |
| Graduate | (1) 0-18 hours | <input checked="" type="checkbox"/> |
| Post Baccalaureate * | | <input type="checkbox"/> |
| Senior | | <input type="checkbox"/> |
| Junior | | <input type="checkbox"/> |
| Sophomore | | <input type="checkbox"/> |
| Freshman | | <input type="checkbox"/> |
- * Graduate level courses are not open to Post Baccalaureate students.
12. Check or list other restrictions for this course.
- | | |
|--------------------------------|-------------------------------------|
| Admission to Graduate Programs | <input checked="" type="checkbox"/> |
| Admission to Nursing Program | <input type="checkbox"/> |
| Admission to Teacher Education | <input type="checkbox"/> |
| Other | _____ |

13. **Course objectives:** Objectives should be observable, measurable and include scholarly or creative activities to meet the course level characteristics. Course objectives should also be in line with the course description. (Please refer to instructional objectives documents at: <http://www.uco.edu/academic-affairs/faculty-staff/aacc.asp#FAQ/Helpful%20Hints>.)

Upon completion of this course, students will be able to

- 1. Explain the American legal system well enough to adequately cover a civil or criminal trial.**
 - 2. Analyze societal problems by applying case law.**
 - 3. Discern laws regarding the regulation of advertising.**
 - 4. Apply management procedures utilized in solving legal complaints.**
 - 5. Analyze legal cases and write a research paper.**
-

Course Detail Information:

14. Contact Hours (per week)

 3 Lecture hours (in class)

 Lab hours (also studios)

 Other (outside activities)

15. Repeatable course.

 1 Number of times this course can be taken for credit.

16. Schedule type: (select one only)

 Activity P.E. (A)

 Lab only (B)

 Lecture/Lab (C)

 L **Lecture only (L)**

 Recitation/Lab (R)

 Student Teaching (STU)

 Studio Art/Design (XSU)

17. List existing course(s) for which this course will be a prerequisite. Adding a "new course" as a prerequisite to an existing course will likely cause enrollment problems. (Please submit a prerequisite change form for each course for which this course will serve as a prerequisite.)

N/A

18. What resources, technology or equipment must be acquired to teach this course? List items, which must be purchased and estimate cost. (Be specific, e.g., technology software, equipment, computer lab; etc.)

N/A

19. The UCO Library has the required library resources available for this new course?

 x **Yes** **No** If yes, provide names of Librarian/Faculty Liaisons contacted, dates, and results of discussion.

Kaitlyn Palone; August 26, 2019; significant holdings in Communications are available in the library through current databases.

If no, what additional library resources must be acquired for this new course? List items which must be purchased and estimated cost. (Be specific, e.g., books, magazines, journals, etc.)

N/A

20. Names of current faculty qualified to teach this course.

Dr. Mark Hanebutt, Dr. David Nelson, and Dr. Sherri Johnson

21. Additional faculty (adjunct or full-time) required and specific competencies required to teach this course:
None

22. How will this course be staffed and equipped? Identify the additional costs associated with this new course. If no costs, explain why not.
This course is currently offered at the 4000-level for undergraduates every fall, spring, and summer semester. Seats will be set aside for graduate students in the regularly scheduled class.

23. Identify the source(s) of funds for any additional costs for the new course. i.e. internal reallocations, special fees from students, etc. If you plan to propose special fees be assessed for this course, be aware there is a separate approval process for special fees.
N/A

24. Projected enrollment for two academic years following approval of new course:

Semester	2021-22	2022-23
Fall	2	2
Spring	1	1
Summer	1	1

25. Using State Regents' definition of liberal arts and sciences (quoted below), characterize the course as follows:
 _____ Non-liberal arts and sciences
 X Liberal arts and sciences

"The liberal arts and sciences are defined as those traditional fields of study in the humanities; social and behavioral sciences; communications; natural and life sciences, mathematics; and the history, literature, and theory of fine arts (music, art, drama, dance). Courses in these fields whose primary purpose is directed toward specific occupational or professional objectives, or courses in the arts which rely substantially on studio or performance work are not considered to be liberal arts and sciences for the purpose of this policy. Courses required for the General Educational Program are not necessarily synonymous or mutually exclusive with the liberal arts and sciences." State Regents Policy and Procedures. Chapter 2, Section 5, "Degree Requirements" part 1, (2). P. II-2-86

26. Please provide a concise, yet comprehensive, statement that explains the reasons for requesting the new course. Include documentation or assessment information supporting the specific request (if possible). Indicate the expected source of student enrollment (majors, minors, programs etc.)
An understanding of legal issues within the media is a component of leadership in communications many students may not possess. The course is taught every semester as a 4000-level undergraduate requirement for three different majors in Mass Communication. Adding a graduate counterpart will not require additional faculty.

27. Which of the six transformative learning tenets does this course incorporate? (check all that apply or only those that apply) This question was a directive from the Provost and is used for informational purposes.

Discipline Knowledge	<u> X </u>
Leadership	_____
Research, Scholarly and Creative Activities	_____
Service Learning and Civic Engagement	<u> X </u>
Global and Cultural Competencies	<u> X </u>
Health and Wellness	<u> X </u>

28. Clearly explain how the characteristics of this course meet or exceed those outlined in Course Level Characteristics. (Copy and paste table from "Course Level Characteristics" document for the appropriate course level of proposed course. Document may be found on: <http://sites.uco.edu/academic-affairs/files/course-level-characteristics-table.doc> .

5000 LEVEL COURSES

Course Level Characteristics	Please describe how this course meets this requirement.
<p>1. It is assumed that students in these courses have acquired the ability to use language effectively, to engage in analytical thought and creative processes, and to use information and bibliographic sources with skill.</p>	<p>Students taking this course graduated with a bachelor's degree in communication or a related discipline. They will be required to analyze legal cases and write a research paper.</p>
<p>2. It is assumed that students in these courses have achieved a significant level of maturity in the discipline, evidenced by a considerable background of knowledge.</p>	<p>Students admitted to this program will have demonstrated a level of maturity and considerable background knowledge. The focus of this program is to provide a level of knowledge for those interested in management-level activities and/or those interested in pursuing a PhD.</p>
<p>3. These courses should be more than a mere extension of undergraduate courses. Rather, they should be qualitatively different. At a minimum:</p> <ul style="list-style-type: none"> a. Students should be required to undertake original scholarly/creative activity. b. Students should assume greater responsibility for mastering the subject matter. c. Close working relationships should exist between instructors and students. 	<p>Students in this course will be required to undertake legal analysis. The expectation level is higher for graduate students, and they will be provided with instruction and opportunities to show their mastery. Professors will work with those taking the course at the 5000 level to develop an individualized final project.</p>

MCOM 5563: MEDIA LAW GRADUATE SYLLABUS

CRN xxxxx

Fall 2021

Three credit hours

Communications Building
Department of Mass Communication
College of Liberal Arts
University of Central Oklahoma

Professor: Dr. Mark Hanebutt
Office: Communications Building, Room 207B
Office Hours: TR, 10:45-12:30, 1:45- 2:00, 3:15-3:30, 4:45-5:00
Office phone: 974-5576
Dept. phone: 974-5303
Dept. Fax: 974-5125
E-mail: mhanebutt@uco.edu

Course Description

Media Law is a study of the legal rights and restrictions with the resulting duties and responsibilities related to the media. Additionally, the course focuses on how to manage a company's media law problems by analyzing the processes a selected company utilizes to train its employees.

Course Objectives

Upon completion of this course, students will be able to

1. Explain the American legal system well enough to cover adequately a civil or criminal trial.
2. Analyze societal problems by applying case law.
3. Discern laws regarding the regulation of advertising.
4. Apply management procedures utilized in solving legal complaints.
5. Analyze legal cases and write a research paper.

Textbooks

•(required) Hanebutt, Mark. Media Law: A Guide to Understanding Mass Communication Law. Second Edition. Dubuque: Kendall Hunt, 2018. ISBN: 978-1-5249-4824-5. Available in the bookstore or online at <http://www.kendallhunt.com/store-product.aspx?id=63905>

Central Six

This course will meet Central Six objectives of providing discipline knowledge by reviewing the laws of mass communication in the United States. It will help students learn to solve problems by teaching them to use the law to solve societal problems. It will encourage ethical and civic engagement by providing them with an understanding of basic civics. And it will help graduate students understand how to manage a company's media law problems by analyzing the processes a selected company utilizes to train its employees. Central Six goals not addressed in this course are global and cultural competencies, and health and wellness.

Course Policies

This is a lecture/discussion-oriented class. Attendance is important. **If you miss more than four (4) TR classes, you will fail the course. There are NO excused absences.** Plan doctor appointments, etc., accordingly. Students will be expected to participate in class discussions. I also expect you to keep informed via the news media of any new developments in media law. Your attendance record will be used to raise or lower your final grade if your grade average is borderline.

Course Requirements

1. We will cover 14 basic areas concerning media law by reading and discussing the 14 chapters in the text. After we have finished each chapter, you will be given a 20-question quiz covering the information in that chapter. Typically, chapters will be discussed on Thursdays with the quizzes on the following Tuesday. The 14 quizzes will be averaged together as one grade. **If you miss a quiz, you may NOT make it up. It will count as a zero.** The quizzes, averaged together, will count one fourth of your final grade.
2. Another fourth of your final grade will be based on your attendance of a state or federal trial, from which you will write a four to five-page report on what you learned. Those who write the best two papers will be named lead counsel for the plaintiff and defense for the final exam trial. Those responsible for the next two best papers will serve as co-counsel. Next highest will be awarded trial participant roles. Papers will be graded on completeness, grammar, punctuation, spelling, writing ability, and how well you demonstrate an understanding of the court procedure process. **Court papers must be turned in on Thursday during the fifth week of the term.** They must be typed and double-spaced.
3. Also, you will be given a hypothetical legal case from which you must identify the various media law problems and present them from both the position of the plaintiff and the defendant. This will be done by filling out forms that I will provide online. You will fill out a separate form for each legal problem you find. These forms will be typed and combined in a word document and **will be due the last day of regularly scheduled class before final exam week.** The forms will count one fourth of your final grade. They will be graded on completeness, grammar, punctuation, spelling, writing ability, and how well you adhere to the principles, laws and tests provided in the text and presented during lecture in class. An example of a completed form will be presented online. **This online Word document, emailed to my UCO email account at mhanebutt@uco.edu, will be due between the hours of 8 a.m. and noon. Early and late papers will not be accepted, regardless of computer difficulties. You should keep a backup copy. If your computer is down, you will need to bring me a paper copy and put it in my university mailbox during the noted hours.** The case will be distributed during the sixth week of class.
4. You will participate in a libel trial. The trial will count as your final exam and will occur during the scheduled two-hour final exam period. It will count one fourth of your final grade. Counsels for the plaintiff and defense will conduct the trial, and the other selected students will serve as witnesses. The rest of the class will serve as jurors and be responsible for turning in a written critique of the trial at the end of the exam period. The critique will be graded on the basis of completeness, grammar, punctuation, spelling, writing ability, and how well the student analyzed the process. Students participating in the trial will be graded on the basis of their understanding of the case and their preparedness as trial participants as exhibited during the trial process. Students who play their roles well will receive an "A." The professor will serve as judge. The case will be distributed and roles will be assigned one month before trial. Students are expected to dress in an appropriate manner for court – suits or comparable clothing. Legal briefs are not required of counsel, but all lawyers are expected to have their cases ready for argument. Formal court rules will not be observed; I will, however, meet with counsel two weeks before trial to instruct them in basic court procedure.
5. Graduate students only: In addition to the other requirements, graduate students will write a comprehensive paper that examines how a particular business handles legal complaints. The paper should note any training the business provides its employees to handle such complaints, the process by which the company addresses and attempts to solve the complaints, and an analysis of any employee, procedures or training manuals the company utilizes in the process.

Your final grade -- aside from any adjustments due to absences -- will be determined by averaging these grades as follows:

Undergraduate students:

Fourteen chapter quizzes	=	one-fourth
Midterm court report	=	one-fourth
Case outline	=	one-fourth
Trial participation	=	one-fourth

Graduate students:

Fourteen chapter quizzes	=	one-fifth
Midterm court report	=	one-fifth
Case outline	=	one-fifth
Trial participation	=	one-fifth
Term paper	=	one-fifth

Grades will be figured on the standard 10-point deviation scale -- i.e.- 100-90 A; 89-80 B; 79-70 C; 69-60 D; 59 and below F. Other university rules regarding withdrawals, etc., may apply. Please be sure you read and understand them as outlined in the current UCO Undergraduate Catalog. The University of Central Oklahoma complies with Section 504 of the Rehabilitation Act of 1973 and the American with Disabilities Act of 1990. Students with disabilities who need special accommodations must make their requests by contacting the coordinator of Disability Support Services at 974-2549. The office is located in the Nigh University Center, Room 415. Students should also notify the instructor of special accommodation needs by the end of the first week of class. Mass Comm Week will involve morning classes on October 1 and 2. Students will be expected to attend Media Law classes on those days.

Plagiarism Statement

UCO subscribes to the Turnitin.com plagiarism prevention service. Students agree that by taking this course, all required assignments may be subject to submission for textual similarity review to Turnitin.com for detection of plagiarism. All submitted assignments will be included as source documents in the Turnitin.com restricted access reference database for the purpose of detecting plagiarism of such assignments. Use of Turnitin.com service is subject to the Terms and Conditions of Use posted on the Turnitin.com website. Turnitin.com is just one of various plagiarism prevention tools and methods which may be utilized by your faculty instructor during the terms of the semesters. In the UCO Student Handbook, there is a process for contesting any plagiarism allegations against you.

The instructor reserves the right to amend the syllabus at any time. The contents of this syllabus are subject to revision 24 hours a day seven days a week through the entire semester. Students are put on notice as the contents of this syllabus may change during the course of the semester. Changes, if any, will be e-mailed through D2L. **UCO Policies**

University policies may be accessed through the following URL:
<http://www.uco.edu/adademic-affairs/files/aa-forms/faculty/StudentInfoSheet.pdf>

Anticipated Course Outline

- Week 1 – Chapter 1 and quiz
- Week 2 – Chapter 2 and quiz
- Week 3 – Chapter 3 and quiz
- Week 4 – Chapter 4 and quiz
- Week 5 – Chapter 5 and quiz, court paper due

Week 6 – Chapter 6 and quiz
Week 7 – Chapter 7 and quiz
Week 8 - Chapter 8 and quiz
Week 9 – Chapter 9 and quiz
Week 10 –Chapter 10 and quiz
Week 11 – Chapter 11 and quiz
Week 12 – Chapter 12 and quiz
Week 13 – Chapter 13 and quiz
Week 14 – Chapter 14 and quiz
Week 15 – Review, outline due, final paper due for graduate students

Final Exam –

Faculty members are obligated to honor the following circumstances as excused absences:

- a. travel considered part of the instructional program of the university and requiring absence from class (e.g. field trips, research presentations, etc.);
- b. invited participation in activities directly and officially sponsored by and in the interest of the university (e.g. athletic teams, debate teams, dance company, etc.); in cases of student athletes, refer to UCO Compliance Policy Manual for Athletics or contact the Faculty Athletic Representative;
- c. jury duty;
- d. military obligation (See Appendix K.);
- e. serious illness, medical condition, pregnant and parenting students' rights (as outlined in Title IX), accident, or injury; and
- f. death or serious illness in immediate family; and
- g. religious observances. (e.g. Yom Kippur, Good Friday, Passover, Rosh Hashanah, etc.) Note: a list of religious observances must be submitted to the instructor the first two weeks of the semester of which the observance will be held).