REQUEST FOR A NEW COURSE
University of Central Oklahoma

Course Subject (Prefix), Number, and Title:

<table>
<thead>
<tr>
<th>Course Subject</th>
<th>Recommended Number</th>
<th>Course Title (maximum of 30 characters)</th>
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<tbody>
<tr>
<td>MCOM</td>
<td>1091</td>
<td>Introduction to Esports</td>
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*Remember when abbreviating names, this is how they will appear on student's transcripts.

For information regarding CIP codes contact your department chair or visit: http://www.uco.edu/academic-affairs/ir/program_inventory.asp

CIP Code: 09.0799

For graduate courses, please attach a syllabus for this course. (See syllabus requirement policy 2.2.)

Course description as it will appear in the appropriate catalog.

Course description only. Do not include prerequisites or enrollment restrictions, these should be added under questions 6-12. (Please use standard American English including full sentences.)

Introduction to Esports introduces students to the history of competitive gaming and explores its ecosystem, including such areas such as games, developers, events, leagues, facilities, and general history.

Mass Communication

Department submitting the proposal

Mark Zimmerman
mzimmerman@uco.edu
x5174

Person to contact with questions
Email address
Ext. number

Approved by:

Mary Carver
Department Chairperson
Date 9/10/20

Digitally signed by Dean Catherine Webster
Date: 2020.09.14 14:19:36 -05'00'

Rozilyn Miller
Digitally signed by Rozilyn Miller
Date: 2020.09.11 08:58:31 -05'00'

College Curriculum Committee Chair
Date

(Please notify department chair when proposal is forwarded to dean.)

College Dean
Date

(Please notify the department chair when proposal is forwarded to AA.)

Academic Affairs Curriculum or Graduate Council
Date

Effective term for this new course

Assigned by the Office of Academic Affairs.

Office of Academic Affairs
Date
1. Does this course have an undergraduate / graduate counterpart?
   ___ Yes  X No

2. Is this proposal part of a larger submission package including a program change?
   X Yes  ___ No

3. Does this new course affect a teacher preparation program? (All courses required for any teacher preparation program must have approval from the Council on Teacher Education (CTE) before approval from AACC or Graduate Council.)
   ___ Yes  X No  If yes, send copy of proposal to the Education Curriculum Committee Chair, Dr. Darla Fent.
   CTE Approval (Stamp or initial) _______________________

4. Has this course been previously taught as a common course (4910 seminar, 4960 institute, etc.)?
   X Yes  ___ No  If yes, when was the most recent offering? Fall 2019

5. Does this new course affect majors or minors outside the department?
   ___ Yes  X No  If yes, provide name(s) of department chair(s) contacted, dates, and results of discussion.

6. Prerequisite courses:
   Example 1: MATH 1213 and (MATH 2215 or MATH 2185) and CHEM 1213 Example 3: 8 hours of biology including BIO 1404
   Example 2: (ACCT 2113 and 2213) and (MGMT 3013 or ISOM 3613)
   None.

7. Co-requisite(s): Which of the above prerequisite courses, if any, may be taken in the same semester as the proposed new course?
   None.

8. Concurrent enrollment: Courses that must be taken the same semester. Example: lab courses.
   None.

9. Will this course have enrollment restrictions?
   ___ Yes  X No  If No, go to question 13.

10. Specify which major(s) may or may not take this course. Specifying a major, excludes all other majors from enrolling.
    Check one:  May _____  May not _____
    Major Code: ____________________________

11. Which of the following student classification(s) may enroll in this course?
    Check all that apply:
    Graduate  (2) 19 + hours
    Graduate  (1) 0-18 hours
    Post Baccalaureate *
    Senior
    Junior
    Sophomore
    Freshman
    * Graduate level courses are not open to Post Baccalaureate students.

12. Check or list other restrictions for this course.
    Admission to Graduate Programs
    Admission to Nursing Program
    Admission to Teacher Education
    Other ____________________________

Academic Affairs Form
August, 2015

Functional Review  GP / RW
undergraduate proposals only)
13. **Course objectives:** Objectives should be observable, measurable and include scholarly or creative activities to meet the course level characteristics. Course objectives should also be in line with the course description. (Please refer to instructional objectives documents at: [http://www.uco.edu/academic-affairs/faculty-staff/aacc.asp#FAQ/Helpful%20Hints](http://www.uco.edu/academic-affairs/faculty-staff/aacc.asp#FAQ/Helpful%20Hints).)

Upon completion of this course, students will be able to:

1. Describe the esports ecosystem and identify how each part impacts other parts of the industry
2. Compare the different types of games associated with esports and events that are accessible to and across all levels of esports competitions
3. Analyze the history of esports leagues and events with a global perspective and hypothesize how they impact the current and future landscape

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**Course Detail Information:**

14. **Contact Hours (per week)**

   - 1 Lecture hours (in class)
   - Lab hours (also studios)
   - Other (outside activities)

15. **Repeatable course.**

   - Number of times this course can be taken for credit.

16. **Schedule type:** (select one only)

   - Activity P.E. (A)
   - Lab only (B)
   - Lecture/Lab (C)
   - Lecture only (L)
   - Recitation/Lab (R)
   - Student Teaching (STU)
   - Studio Art/Design (XSU)

17. **List existing course(s) for which this course will be a prerequisite.** Adding a “new course” as a prerequisite to an existing course will likely cause enrollment problems. (Please submit a prerequisite change form for each course for which this course will serve as a prerequisite.)

   **MCOM 3583 Esports Shoutcasting, MCOM 3741 Esports Media Participation, MCOM 4603 Esports Media Management.**

18. **What resources, technology or equipment must be acquired to teach this course?** List items which must be purchased and estimate cost. (Be specific, e.g., technology software, equipment, computer lab; etc.)

   **No additional resources, technology, or equipment are required beyond what will be purchased for the UCO esports team.**

19. **The UCO Library has the required library resources available for this new course?** Yes No If yes, provide names of Librarian/Faculty Liaisons contacted, dates, and results of discussion.

   **Kaitlyn Palone was contacted on 1/6/2020. There are 223 articles on esports and media that can be accessed through the library.**

   If no, what additional library resources must be acquired for this new course? List items which must be purchased and estimated cost. (Be specific, e.g., books, magazines, journals, etc.)
20. Names of current faculty qualified to teach this course.

A faculty line belonging to MCOM was turned into a faculty line for esports. A new full-time faculty member will be hired in Spring 2020. Ariel West, a full-time staff member and adjunct instructor, can also teach the class.

21. Additional faculty (adjunct or full-time) required and specific competencies required to teach this course:

None.

22. How will this course be staffed and equipped? Identify the additional costs associated with this new course. If no costs, explain why not.

No additional resources, technology, or equipment are required beyond what will be purchased for the UCO esports team. This course will be part of the regular rotation for the faculty member hired in this specialty.

23. Identify the source(s) of funds for any additional costs for the new course. i.e. internal reallocations, special fees from students, etc. If you plan to propose special fees be assessed for this course, be aware there is a separate approval process for special fees.

None.

24. Projected enrollment for two academic years following approval of new course:

<table>
<thead>
<tr>
<th>Semester</th>
<th>2021-22</th>
<th>2022-23</th>
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<tbody>
<tr>
<td>Fall</td>
<td>18</td>
<td>20</td>
</tr>
<tr>
<td>Spring</td>
<td>Not Offered</td>
<td>Not Offered</td>
</tr>
<tr>
<td>Summer</td>
<td>Not Offered</td>
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25. Using State Regents’ definition of liberal arts and sciences (quoted below), characterize the course as follows:

Non-liberal arts and sciences

Liberal arts and sciences

“The liberal arts and sciences are defined as those traditional fields of study in the humanities; social and behavioral sciences; communications; natural and life sciences, mathematics; and the history, literature, and theory of fine arts (music, art, drama, dance). Courses in these fields whose primary purpose is directed toward specific occupational or professional objectives, or courses in the arts which rely substantially on studio or performance work are not considered to be liberal arts and sciences for the purpose of this policy. Courses required for the General Educational Program are not necessarily synonymous or mutually exclusive with the liberal arts and sciences.” State Regents Policy and Procedures. Chapter 2, Section 5, “Degree Requirements” part 1, (2). P. II-2-86

26. Please provide a concise, yet comprehensive, statement that explains the reasons for requesting the new course. Include documentation or assessment information supporting the specific request (if possible). Indicate the expected source of student enrollment (majors, minors, programs etc.)

This course will serve as the introductory course for a minor in Esports Media. All students will be required to complete this course before taking required Esports Media courses. It will cover basic tenets of the esports industry and provide a wide breadth of information in order to provide a foundational knowledge across the industry.

This course was offered in Fall 2019 for the first time and 20 students enrolled.
27 Which of the six transformative learning tenets does this course incorporate? (check all that apply or only those that apply) This question was a directive from the Provost and is used for informational purposes.

Discipline Knowledge [X]
Leadership
Research, Scholarly and Creative Activities
Service Learning and Civic Engagement
Global and Cultural Competencies
Health and Wellness

28. Clearly explain how the characteristics of this course meet or exceed those outlined in Course Level Characteristics. (Copy and paste table from “Course Level Characteristics” document for the appropriate course level of proposed course. Document may be found on: http://sites.uco.edu/academic-affairs/files/course-level-characteristics-table.doc)

1000 LEVEL COURSES

<table>
<thead>
<tr>
<th>Course Level Characteristics</th>
<th>Please describe how this course meets this requirement.</th>
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<td>1. These courses should constitute the foundation of the students' college experience.</td>
<td>First year student college-level writing will be expected in the assignments.</td>
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<td>2. Students in these courses usually have only minimal knowledge of the discipline.</td>
<td>The course is the introduction to the discipline.</td>
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<tr>
<td>3. Instruction clearly should be at the college level (above that of secondary schools) with commensurate student performance expected.</td>
<td>Students will be exposed to different games, types of media coverage, and promotional event processes. Exams and analysis papers will be required in order to prepare students for upper-division courses in the minor.</td>
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