REQUEST FOR A COURSE CHANGE
University of Central Oklahoma

Course Subject (Prefix), Number, and Title:

Existing: FMKT 4043 Apparel Entrepreneurship

Proposed Title: (full course title if longer than 30 characters)

Proposed change(s) to this course: Mark all that apply.

Credit Hour Level Title Description Prerequisite Enrollment Restriction

Other:

19.0905 CIP Code If changing, what is the new code?

For more information regarding CIP codes contact your department chair or visit: http://www.uco.edu/academic-affairs/ir/program_inventory.asp.

Course description:
As it appears in the current catalog. (required)
This course is designed as an in-depth capstone study in fashion marketing issues, which pulls together the content as well as the format of a well-conceived business plan. Students will research and develop individual business plans for utilizing retail and/or production entrepreneurship. The concepts used to develop and organize the business plan include: market analysis; accounting and control; merchandising and buying; operations and management; and advertising and promotion.

Existing:

As it will appear in the next catalog or indicate no change. (Please use standard American English including full sentences.) Course descriptions only. Do not include prerequisites or enrollment restrictions, these should be added under questions 9-15.

Proposed:

Human Environmental Sciences
Department submitting the proposal

Susan Miller
Person to contact with questions
Smiller43@uco.edu
email address
X5807 Ext. number

Approved by:

Department Chairperson

College Dean
(Please notify department chair when proposal is forwarded to dean.)

Effective term for this course change
(Assigned by the Office of Academic Affairs)
1. Does this course have an undergraduate / graduate counterpart?
   - Yes [ ] No [X]

2. Is this proposal part of a larger submission package including a program change?
   - Yes [ ] No [X]

3. Does this course affect a teacher preparation program? (All courses required for any teacher preparation program must have approval from the Council on Teacher Education (CTE) before approval from AACC or Graduate Council.)
   - Yes [ ] No [X] If yes, send copy of proposal to the Education Curriculum Committee Chair, Dr. Daria Fent

4. Is this course currently listed in the University Core?
   - Yes [ ] No [X] If you wish this course be listed in the University Core, submit University Core course proposal.

5. Is this course a prerequisite for any other course(s)?
   - Yes [ ] No [X] If this change affects the prerequisite, complete course change proposal to delete or change prerequisite.

6. Is this course a requirement in any major or minor?
   - Yes [ ] No [X] If this change impacts the requirement of any major or minor, complete program change proposal.

7. Does this course affect majors or minors outside the department?
   - Yes [ ] No [X] If yes, provide name(s) of department chair(s) contacted, the dates, and the results of the discussion.

8. List all majors or minors which include this changed course as a requirement or elective.
   (list major or minor by title not major code)
   **Fashion Marketing major**

9. Prerequisite courses:
   Will the prerequisite courses change?
   - Yes [ ] No [X] If yes, fill out below, if no leave blank.
   **NOTE:** Adding a "new course" as a prerequisite to an existing course will likely cause enrollment problems.
   As listed at the end of the course description in the current catalog. (Required)

   **Existing:**
   N/A

   **Proposed:**
   Example 1: MATH 1213 and (MATH 2165 or MATH 2185) and CHEM 1213
   Example 2: (ACCT 2113 and 2213) and (MGMT 3013 or 3613)
   Example 3: 8 hours of biology including BIO 1404

10. Co-requisite(s): Prerequisite courses that may be taken in the same semester.
    Will the co-requisite(s) change?
    - Yes [ ] No [X] If yes, fill out below, if no leave blank.
    **Existing:**
    N/A

    **Proposed:**

11. Concurrent enrollment: Courses that must be taken the same semester. Example: lab courses.
    Will the concurrent enrollment change?
    - Yes [ ] No [X] If yes, fill out below, if no leave blank.
    **Existing:**
    N/A

    **Proposed:**

12. Does this course currently have enrollment restrictions?
    - Yes [ ] No [X] If adding or changing enrollment restrictions answer questions 13-15. If not changing or add enrollment restrictions leave questions 13-15 blank.

**Functional Review [X] (undergraduate proposals only)**

**Academic Affairs Form**
August, 2015
13. Specify which major(s) may or may not take this course.
Will the major(s) restriction change? Yes ___ No ___ If yes, fill out below, if no leave blank.

Specifying a major, excludes all other majors from enrolling.
Existing (as appears in current catalog)
Check one: May ___ May not ___
Major Code: __________

Proposed (if changing)
Check one: May ___ May not ___
Major Code: 3 0 6 0

14. Which of the following student classification(s) may enroll in this course?
Will the classification restriction change? Yes ___ No ___ If yes, fill out below, if no leave blank.

Existing (as appears in current catalog)
Check all that apply:
Graduate (2) 19 + hours
Graduate (1) 0-18 hours
Post Baccalaureate
Senior
Junior
Sophomore
Freshman

Proposed (if changing)
Check all that apply:
Graduate (2) 19 + hours
Graduate (1) 0-18 hours
Post Baccalaureate
Senior
Junior
Sophomore
Freshman

15. Specify other restrictions for this course, if any.
Will other restrictions change? Yes ___ No ___ If yes, fill out below, if no leave blank.

Existing (as appears in current catalog) Admission to Graduate Programs __________
Admission to Nursing Program __________
Admission to Teacher Education __________
Other: __________

Proposed (if changing) Admission to Graduate Programs __________
Admission to Nursing Program __________
Admission to Teacher Education __________
Other: __________

16. Course objectives for this course: (Please refer to instructional objectives documents at:
http://www.uco.edu/academic-affairs/faculty-staff/aacc.asp#FAQ/Helpful%20Hints.)
If previously approved objectives will be used without any changes, check here X

Existing: __________

As they appear in the course syllabus.

Proposed: __________

As they will appear in the updated syllabus.

17. Please provide a concise, yet comprehensive, statement that explains the specific reasons for
requesting the change(s). Include any documentation or assessment information available supporting this
specific request.

This course is designed for Fashion Marketing majors only, and needed to be expressed in the
enrollment restriction, as such. In the past, approval has been given to minors to take this course,
therefore, they will not be approved in the future, nor will other majors.

18. Clearly explain how the characteristics of this course meet or exceed those outlined in Course
Level Characteristics. Complete this question only if requesting a course level change. (Copy and paste
table from "Course Level Characteristics" document for the appropriate course level of proposed course.
Document may be found on: http://www.uco.edu/academic-affairs/files/aacc/forms/CLC%20table4_07.pdf
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