REQUEST FOR PROGRAM CHANGE(S)

University of Central Oklahoma

Please note: All information contained in this form will be reviewed by persons outside of your college. Please use clear and concise language when completing this form.

Name of program-major or minor to be changed: (maximum of 30 spaces)
Existing Name:
Graphic Design

Proposed Name: (if changing)(maximum of 30 spaces)
*Remember when abbreviating names, this is how they will appear on student's transcripts.

Proposed Name: (full name of program/major if longer than 30 spaces)

Is this a: 
X Program 
___ Major 
___ Minor 
___ Sequence of Courses

Proposed change:
___ Name Change 
X Curriculum Change 
___ Degree Designation 
___ GPA Requirement 
___ Admission Requirement 
___ Other:

Is this program: 
X Undergraduate 
___ Graduate

Is this a teacher preparation program? (All courses required for any teacher preparation program must have approval from the Council on Teacher Education (CTE) before approval from AACC or Graduate Council.)
___ Yes  ___ No 
If yes, send copy of proposal to the Director of Teacher Education, Dr. Bryan Duke.

CTE Approval (Stamp or initial)

Design

Department submitting the proposal

Amy Johnson AJohnson54@uco.edu 5770
Person to contact with questions email address Ext. number

Approved by:

Amy Johnson (digital sig.) 09.15.20
Department Chair Date

Dr. Sandra D. Thompson 9/28/20
College Dean Date
(Please notify department chair when proposal is forwarded to dean.)

Michelle Moeller 9/28/20
College Curriculum Committee Chair Date
(Please notify department chair when proposal is forwarded to dean.)

Academic Affairs Curriculum or Graduate Council Date

Office of Academic Affairs Date

Effective Term (assigned by AA)
1. Does the requested program change affect other programs or departments?  
   Yes  X  No  
   If yes, provide name(s) of department chair(s) contacted, date(s), and results of discussion(s).

2. Proposed curriculum change(s):  
   (Please include entire major/minor as it exists and as it is proposed. Italicize and bold changes.)  
   FROM  
   (Existing Catalog Requirements)  
   See below  
   TO  
   (Proposed Catalog Requirements)  
   See below.

3. Degree Designation: (Example, B.A. to B.F.A.)  
   Existing Designation:  N/A  
   To:  

4. Change(s) in Minimum GPA Requirements:  
   FROM  
   (Existing Catalog Requirements)  
   N/A  
   TO  
   (Proposed Catalog Requirements)

5. Change(s) in Admission Requirements for the Program/Major:  
   FROM  
   (Existing Catalog Requirements)  
   N/A  
   TO  
   (Proposed Catalog Requirements)

6. Other requested action:  
   N/A

7. Will requested change require additional funds?  
   Yes  X  No  
   If yes, please specify the amount of the additional costs, the source of the funds, and how they will be expended over the next three years, including new or re-allocated full or part time faculty/staff.

<table>
<thead>
<tr>
<th>Additional Funds</th>
<th>20</th>
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</thead>
<tbody>
<tr>
<td>Amount of additional costs</td>
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<td>Source of funds</td>
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<tr>
<td>How funds will be expended</td>
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</table>

8. Will requested change impact an embedded certificate?  
   Yes  X  No  
   Impacted Certificate:
   If this change impacts any requirement of the embedded certificate, complete and submit a Certificate Change proposals.

9. Please provide a summary of the requested changes. (This is a listing of the changes requested) (This information will be submitted to the OSRHE)  
   The program is being changed to reduce the number of required Graphic Design Courses hours down to 47 and increasing the number of Design Electives hours up to 3. One Required Graphic Design Course (DES 4652 PrePress Production) will be changed from 2 credit hours down to 1 credit hour, as well as undergoing a name change. Two courses (DES 4363 Sequential Illustration and DES 4373 Environmental Illustration) will be deleted from Professional Preparation Courses and two courses (DES 4xx3 Illustration for Children's Books and DES 3713 Competition Studio) will be added to Professional Preparation Courses. DES 3713 Competition Studio is not a new course but was not previously listed in the catalog.
## Existing Catalog Requirements

<table>
<thead>
<tr>
<th>Design - Graphic Design</th>
<th>Minimum Required Hours</th>
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<tbody>
<tr>
<td><strong>Required Design Foundations Courses</strong></td>
<td>12</td>
</tr>
<tr>
<td>DES 1023 Design Foundations I</td>
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<tr>
<td>DES 1033 Design Foundations II</td>
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<td>DES 1053 Design Foundations IV</td>
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<tr>
<td><strong>Required Graphic Design Courses</strong></td>
<td>48</td>
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<tr>
<td>DES 1213 History of Graphic Design I</td>
<td></td>
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<tr>
<td>DES 2153 Illustration I</td>
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<td>DES 3173 Graphic Design I</td>
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<tr>
<td>DES 3213 History of Graphic Design III</td>
<td></td>
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<tr>
<td>DES 3293 Graphic Design II</td>
<td></td>
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<tr>
<td>DES 3343 Package Design</td>
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<tr>
<td>DES 3443 Advertising Design</td>
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<tr>
<td>DES 4423 Information Graphics</td>
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<tr>
<td>DES 4652 PrePress Production (2 hours)</td>
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<td>DES 4863 Graphic Design Practice</td>
<td></td>
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<tr>
<td>DES 4950 Internship (1 hour)</td>
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*To enroll in DES 3293 Graphic Design II and continue in the Graphic Design program, students must pass a progress review with the Design faculty.

### Professional Preparation Courses

Select at least 18 hours from the following:

- DES 3633 Portfolio Development
- DES 3853 Illustration II
- DES 4353 Illustration III
- DES 4363 Sequential Illustration OR DES 3263 Character Design
- DES 4373 Environmental Illustration
- DES 4733 Advanced Portfolio Development
- DES 4743 Advanced Letterpress
- DES 4753 Ink Tank
- DES 4763 ClockTower Studio

### Design Electives

- DES 3031 Digital Illustration
- DES 3511 Introduction to Letterpress (1 hour)
- DES 3721 Bookmaking & Prototyping
- DES 3980 Design Apprenticeship (1 hour)
- DES 3990 Advanced Topics in Design (1 hour)
- DES 4571 History of Illustration
- DES 4581 History of Typography
- DES 4713 Design Entrepreneurship
- DES 4721 Advanced Bookmaking
- DES 4970 Study Tour in Design (1 hour)

### Electives to bring total to

Students are required to complete DES 4950 Internship (1 hour) during the Fall or Spring semester of their senior year or following their participation in senior show. This timeline requirement is made to best position a student to be hired immediately following graduation.

### Minimum Grade Requirements

1. Average in all college course work and course work at UCO ............................ 2.75
2. Average in major courses .............................................................................. 2.75
3. A grade of "C" or better must be earned in each course in the major to count toward meeting degree requirements.

For other regulations pertaining to graduation, see Academic Degree Requirements.

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10. The reason(s) for this change are based on which of the following: (Check all that apply; explain and document in Question #11)
   - Specialized Accreditation
   - SSCI (Self Study for Continuous Improvement)
   - Benchmark (e.g. comparison to peer institutions)
   - Assessment Data
   - Faculty Knowledge/Discipline Expertise
   - Advisory Board/Outside Professional Group
   - Other School of Design curriculum mapping

11. For all items checked in Question #10, please provide a concise, yet comprehensive, statement that explains the reasons for requesting the change including any necessary documentation. (The information provided here will be submitted to the OSRHE)
   Other: The program is being changed to adapt to skill sets and competencies necessary for current professional practices.

12. State Regents Math Initiative questions: (For undergraduate degree programs only)

   As part of the broader work of the Mathematics Success Initiative, the Math Pathways Task Force has identified four gateway mathematics courses that are suitable general education mathematics course options. These courses, College Algebra/Pre-Calculus, Introduction to Statistics, Functions and Modeling, and Quantitative Reasoning, are included on the Course Equivalency Project transfer matrix and provide rigorous mathematical content that is more relevant and appropriate for specific academic majors.

   1. Which mathematics course is required as part of the general education requirements? If the program allows for multiple gateway mathematics course options, provide a rationale for each.
      MATH 1113 Math for General Education

   2. Describe how the mathematics course was selected and how it best meets the needs of the program's students.
      No additional math classes are required, so this course meets the needs of all majors in the College of Fine Arts and Design.

   3. How does this mathematics course articulate with your partner institutions?
      University Core is completed with A.A. or A.S. degrees.