REQUEST FOR A NEW COURSE
University of Central Oklahoma

Course Subject (Prefix), Number, and Title:

<table>
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<tr>
<th>Course Subject</th>
<th>Recommended Subject</th>
<th>Number</th>
<th>Course Title (maximum of 30 characters)</th>
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<tbody>
<tr>
<td>DES</td>
<td>4XX</td>
<td>Illustr. for Children's Books</td>
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Course Title: (full title of course if longer than 30 characters)
Illustration for Children's Books

For information regarding CIP codes contact your department chair or visit: http://www.uco.edu/academic-affairs/ir/program_inventory.asp
CIP Code: 50.0410

For graduate courses, please attach a syllabus for this course. (See syllabus requirement policy 2.2.)

Course description as it will appear in the appropriate catalog.
Course description only. Do not include prerequisites or enrollment restrictions, these should be added under questions 6-12.
(Please use standard American English including full sentences.)

This course applies the progressive evolution of Character Design theory and archetypal themes. It will investigate the requirements for developing a picture book, easy reader, transition, or children's chapter book. Students will consider public domain sources, parody, and original manuscripts to design and illustrate sequential narrative images. Students will develop a sustainable illustration style appropriate to the reader's target market and produce a dummy book acceptable for submission to publishers and editorial review.

School of Design
Department submitting the proposal

Keith Webb, Amy Johnson
Person to contact with questions
Kwebb5@uco.edu, Ajohnson54@uco.edu
email address
5208 5200 Ext. number

Approved by:
Amy Johnson (digital sig.). 09.23.20

Department Chairperson Date

Dr. Sandra D. Thompson 9/29/20
College Dean
(Please notify the department chair when proposal is forwarded to AA.)

College Curriculum Committee Chair Date
(Please notify department chair when proposal is forwarded to dean.)

Academic Affairs Curriculum or Graduate Council Date

Office of Academic Affairs Date

Effective Term (assigned by AA)
1. Does this course have an undergraduate/graduate counterpart?  
   Yes [x] No [ ]

2. Is this proposal part of a larger submission package including a program change?  
   Yes [x] No [ ]

3. Does this new course affect a teacher preparation program? (All courses required for any teacher preparation program must have approval from the Council on Teacher Education (CTE) before approval from AACC or Graduate Council.)  
   Yes [x] No [ ] If yes, send copy of proposal to the Education Curriculum Committee Chair, Dr. Darla Fent.
   CTE Approval (Stamp or initial) ________________________

4. Has this course been previously taught as a common course (4910 seminar, 4960 institute, etc.)?  
   Yes [x] No [ ] If yes, when was the most recent offering? Spring 2020, DES 4910

5. Does this course affect majors or minors outside the department?  
   Yes [x] No [ ] If yes, provide name(s) of department chair(s) contacted, dates, and results of discussion.

6. Prerequisite courses:  
   Example 1: MATH 1213 and (MATH 2165 or MATH 2185) and CHEM 1213 Example 3: 8 hours of biology including BIO 1404  
   Example 2: (ACCT 2113 and 2213) and (MGMT 3013 or ISOM 3613)  
   DES 3263, DES 3853

7. Co-requisite(s): Which of the above prerequisite courses, if any, may be taken in the same semester as the proposed new course?  
   None

8. Concurrent enrollment: Courses that must be taken the same semester. Example: lab courses.  
   None

9. Will this course have enrollment restrictions?  
   Yes [x] No [ ] If No, go to question 13.

10. Specify which major(s) may or may not take this course. Specifying a major, excludes all other majors from enrolling.  
    Check one: May [x] ______ May not [ ] ______  
    Major Code: 1040 | 1058 | ______ | ______ | ______ | ______ | ______ | ______

11. Which of the following student classification(s) may enroll in this course?  
    Check all that apply:  
    Graduate (2) 19+ hours ________  
    Graduate (1) 0-18 hours ________  
    Post Baccalaureate * ________  
    Senior ________  
    Junior ________  
    Sophomore ________  
    Freshman ________
    * Graduate level courses are not open to Post Baccalaureate students.

12. Check or list other restrictions for this course.  
    Admission to Graduate Programs ________  
    Admission to Nursing Program ________  
    Admission to Teacher Education ________  
    Other ________

Academic Affairs Form  
July, 2019

Admission to Graduate Programs
Admission to Nursing Program
Admission to Teacher Education
Other
13. **Course objectives**: Objectives should be observable, measurable and include scholarly or creative activities to meet the course level characteristics. Course objectives should also be in line with the course description. (Please refer to instructional objectives documents at: [https://spaces.uno.edu/display/aaccproposals/UCO+AACC-main-page#UCOAACC-mainpage-faq-helpful-hints](https://spaces.uno.edu/display/aaccproposals/UCO+AACC-main-page#UCOAACC-mainpage-faq-helpful-hints))

Upon successful completion of this course, the student will be able to:

1. Identify, describe, and discuss the distinctions between picture book, easy reader, transition, or children's chapter books.
2. Prepare a working manuscript from which to build a dummy book.
3. Implement a sustainable style of illustration relative to the target age group of the reader.
4. Discuss with competency the terminology relevant to children's book publications.
5. Demonstrate their ability to schedule and meet multiple production deadlines.
6. Demonstrate their ability to prepare appropriate prepress file formats for publisher and editor submissions.

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**Course Detail Information:**

14. **Contact Hours (per week)**

   - Lecture hours (in class)  
   - Lab hours (also studios)  
   - Other (outside activities)

15. **Repeatable course.**

   - Number of times this course can be taken for credit.
   - 1

16. **Schedule type**: (select one only)

   - Activity P.E. (A)
   - Lab only (B)
   - Lecture/Lab (C)
   - Lecture only (L)
   - Recitation/Lab (R)
   - Student Teaching (STU)
   - Studio Art/Design (XSU)

17. **List existing course(s) for which this course will be a prerequisite.** Adding a “new course” as a prerequisite to an existing course will likely cause enrollment problems. (Please submit a prerequisite change form for each course for which this course will serve as a prerequisite.)

   - None

18. **What resources, technology or equipment must be acquired to teach this course?** List items, which must be purchased and estimate cost. (Be specific, e.g., technology software, equipment, computer lab; etc.)

   - No additional resources, technology or equipment must be acquired to teach this course.
19. The UCO library has the required library resources for the new course:
   x Yes  No If no, provide a list of materials needed and contact the library at libraryresearch@uco.edu for a cost estimate.

Additional funds are being requested for library resources to support this course:
   Yes  x No  $ ______ (amount requested)

20. Names of current faculty qualified to teach this course:
   Keith Webb, Sam Washburn, Jesse Warne

21. Additional faculty (adjunct or full-time) required and specific competencies required to teach this course:
   None

22. How will this course be staffed and equipped? Identify the additional costs associated with this new course. If no costs, explain why not.
   No additional staffing is required. No additional costs are associated with this new course.

23. Identify the source(s) of funds for any additional costs for the new course. i.e. internal reallocations, special fees from students, etc. If you plan to propose special fees be assessed for this course, be aware there is a separate approval process for special fees.
   None. All resources and sources are inclusive to the Graphic Design and Illustration Programs.

24. Projected enrollment for two academic years following approval of new course:

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<thead>
<tr>
<th>Semester</th>
<th>2021</th>
<th>2022</th>
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<tr>
<td>Fall</td>
<td></td>
<td></td>
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<td>Spring</td>
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<td>12</td>
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<tr>
<td>Summer</td>
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25. Using State Regents’ definition of liberal arts and sciences (quoted below), characterize the course as follows:
   x Non-liberal arts and sciences
   _ Liberal arts and sciences

   "The liberal arts and sciences are defined as those traditional fields of study in the humanities; social and behavioral sciences; communications; natural and life sciences, mathematics; and the history, literature, and theory of fine arts (music, art, drama, dance). Courses in these fields whose primary purpose is directed toward specific occupational or professional objectives, or courses in the arts which rely substantially on studio or performance work are not considered to be liberal arts and sciences for the purpose of this policy. Courses required for the General Educational Program are not necessarily synonymous or mutually exclusive with the liberal arts and sciences." State Regents Policy and Procedures. Chapter 2, Section 5, “Degree Requirements” part 1. (2). P. II-2-86

26. Please provide a concise, yet comprehensive, statement that explains the reasons for requesting the new course. Include documentation or assessment information supporting the specific request (if possible). Indicate the expected source of student enrollment (majors, minors, programs etc.)

   This course offers students in the Graphic Design and Illustration Programs the opportunity to advance their illustration skills beyond character design. Students enrolled in this course will learn the accumulative knowledge of typography, page layout, superior hand skills, media competencies, character design theory, and image aesthetics for sustainable narrative storytelling. Students will have the opportunity to expand their illustrative portfolio and demonstrate their competency in all of these skillsets. Students enrolled in the previous Illustrating for Children’s Books seminars have achieved significant accolades of their proficiency at local and regional ADDY competitions. Student enrollment is restricted to declared Graphic Design Majors and Illustration Minors.
27. Which of the six transformative learning tenets does this course incorporate? (Check all that apply or only those that apply). This question was a directive from the Provost and is used for informational purposes.

- Discipline Knowledge [x]
- Leadership [x]
- Research, Scholarly, and Creative Activities [x]
- Service Learning and Civic Engagement [ ]
- Global and Cultural Competencies [ ]
- Health and Wellness [ ]

28. Clearly explain how the characteristics of this course meet or exceed those outlined in Course Level Characteristics. (Copy and paste table from “Course Level Characteristics” document for the appropriate course level of proposed course. Document may be found on: https://spaces.uco.edu/display/aaccproposals/UCO+AACC-mainpage#UCO+AACC-mainpage-faq-helpful-hints.

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<th>Please describe how this course meets this requirement.</th>
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<td>1. It is assumed that students in these courses have completed sufficient course work to have attained senior standing.</td>
<td>DES 3853 Illustration II, DES 3263 Character Design are junior class studio courses and are prerequisites to this studio course. Students eligible for enrollment for this course will have met 21 hours of Design Foundations, Graphic Design, Illustration, and/or studio coursework before enrollment.</td>
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<td>These courses should be offered at a level of sophistication of instruction and of expected student performance that is beyond that of other undergraduate courses. In short, 4000 level courses should offer more in-depth study than courses offered at the 3000 level and below.</td>
<td>Illustration for Children’s Books is an in-depth study that is only available to those who have completed the progressive prerequisite courses. This course offers students the opportunity to apply their accumulative skills in a protracted studio environment not available in lower-level courses.</td>
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<tr>
<td>Students in these courses should be required to undertake a substantial scholarly activity in addition to classroom instruction, such as a written research project, library assignment, juried performance, or creative work.</td>
<td>As a result of the overall heightened performance levels, students are expected to submit their work for juried competition for American Advertising Awards, Communication Arts, Society of Illustrators and other discipline competitions.</td>
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<td>Included among 4000 level courses would be capstone courses that review and integrate previous learning, practicums and student teaching, and courses in which a major instructional responsibility is placed on the student (as in individual studies, directed readings, and seminars).</td>
<td>The Illustration Minor Program requires all students to participate in the Illustration Capstone Exhibition. Students enrolled in Illustration for Children’s Books will include work from this studio course as part of the Illustration Exhibition and will also include work from this call in the Design Senior Show.</td>
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