REQUEST FOR A NEW COURSE
University of Central Oklahoma

Course Subject (Prefix), Number, and Title:

<table>
<thead>
<tr>
<th>Course Subject</th>
<th>Recommended Number</th>
<th>Course Title (maximum of 30 characters)</th>
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<tbody>
<tr>
<td>POL</td>
<td>4063</td>
<td>Public Strategic Management</td>
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</table>

Course Title: (full title of course if longer than 30 characters)

For information regarding CIP codes contact your department chair or visit: http://www.uco.edu/academic-affairs/ir/program_inventory.asp

CIP Code: 44.0401

For graduate courses, please attach a syllabus for this course. (See syllabus requirement policy 2.2.)

Course description as it will appear in the appropriate catalog.

Course description only  Do not include prerequisites or enrollment restrictions, these should be added under questions 6-12. (Please use standard American English including full sentences.)

Public Strategic Management examines the roles of nonprofit and public organizations in mobilizing resources to accomplish social and political goals.

Department of Political Science
Department submitting the proposal

Dr. Alyssa L. Provencio   aprovencio@uco.edu   Ext. 5537
Person to contact with questions   email address   Ext. number

Approved by:

Rozilynn Miller   Digitally signed by Rozilynn Miller
9/18/2020   Digitally signed by Rozilynn Miller

Department Chairperson   Date

College Curriculum Committee Chair   Date
(Please notify department chair when proposal is forwarded to dean.)

Academic Affairs Curriculum or Graduate Council   Date
(Please notify the department chair when proposal is forwarded to AA.)

Office of Academic Affairs   Date
(Assigned by the Office of Academic Affairs.)

Effective term for this new course
(Assigned by the Office of Academic Affairs.)
1. Does this course have an undergraduate / graduate counterpart?
   **POL 5063 Public Strategic Management**
<table>
<thead>
<tr>
<th></th>
<th>Yes</th>
<th>No</th>
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<tbody>
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2. Is this proposal part of a larger submission package including a program change?
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<th></th>
<th>Yes</th>
<th>No</th>
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<td></td>
<td>X</td>
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3. Does this new course affect a teacher preparation program? (All courses required for any teacher preparation program must have approval from the Council on Teacher Education (CTE) before approval from AACC or Graduate Council.)
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<tr>
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<th>Yes</th>
<th>No</th>
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   CTE Approval (Stamp or initial) ______________________

4. Has this course been previously taught as a common course (4910 seminar, 4960 institute, etc.)?
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<th>Yes</th>
<th>No</th>
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<tr>
<td></td>
<td>X</td>
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   If yes, when was the most recent offering? ______________________

5. Does this course affect majors or minors outside the department?
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<th></th>
<th>Yes</th>
<th>No</th>
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<tr>
<td></td>
<td>X</td>
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</tbody>
</table>

   If yes, provide name(s) of department chair(s) contacted, dates, and results of discussion.

6. Prerequisite courses:
   - Example 1: MATH 1213 and (MATH 2165 or MATH 2185) and CHEM 1213
   - Example 3: 8 hours of biology including BIO 1404
   - Example 2: (ACCT 2113 and 2213) and (MGMT 3013 or ISOM 3613)
   **ENG 1113, ENG 1213, and nine (9) credit hours in Political Science.**

7. Co-requisite(s): Which of the above prerequisite courses, if any, may be taken in the same semester as the proposed new course?
   **None.**

8. Concurrent enrollment: Courses that must be taken the same semester. Example: lab courses.
   **None.**

9. Will this course have enrollment restrictions?
<table>
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<tr>
<th></th>
<th>Yes</th>
<th>No</th>
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<tr>
<td></td>
<td>X</td>
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</table>

   If No, go to question 13.

10. Specify which major(s) may or may not take this course. Specifying a major, excludes all other majors from enrolling.
    Check one: May _______ May not _______
    Major Code: ____________

11. Which of the following student classification(s) may enroll in this course?
    Check all that apply:
    - Graduate (2) 19 + hours
    - Graduate (1) 0-18 hours
    - Post Baccalaureate * ____________
    - Senior ____________
    - Junior ____________
    - Sophomore ____________
    - Freshman ____________

    * Graduate level courses are not open to Post Baccalaureate students.

12. Check or list other restrictions for this course.
    - Admission to Graduate Programs ____________
    - Admission to Nursing Program ____________
    - Admission to Teacher Education ____________
    - Other ____________
13. **Course objectives:** Objectives should be observable, measurable and include scholarly or creative activities to meet the course level characteristics. Course objectives should also be in line with the course description. (Please refer to instructional objectives documents at: [http://www.uco.edu/academic-affairs/faculty-staff/aacc.asp#FAQ/Helpful%20Hints](http://www.uco.edu/academic-affairs/faculty-staff/aacc.asp#FAQ/Helpful%20Hints).

**Learning Objectives:** Each student will be able to:

1. analyze the external environment and understand implications of organizational performance;
2. analyze the internal organization's capabilities and examine implications for performance;
3. identify strategic problems and develop effectiveness and appropriateness of various strategic solutions.
4. integrate organizational skills to create a successful strategy.

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**Course Detail Information:**

14. **Contact Hours (per week)**

3 Lecture hours (in class)

Lab hours (also studios)

Other (outside activities)

15. **Repeatable course.**

1 Number of times this course can be taken for credit.

16. **Schedule type:** (select one only)

- Activity P.E. (A)
- Lab only (B)
- Lecture/Lab (C)
- **Lecture only (L)**
- Recitation/Lab (R)
- Student Teaching (STU)
- Studio Art/Design (XSU)

17. **List existing course(s) for which this course will be a prerequisite.** Adding a “new course” as a prerequisite to an existing course will likely cause enrollment problems. (Please submit a prerequisite change form for each course for which this course will serve as a prerequisite.)

N/A

18. **What resources, technology or equipment must be acquired to teach this course?** List items, which must be purchased and estimate cost. (Be specific, e.g., technology software, equipment, computer lab; etc.)

N/A
19. The UCO Library has the required library resources available for this new course?

Yes [x] No [ ]

If yes, provide names of Librarian/Faculty Liaisons contacted, dates, and results of discussion.

Christine Edwards
Mon 1/27/2020 10:10 AM

Elizabeth Overman

[ ]

Hello Dr. Overman,

I can confirm we have the available resources. If the committee needs more details, I am happy to provide a list of what those are. Please also let me know if you would like us to purchase any new materials.

Best,
Christine

If no, what additional library resources must be acquired for this new course? List items which must be purchased and estimated cost. (Be specific, e.g., books, magazines, journals, etc.)

20. Names of current faculty qualified to teach this course.
Dr. Elizabeth S. Overman and Dr. Kenneth Kickham

21. Additional faculty (adjunct or full-time) required and specific competencies required to teach this course:
None

22. How will this course be staffed and equipped? Identify the additional costs associated with this new course. If no costs, explain why not.

This course will be taught by current POL faculty. This course is intended to replace POL 4443 Cases in Public Administration in the course rotation schedule.

23. Identify the source(s) of funds for any additional costs for the new course. i.e. internal reallocations, special fees from students, etc. If you plan to propose special fees be assessed for this course, be aware there is a separate approval process for special fees.

N/A

24. Projected enrollment for two academic years following approval of new course:

<table>
<thead>
<tr>
<th>Semester</th>
<th>AY 22</th>
<th>AY 23</th>
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<tbody>
<tr>
<td>Fall</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Spring</td>
<td>12</td>
<td>15</td>
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<tr>
<td>Summer</td>
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25. Using State Regents’ definition of liberal arts and sciences (quoted below), characterize the course as follows:

Non-liberal arts and sciences [ ] Liberal arts and sciences [x]

“*The liberal arts and sciences are defined as those traditional fields of study in the humanities; social and behavioral sciences; communications; natural and life sciences, mathematics; and the history, literature, and theory of fine arts (music, art, drama, dance). Courses in these fields whose primary purpose is directed toward specific occupational or professional objectives, or courses in the arts which rely substantially on studio or performance work are not considered to be liberal arts and sciences for the purpose of this policy. Courses required for the General Educational Program are not necessarily synonymous or mutually exclusive with the liberal arts and sciences.” State Regents Policy and Procedures. Chapter 2, Section 5, “Degree Requirements” part 1, (2). P. II-2-86
26. Please provide a concise, yet comprehensive, statement that explains the reasons for requesting the new course. Include documentation or assessment information supporting the specific request (if possible). Indicate the expected source of student enrollment (majors, minors, programs etc.)

**POL 5063 Public Strategic Management** was created at the request of the consulting Board for the Master of Public Administration program. This course is the undergraduate counterpart.

27. Which of the six transformative learning tenets does this course incorporate? (check all that apply or only those that apply) This question was a directive from the Provost and is used for informational purposes.

- Discipline Knowledge  
- Leadership  
- Research, Scholarly and Creative Activities  
- Service Learning and Civic Engagement  
- Global and Cultural Competencies  
- Health and Wellness

28. Clearly explain how the characteristics of this course meet or exceed those outlined in Course Level Characteristics. (Copy and paste table from “Course Level Characteristics” document for the appropriate course level of proposed course. Document may be found on: [http://sites.uco.edu/academic-affairs/files/course-level-characteristics-table.doc](http://sites.uco.edu/academic-affairs/files/course-level-characteristics-table.doc)).

### 4000 LEVEL COURSES

<table>
<thead>
<tr>
<th>Course Level Characteristics</th>
<th>Please describe how this course meets this requirement.</th>
</tr>
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<tbody>
<tr>
<td>1. It is assumed that students in these courses have completed sufficient course work to have attained senior standing.</td>
<td>ENG 1113, ENG 1213, nine credit hours in Political Science, and junior standing are required for this course. Junior standing allows second semester juniors to take the course in case it is only offered once every three semesters.</td>
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<tr>
<td>2. It is assumed that students in these courses have a substantial background in the area of inquiry equivalent to 15 hours of study. Area of inquiry is defined broadly, including courses in the offering department, as well as courses in other departments that relate to the subject of study.</td>
<td>With 15 prerequisite hours and junior standing, students will have a substantial background in the area of inquiry.</td>
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<tr>
<td>3. These courses should be offered at a level of sophistication of instruction and of expected student performance that is beyond that of other undergraduate courses. In short, 4000 level courses should offer more in-depth study than courses offered at the 3000 level and below.</td>
<td>This course offers in-depth examination of strategic management applications. The students will develop specific intellectual and professional skills that will enhance their development.</td>
</tr>
<tr>
<td>4. Students in these courses should be required to undertake a substantial scholarly activity in addition to classroom instruction, such as a written research project, library assignment, juried performance, or creative work.</td>
<td>Working through the case studies, carrying out research, and learning to scan internal and external organizational environments for positive potential or negative headwinds are important scholarly and applied skills that will be learned in this course.</td>
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<tr>
<td>5.</td>
<td>Included among 4000 level courses would be capstone courses that review and integrate previous learning, practicums and student teaching, and courses in which a major instructional responsibility is placed on the student (as in individual studies, directed readings, and seminars).</td>
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