

College of Business

Academic Degree Programs



Program: **Accounting**
 Major: **Accounting**
 Degree: **Bachelor of Science (B.S.)**

Dept: **Accounting**
 College: **Business**
 Major Code: **2000**

University Core (Total Listed 42-44)

Specific courses within the University Core are listed on pages 91-92.
 • Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication 9

Quantitative Reasoning/Scientific Method 10-11

- Math..... 3
- Life Science 4
- Physical Science..... 3-4

Critical Inquiry and Aesthetic Analysis 6

- Aesthetic Analysis 3
- Critical Inquiry..... 3

American Historical and Political Analysis 6

- American National Government 3
- American History 3

Cultural and Language Analysis 3-4

- Second Language 4
- OR
- Cultural Analysis..... 3

Social and Behavioral Analysis 3

Life Skills 5

- Required Health Course 2
- Elective Life Skills..... 3

**Minimum
Required Hours**

Support Courses

Business Support Courses 9

Required courses:

ECON 2103	Principles of Microeconomics
MATH 1453	College Algebra for Business
MATH 2053	Calculus and Statistics for Business

Upon completion of the above courses, corresponding University Core requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

Major Requirements

Accounting 72

Business core courses 39

Required courses:

ACCT 2113	Accounting I
ACCT 2133	Accounting II
ECON 2173	Principles of Business Statistics
ECON 2203	Principles of Macroeconomics
MRKT 3013	Principles of Marketing
MGMT 3103	Management and Organizational Behavior
LS 3113	Legal Environment of Business
BCOM 3143	Business Communication
ISOM 3263	Management Information Systems
ISOM 3313	Operations Management
FIN 3563	Fundamentals of Business Finance
MGMT 4813	Strategic Management (Seniors only)

- Select ONE course from the following:
- | | |
|-----------|--|
| ECON 4103 | Economic Growth and Development |
| ECON 4403 | International Economics |
| ECON 4603 | Comparative Economic Systems |
| FIN 4273 | International Finance |
| LS 4533 | Law of International Business Transactions |
| MGMT 4253 | International Management |
| MRKT 4413 | International Marketing |

**Minimum
Required Hours**

**Accounting (2.50 GPA Required for
3000/4000 level Accounting courses)** 30

Required courses:..... 15

ACCT 3213	Intermediate Accounting I
ACCT 3233	Intermediate Accounting II
ACCT 3333	Income Tax Accounting I
ACCT 3413	Cost Accounting I
ACCT 4363	Auditing

Accounting Electives (3000/4000 level)..... 15
 (ACCT 3113 will not apply.)

Legal Studies (from the following) 3

LS 4143	Law of Business Organizations OR
LS 4223	Law of Commercial Transactions

At least fifteen (15) of the thirty (30) 3000/4000 level Accounting hours must be taken at the University of Central Oklahoma.

Electives to bring total to..... 124

Minimum Grade Requirements

1. Average in (a) all college course work and (b) course work at UCO 2.25
2. Average in all major courses 2.50
3. Average in the 3/4000 level accounting courses in the major 2.50

For other regulations pertaining to graduation, see pages 63-64 of the 2012-2013 catalog.

Program: **Business Administration**
 Major: **Business Administration**
 Degree: **Bachelor of Business Administration (B.B.A.)**

Dept: **Management**
 College: **Business**
 Major Code: **2085**

University Core (Total Listed 42-44)

Specific courses within the University Core are listed on pages 91-92.

• Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication 9

Quantitative Reasoning/Scientific Method 10-11

- Math 3
- Life Science 4
- Physical Science 3-4

Critical Inquiry and Aesthetic Analysis 6

- Aesthetic Analysis 3
- Critical Inquiry 3

American Historical and Political Analysis 6

- American National Government 3
- American History 3

Cultural and Language Analysis 3-4

- Second Language 4
- OR
- Cultural Analysis 3

Social and Behavioral Analysis 3

Life Skills 5

- Required Health Course 2
- Elective Life Skills 3

**Minimum
Required Hours**

**Minimum
Required Hours**

Support Courses

Business Support Courses 9

Required courses:

- ECON 2103 Principles of Microeconomics
- MATH 1453 College Algebra for Business
- MATH 2053 Calculus and Statistics for Business

Upon completion of the above courses, corresponding University Core requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

Major Requirements

Business Administration 63

Business core courses 39

Required courses:

- ACCT 2113 Accounting I
- ACCT 2133 Accounting II
- ECON 2173 Principles of Business Statistics
- ECON 2203 Principles of Macroeconomics
- MRKT 3013 Principles of Marketing
- MGMT 3103 Management and Organizational Behavior
- LS 3113 Legal Environment of Business
- BCOM 3143 Business Communication
- ISOM 3263 Management Information Systems
- ISOM 3313 Operations Management
- FIN 3563 Fundamentals of Business Finance
- MGMT 4813 Strategic Management (Seniors only)

Select ONE course from the following:

- ECON 4103 Economic Growth and Development
- ECON 4403 International Economics
- ECON 4603 Comparative Economic Systems
- FIN 4273 International Finance
- LS 4533 Law of International Business Transactions
- MGMT 4253 International Management
- MRKT 4413 International Marketing

Business Administration 24

Selecting no more than nine hours from any one of the following areas:

(Must be 3000/4000 level courses)

- Accounting
- Business Administration
- Business Communication
- Economics
- Finance
- Information Systems and Operations Management
- Legal Studies
- Management
- Marketing

Electives to bring total to 124

Minimum Grade Requirements

1. Average in (a) all college course work, (b) course work at UCO, and (c) major courses 2.25

For other regulations pertaining to graduation, see pages 63-64 of the 2012-2013 catalog.

Program: **Business Administration** Dept: Economics and International Business
 Major: **Business Administration - International Business** College: Business
 Degree: **Bachelor of Business Administration (B.B.A.)** Major Code: 2084

University Core (Total Listed 42-44)

Specific courses within the University Core are listed on pages 91-92.

• Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication 9

Quantitative Reasoning/Scientific Method 10-11

- Math..... 3
- Life Science 4
- Physical Science..... 3-4

Critical Inquiry and Aesthetic Analysis 6

- Aesthetic Analysis 3
- Critical Inquiry 3

American Historical and Political Analysis 6

- American National Government 3
- American History 3

Cultural and Language Analysis 3-4

- Second Language 4
- OR
- Cultural Analysis..... 3

Social and Behavioral Analysis 3

Life Skills 5

- Required Health Course 2
- Elective Life Skills..... 3

**Minimum
Required Hours**

**Minimum
Required Hours**

Support Courses

Business Support Courses 9

Required courses:

- ECON 2103 Principles of Microeconomics
- MATH 1453 College Algebra for Business
- MATH 2053 Calculus and Statistics for Business

Upon completion of the above courses, corresponding University Core requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

Major Requirements

**Business Administration -
International Business** 69

Business core courses 39

Required courses:

- ACCT 2113 Accounting I
- ACCT 2133 Accounting II
- ECON 2173 Principles of Business Statistics
- ECON 2203 Principles of Macroeconomics
- MRKT 3013 Principles of Marketing
- MGMT 3103 Management and Organizational Behavior
- LS 3113 Legal Environment of Business
- BCOM 3143 Business Communication
- ISOM 3263 Management Information Systems
- ISOM 3313 Operations Management
- FIN 3563 Fundamentals of Business Finance
- MGMT 4813 Strategic Management (Seniors only)

Select ONE course from the following:

- ECON 4103 Economic Growth and Development
- ECON 4403 International Economics
- ECON 4603 Comparative Economic Systems
- FIN 4273 International Finance
- LS 4533 Law of International Business Transactions
- MGMT 4253 International Management
- MRKT 4413 International Marketing

International Business 30

International Business Core * 18

Selected from the following courses:

- IB 3323 International Business Communication
- MGMT 4253 International Management
- FIN 4273 International Finance
- ECON 4403 International Economics
- MRKT 4413 International Marketing
- ECON 4433 International Monetary Relations
- LS 4533 Law of International Business Transactions

*International courses taken to satisfy the Business Core requirement will not count toward this requirement.

Emphasis Areas 9

Select nine (9) hours from any one area below:

Area A: Latin America

- IB 3433 The Business of Latin America 3
- and

Six hours chosen from: 6

- GEO 3143 Geography of Latin America
- HIST 4153 History of Latin America
- HIST 4513 History of Mexico
- BADM 4930 Individual Study
- BADM 4950 Internship
- BADM 4970 Study Tour

Area B: Asia-Pacific

- IB 3463 The Business of Asia 3
- and

Six hours chosen from: 6

- GEO 3173 Geography of Australia & the Major Pacific Islands
- GEO 3183 Geography of South Asia
- GEO 3303 Geography of Russia and Central Asia
- GEO 3403 Geography of Western Pacific

- CONTINUED ON NEXT PAGE -

Program: **Business Administration** - continued Dept: Economics and International Business
 Major: **Business Administration - International Business** College: Business
 Degree: Bachelor of Business Administration (B.B.A.) Major Code: 2084

**Minimum
Required Hours**

- CONTINUED FROM PREVIOUS PAGE -

- POL 4023 Chinese Politics
- POL 4403 Asian Politics
- HIST 4863 History of Modern Southeast Asia
- BADM 4930 Individual Study
- BADM 4950 Internship
- BADM 4970 Study Tour

Area C: Europe

- IB 3443 The Business of Europe 3
- and
- Six hours chosen from: 6
- GEO 3123 Geography of Europe
- HIST 3213 World War II
- HIST 4103 Europe, 1919 to 1945
- HIST 4343 Russian History Since 1917
- HIST 4773 Modern Germany History
- BADM 4930 Individual Study
- BADM 4950 Internship
- BADM 4970 Study Tour

Area D: Middle East and Africa

- IB 3453 The Business of Africa and
the Middle East 3
- and
- Six hours chosen from: 6
- GEO 3153 Geography of Middle East & North Africa
- GEO 3163 Geography of Africa
- HIST 4713 Modern Middle East
- BADM 4930 Individual Study
- BADM 4950 Internship
- BADM 4970 Study Tour

Area E: International Economics

- Required courses: 6
- ECON 4423 Econometric Methods
- ECON 4893 Applied Research and Analysis Tools
- Three hours chosen from: 3
- Any 3000/4000 economics courses

Additional Modern Language and Analysis 3
 (Beyond University Core) Chosen from: Arabic, Chinese,
 French, German, Japanese, or Spanish

Electives to bring total to..... 124

Minimum Grade Requirements

1. Average in (a) all college course work, (b) course work at UCO,
and (c) major courses 2.25

**For other regulations pertaining to graduation, see
pages 63-64 of the 2012-2013 catalog.**

Program: **Business Administration**
 Major: **Business Administration - Legal Studies**
 Degree: **Bachelor of Business Administration (B.B.A.)**

Dept: **Finance**
 College: **Business**
 Major Code: **2083**

University Core (Total Listed 42-44)

Specific courses within the University Core are listed on pages 91-92.

• Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication 9

Quantitative Reasoning/Scientific Method 10-11

- Math 3
- Life Science 4
- Physical Science 3-4

Critical Inquiry and Aesthetic Analysis 6

- Aesthetic Analysis 3
- Critical Inquiry 3

American Historical and Political Analysis 6

- American National Government 3
- American History 3

Cultural and Language Analysis 3-4

- Second Language 4
- OR
- Cultural Analysis 3

Social and Behavioral Analysis 3

Life Skills 5

- Required Health Course 2
- Elective Life Skills 3

**Minimum
Required Hours**

Support Courses

Business Support Courses 9

Required courses:

- ECON 2103 Principles of Microeconomics
- MATH 1453 College Algebra for Business
- MATH 2053 Calculus and Statistics for Business

Upon completion of the above courses, corresponding University Core requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

Major Requirements

Business Administration - Legal Studies 63

Business core courses 39

Required courses:

- ACCT 2113 Accounting I
- ACCT 2133 Accounting II
- ECON 2173 Principles of Business Statistics
- ECON 2203 Principles of Macroeconomics
- MRKT 3013 Principles of Marketing
- MGMT 3103 Management and Organizational Behavior
- LS 3113 Legal Environment of Business
- BCOM 3143 Business Communication
- ISOM 3263 Management Information Systems
- ISOM 3313 Operations Management
- FIN 3563 Fundamentals of Business Finance
- MGMT 4813 Strategic Management (Seniors only)

Select ONE course from the following:

- ECON 4103 Economic Growth and Development
- ECON 4403 International Economics
- ECON 4603 Comparative Economic Systems
- FIN 4273 International Finance
- LS 4533 Law of International Business Transactions
- MGMT 4253 International Management
- MRKT 4413 International Marketing

**Minimum
Required Hours**

Business Administration - Legal Studies 24

Select 15 hours from the following courses: 15

- BCOM 4233 Business Proposals and Presentations **OR**
- ENG 4023 Technical Writing
- LS 4143 Law of Business Organizations
- LS 4153 Contemporary Workplace Issues
- LS 4163 Law for E-Commerce
- LS 4173 Law of Real Property
- LS 4223 Law of Commercial Transactions
- **LS 4533 Law of International Business Transactions
- LS 4910 Seminar (3 hours)

**The global/international course completed in fulfillment for the business core cannot be used to satisfy this major requirement.

Select 9 hours from the following courses: 9

- PHIL 1103 Logic and Critical Thinking
- PHIL 3103 Ethical Theory
- POL 3103 Constitutional Law, Organization and Powers of the National Government
- POL 3203 Civil Liberties and the Courts
- POL 3613 Criminal Law and Procedure

Electives to bring total to 124

Minimum Grade Requirements

1. Average in (a) all college course work, (b) course work at UCO, and (c) major courses 2.25

For other regulations pertaining to graduation, see pages 63-64 of the 2012-2013 catalog.

Program: **Economics**
 Major: **Economics**
 Degree: Bachelor of Arts (B.A.)

Dept: Economics and International Business
 College: Business
 Major Code: 2020

University Core (Total Listed 42-44)

Specific courses within the University Core are listed on pages 91-92.
 • Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication 9

Quantitative Reasoning/Scientific Method 10-11

- Math 3
- Life Science 4
- Physical Science 3-4

Critical Inquiry and Aesthetic Analysis 6

- Aesthetic Analysis 3
- Critical Inquiry 3

American Historical and Political Analysis 6

- American National Government 3
- American History 3

Cultural and Language Analysis 3-4

- Second Language 4
- OR
- Cultural Analysis 3

Social and Behavioral Analysis 3

Life Skills 5

- Required Health Course 2
- Elective Life Skills 3

**Minimum
Required Hours**

Major Requirements

Economics 53-55

Core Theory Courses 12

Required courses:

- ECON 2103 Principles of Microeconomics
- ECON 2203 Principles of Macroeconomics
- ECON 3203 Intermediate Microeconomics
- ECON 3653 Intermediate Macroeconomics

Other Required Courses 15

- Quantitative Economics 6
 - ECON 2173 Principles of Business Statistics
 - ECON 4213 Quantitative Business Forecasting **OR**
 - ECON 4423 Econometric Methods
- Mathematics 3
 - MATH 1453 College Algebra for Business **OR**
 - MATH 1513 College Algebra

Social Sciences 6

Selected from the following:

1. Political Science (in addition to POL 1113)
2. History (in addition to HIST 1483 OR 1493)
3. Geography
4. Sociology

Elective Economics (3000/4000 Level) 24

Capstone Experience 2-4

- ECON 4893 Applied Research and Analysis Tools **AND/OR**
- ECON 4950 Internship in Economics (1- 8 hours)

Electives to bring total to 124

Minimum Grade Requirements

1. Average in (a) all college course work, (b) course work at UCO, and (c) major courses 2.25

For other regulations pertaining to graduation, see pages 63-64 of the 2012-2013 catalog.

Program:	Economics	Dept:	Economics and International Business
Major:	Economics	College:	Business
Degree:	Bachelor of Business Administration (B.B.A.)	Major Code:	2040

University Core (Total Listed 42-44)

Specific courses within the University Core are listed on pages 91-92.

• Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication 9

Quantitative Reasoning/Scientific Method 10-11

- Math 3
- Life Science 4
- Physical Science 3-4

Critical Inquiry and Aesthetic Analysis 6

- Aesthetic Analysis 3
- Critical Inquiry 3

American Historical and Political Analysis 6

- American National Government 3
- American History 3

Cultural and Language Analysis 3-4

- Second Language 4
- OR
- Cultural Analysis 3

Social and Behavioral Analysis 3

Life Skills 5

- Required Health Course 2
- Elective Life Skills 3

Support Courses

Business Support Courses 9

Required courses:

- ECON 2103 Principles of Microeconomics
- MATH 1453 College Algebra for Business
- MATH 2053 Calculus and Statistics for Business

Upon completion of the above courses, corresponding University Core requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

Major Requirements

Economics 62-64

Business core courses 39

Required courses:

- ACCT 2113 Accounting I
- ACCT 2133 Accounting II
- ECON 2173 Principles of Business Statistics
- ECON 2203 Principles of Macroeconomics
- MRKT 3013 Principles of Marketing
- MGMT 3103 Management and Organizational Behavior
- LS 3113 Legal Environment of Business
- BCOM 3143 Business Communication
- ISOM 3263 Management Information Systems
- ISOM 3313 Operations Management
- FIN 3563 Fundamentals of Business Finance
- MGMT 4813 Strategic Management (Seniors only)

Select ONE course from the following:

- ECON 4103 Economic Growth and Development
- ECON 4403 International Economics
- ECON 4603 Comparative Economic Systems
- FIN 4273 International Finance
- LS 4533 Law of International Business Transactions
- MGMT 4253 International Management
- MRKT 4413 International Marketing

Minimum Required Hours

Economics 23-25

- Required courses: 6
- ECON 3203 Intermediate Microeconomics
- ECON 3653 Intermediate Macroeconomics

Advanced Economics (3000/4000 level) 12

Applied Economics Skills 2-4

- ECON 4950 Internship in Economics (1-8 hours) **OR**
- ECON 4893 Applied Research and Analysis Tools

Quantitative Economics 3

- ECON 4213 Quantitative Business Forecasting **OR**
- ECON 4423 Econometric Methods

Electives to bring total to 124

Minimum Grade Requirements

1. Average in (a) all college course work, (b) course work at UCO, and (c) major courses 2.25

For other regulations pertaining to graduation, see pages 63-64 of the 2012-2013 catalog.

Program: **Finance**
 Major: **Finance**
 Degree: Bachelor of Business Administration (B.B.A.)

Dept: Finance
 College: Business
 Major Code: 2060

University Core (Total Listed 42-44)

Specific courses within the University Core are listed on pages 91-92.

• Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication 9

Quantitative Reasoning/Scientific Method 10-11

- Math 3
- Life Science 4
- Physical Science 3-4

Critical Inquiry and Aesthetic Analysis 6

- Aesthetic Analysis 3
- Critical Inquiry 3

American Historical and Political Analysis 6

- American National Government 3
- American History 3

Cultural and Language Analysis 3-4

- Second Language 4
- OR
- Cultural Analysis 3

Social and Behavioral Analysis 3

Life Skills 5

- Required Health Course 2
- Elective Life Skills 3

**Minimum
Required Hours**

**Minimum
Required Hours**

Support Courses

Business Support Courses 9

Required courses:

- ECON 2103 Principles of Microeconomics
- MATH 1453 College Algebra for Business
- MATH 2053 Calculus and Statistics for Business

Upon completion of the above courses, corresponding University Core requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

Major Requirements

Finance 63

Business core courses 39

Required courses:

- ACCT 2113 Accounting I
- ACCT 2133 Accounting II
- ECON 2173 Principles of Business Statistics
- ECON 2203 Principles of Macroeconomics
- MRKT 3013 Principles of Marketing
- MGMT 3103 Management and Organizational Behavior
- LS 3113 Legal Environment of Business
- BCOM 3143 Business Communication
- ISOM 3263 Management Information Systems
- ISOM 3313 Operations Management
- FIN 3563 Fundamentals of Business Finance
- MGMT 4813 Strategic Management (Seniors only)

Select ONE course from the following:

- ECON 4103 Economic Growth and Development
- ECON 4403 International Economics
- ECON 4603 Comparative Economic Systems
- FIN 4273 International Finance
- LS 4533 Law of International Business Transactions
- MGMT 4253 International Management
- MRKT 4413 International Marketing

Finance 24

Required courses: 12

- FIN 4213 Investments
- FIN 4253 Intermediate Business Finance
- FIN 4413 Financial Institutions **OR**
- ECON 3103 Money and Banking
- FIN 3603 Financial Statement Analysis **OR**
- Any 3 hour, 3000/4000 level Accounting course

Electives from the following 12

Any 3000/4000 level Finance course

Electives to bring total to 124

Minimum Grade Requirements

1. Average in (a) all college course work, (b) course work at UCO, and (c) major courses 2.25

For other regulations pertaining to graduation, see pages 63-64 of the 2012-2013 catalog.

Program: **Finance**
 Major: **Finance - Insurance and Risk Management**
 Degree: **Bachelor of Business Administration (B.B.A.)**

Dept: **Finance**
 College: **Business**
 Major Code: **2062**

University Core (Total Listed 42-44)

Specific courses within the University Core are listed on pages 91-92.
 • Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication 9

Quantitative Reasoning/Scientific Method 10-11

- Math..... 3
- Life Science 4
- Physical Science..... 3-4

Critical Inquiry and Aesthetic Analysis..... 6

- Aesthetic Analysis 3
- Critical Inquiry..... 3

American Historical and Political Analysis 6

- American National Government 3
- American History 3

Cultural and Language Analysis 3-4

- Second Language 4
- OR
- Cultural Analysis..... 3

Social and Behavioral Analysis..... 3

Life Skills 5

- Required Health Course..... 2
- Elective Life Skills..... 3

Support Courses

Business Support Courses 9

Required courses:

ECON	2103	Principles of Microeconomics
MATH	1453	College Algebra for Business
MATH	2053	Calculus and Statistics for Business

Upon completion of the above courses, corresponding University Core requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

Major Requirements

Finance - Insurance and Risk Management.....63

Business core courses..... 39

Required courses:

ACCT	2113	Accounting I
ACCT	2133	Accounting II
ECON	2173	Principles of Business Statistics
ECON	2203	Principles of Macroeconomics
MRKT	3013	Principles of Marketing
MGMT	3103	Management and Organizational Behavior
LS	3113	Legal Environment of Business
BCOM	3143	Business Communication
ISOM	3263	Management Information Systems
ISOM	3313	Operations Management
FIN	3563	Fundamentals of Business Finance
MGMT	4813	Strategic Management (Seniors only)

Select ONE course from the following:

ECON	4103	Economic Growth and Development
ECON	4403	International Economics
ECON	4603	Comparative Economic Systems
FIN	4273	International Finance
LS	4533	Law of International Business Transactions
MGMT	4253	International Management
MRKT	4413	International Marketing

Minimum Required Hours

Insurance 24

Required courses:..... 12

FIN	3513	Risk Management for the Firm
FIN	3523	Foundations of Insurance and Risk Management
FIN	3553	Property and Liability Insurance for the Firm
FIN	3613	Life and Health Insurance

Electives from the following..... 12

FIN	4213	Investments
FIN	4253	Intermediate Business Finance
FIN	4423	Employee Benefit Planning
FIN	4513	Public Sector Risk Management
FIN	4523	Risk Control for the Firm
FIN	4533	Risk Financing for the Firm
FIN	4950	Internship in Finance
MATH	3133	Theory of Interest I
MATH	4223	Mathematics of Life Contingencies I
MATH	4233	Mathematics of Life Contingencies II

Or other courses approved by the Finance Department Chair

Electives to bring total to..... 124

Minimum Grade Requirements

1. Average in (a) all college course work, (b) course work at UCO, and (c) major courses 2.25

For other regulations pertaining to graduation, see pages 63-64 of the 2012-2013 catalog.

Program: **Information and Operations Management** Dept: Info Systems & Operations Management
 Major: Information and Operations Management - Management Information Systems College: Business
 Degree: Bachelor of Business Administration (B.B.A.) Major Code: 2100

University Core (Total Listed 42-44)

Specific courses within the University Core are listed on pages 91-92.

• Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication 9

Quantitative Reasoning/Scientific Method 10-11

- Math 3
- Life Science 4
- Physical Science 3-4

Critical Inquiry and Aesthetic Analysis 6

- Aesthetic Analysis 3
- Critical Inquiry 3

American Historical and Political Analysis 6

- American National Government 3
- American History 3

Cultural and Language Analysis 3-4

- Second Language 4
- OR
- Cultural Analysis 3

Social and Behavioral Analysis 3

Life Skills 5

- Required Health Course 2
- Elective Life Skills 3

**Minimum
Required Hours**

**Minimum
Required Hours**

Support Courses

Business Support Courses 9

Required courses:

- ECON 2103 Principles of Microeconomics
- MATH 1453 College Algebra for Business
- MATH 2053 Calculus and Statistics for Business

Upon completion of the above courses, corresponding University Core requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

Major Requirements

**Information and Operations Management -
Management Information Systems 72**

Business core courses 39

Required courses:

- ACCT 2113 Accounting I
- ACCT 2133 Accounting II
- ECON 2173 Principles of Business Statistics
- ECON 2203 Principles of Macroeconomics
- MRKT 3013 Principles of Marketing
- MGMT 3103 Management and Organizational Behavior
- LS 3113 Legal Environment of Business
- BCOM 3143 Business Communication
- ISOM 3263 Management Information Systems
- ISOM 3313 Operations Management
- FIN 3563 Fundamentals of Business Finance
- MGMT 4813 Strategic Management

Select ONE course from the following:

- ECON 4103 Economic Growth and Development
- ECON 4403 International Economics
- ECON 4603 Comparative Economic Systems
- FIN 4273 International Finance
- LS 4533 Law of International Business Transactions
- MGMT 4253 International Management
- MRKT 4413 International Marketing

Management Information Systems 33

Required courses:

- ISOM 2313 Programming for Business Applications
- ISOM 3363 Implementing End-User Systems
- ISOM 3373 Information Technology and System Software
- ISOM 4163 Business Systems Analysis and Design
- ISOM 4263 Data Resource Management
- ISOM 4363 Information Systems Management
- ISOM 4463 Managing and Troubleshooting Networks
- ISOM 4503 Application Development with SQL Server

Select from the following 9

- ACCT 3113 Managerial Accounting
- CMSC 2613 Programming II
- CMSC 3103 Object Oriented Programming
- ISOM 3123 Introduction to Management Science
- ISOM 3343 IT Security and Risk Management
- ISOM 4043 Operations Planning and Control
- ISOM 4283 Developing Decision Support Systems
- ISOM 4303 Business Application Management
- ISOM 4333 Project Management
- ISOM 4910 Seminar (1-3 hours)

Electives to bring total to 124

Minimum Grade Requirements

1. Average in (a) all college course work, (b) course work at UCO, and (c) major courses 2.25

For other regulations pertaining to graduation, see pages 63-64 of the 2012-2013 catalog.

Program: **Information and Operations Management** Dept: Info Systems & Operations Management
 Major: Information and Operations Management - Operations & Supply Chain Mgmt College: Business
 Degree: Bachelor of Business Administration (B.B.A.) Major Code: 2102

University Core (Total Listed 42-44)

Specific courses within the University Core are listed on pages 91-92.

• Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication 9

Quantitative Reasoning/Scientific Method 10-11

• Math 3

Life Science 4

Physical Science 3-4

Critical Inquiry and Aesthetic Analysis 6

Aesthetic Analysis 3

Critical Inquiry 3

American Historical and Political Analysis 6

American National Government 3

American History 3

Cultural and Language Analysis 3-4

Second Language 4

OR

Cultural Analysis 3

Social and Behavioral Analysis 3

Life Skills 5

Required Health Course 2

Elective Life Skills 3

**Minimum
Required Hours**

**Minimum
Required Hours**

Support Courses

Business Support Courses 9

Required courses:

ECON 2103 Principles of Microeconomics

MATH 1453 College Algebra for Business

MATH 2053 Calculus and Statistics for Business

Upon completion of the above courses, corresponding University Core requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

Major Requirements

**Information and Operations Management -
Operations and Supply Chain Management** 69

Business core courses 39

Required courses:

ACCT 2113 Accounting I

ACCT 2133 Accounting II

ECON 2173 Principles of Business Statistics

ECON 2203 Principles of Macroeconomics

MRKT 3013 Principles of Marketing

MGMT 3103 Management and Organizational Behavior

LS 3113 Legal Environment of Business

BCOM 3143 Business Communication

ISOM 3263 Management Information Systems

ISOM 3313 Operations Management

FIN 3563 Fundamentals of Business Finance

MGMT 4813 Strategic Management

Select ONE course from the following:

ECON 4103 Economic Growth and Development

ECON 4403 International Economics

ECON 4603 Comparative Economic Systems

FIN 4273 International Finance

LS 4533 Law of International Business Transactions

MGMT 4253 International Management

MRKT 4413 International Marketing

Operations and Supply Chain Management 30

Required courses: 18

ISOM 3123 Introduction to Management Science

ISOM 3363 Implementing End-User Systems

ISOM 4043 Operations Planning and Control

ISOM 4843 Operations and Supply Chain

MRKT 3313 Business Logistics

MRKT 4433 Purchasing and Materials Management

Select from the following courses 12

ACCT 3413 Cost Accounting **OR**

ACCT 3113 Managerial Accounting

ISOM 4063 Computer Simulation

ISOM 4163 Business Systems Analysis and Design

ISOM 4283 Developing Decision Support Systems

ISOM 4323 Methods of Operations Supervision **OR**

MGMT 4623 The Art of Leadership

ISOM 4333 Project Management

ISOM 4353 Quality Assurance

ISOM 4910 Seminar (1-3 hours)

MRKT 4483 Business to Business Marketing

Electives to bring total to 124

Minimum Grade Requirements

1. Average in (a) all college course work, (b) course work at UCO, and (c) major courses 2.25

For other regulations pertaining to graduation, see pages 63-64 of the 2012-2013 catalog.

Program: **Management**
 Major: **Management**
 Degree: **Bachelor of Business Administration (B.B.A.)**

Dept: **Management**
 College: **Business**
 Major Code: **2120**

University Core (Total Listed 42-44)

Specific courses within the University Core are listed on pages 91-92.

• Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication 9

Quantitative Reasoning/Scientific Method 10-11

- Math..... 3
- Life Science 4
- Physical Science..... 3-4

Critical Inquiry and Aesthetic Analysis 6

- Aesthetic Analysis 3
- Critical Inquiry..... 3

American Historical and Political Analysis 6

- American National Government 3
- American History 3

Cultural and Language Analysis 3-4

- Second Language 4
- OR
- Cultural Analysis..... 3

Social and Behavioral Analysis 3

Life Skills 5

- Required Health Course..... 2
- Elective Life Skills..... 3

**Minimum
Required Hours**

**Minimum
Required Hours**

Support Courses

Business Support Courses 9

Required courses:

- ECON 2103 Principles of Microeconomics
- MATH 1453 College Algebra for Business
- MATH 2053 Calculus and Statistics for Business

Upon completion of the above courses, corresponding University Core requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

Major Requirements

Management 63

Business core courses 39

Required courses:

- ACCT 2113 Accounting I
- ACCT 2133 Accounting II
- ECON 2173 Principles of Business Statistics
- ECON 2203 Principles of Macroeconomics
- MRKT 3013 Principles of Marketing
- MGMT 3103 Management and Organizational Behavior
- LS 3113 Legal Environment of Business
- BCOM 3143 Business Communication
- ISOM 3263 Management Information Systems
- ISOM 3313 Operations Management
- FIN 3563 Fundamentals of Business Finance
- MGMT 4813 Strategic Management (Seniors only)

Select ONE course from the following:

- ECON 4103 Economic Growth and Development
- ECON 4403 International Economics
- ECON 4603 Comparative Economic Systems
- FIN 4273 International Finance
- LS 4533 Law of International Business Transactions
- MGMT 4253 International Management
- MRKT 4413 International Marketing

General Management 24

- Required courses..... 9
- MGMT 3143 Labor Relations Management
- MGMT 3313 Human Resource Management
- MGMT 4213 Management Theory

Elective Management (3000/4000 level) 9

Elective Business (3000/4000 level)..... 6

Selected from: ACCT, BADM, BCOM, ECON, FIN, IB, ISOM, LS, MGMT, or MRKT

Electives to bring total to..... 124

Minimum Grade Requirements

1. Average in (a) all college course work, (b) course work at UCO, and (c) major courses 2.25

For other regulations pertaining to graduation, see pages 63-64 of the 2012-2013 catalog.

Program: **Management**
 Major: **Management - Human Resource Management**
 Degree: **Bachelor of Business Administration (B.B.A.)**

Dept: **Management**
 College: **Business**
 Major Code: **2122**

University Core (Total Listed 42-44)

Specific courses within the University Core are listed on pages 91-92.

• Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication 9

Quantitative Reasoning/Scientific Method 10-11

- Math..... 3
- Life Science 4
- Physical Science..... 3-4

Critical Inquiry and Aesthetic Analysis 6

- Aesthetic Analysis 3
- Critical Inquiry 3

American Historical and Political Analysis 6

- American National Government 3
- American History 3

Cultural and Language Analysis 3-4

- Second Language 4
- OR
- Cultural Analysis..... 3

Social and Behavioral Analysis 3

Life Skills 5

- Required Health Course 2
- Elective Life Skills..... 3

**Minimum
Required Hours**

**Minimum
Required Hours**

Support Courses

Business Support Courses 9

Required courses:

- ECON 2103 Principles of Microeconomics
- MATH 1453 College Algebra for Business
- MATH 2053 Calculus and Statistics for Business

Upon completion of the above courses, corresponding University Core requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

Major Requirements

Management -

Human Resource Management..... 63

Business core courses 39

Required courses:

- ACCT 2113 Accounting I
- ACCT 2133 Accounting II
- ECON 2173 Principles of Business Statistics
- ECON 2203 Principles of Macroeconomics
- MRKT 3013 Principles of Marketing
- MGMT 3103 Management and Organizational Behavior
- LS 3113 Legal Environment of Business
- BCOM 3143 Business Communication
- ISOM 3263 Management Information Systems
- ISOM 3313 Operations Management
- FIN 3563 Fundamentals of Business Finance
- MGMT 4813 Strategic Management (Seniors only)

Select ONE course from the following:

- ECON 4103 Economic Growth and Development
- MGMT 4253 International Management
- FIN 4273 International Finance
- ECON 4403 International Economics
- MRKT 4413 International Marketing
- LS 4533 Law of International Business Transactions
- ECON 4603 Comparative Economic Systems

Human Resource Management..... 24

- Required courses 15
- MGMT 3143 Labor Relations Management
- MGMT 3313 Human Resource Management
- MGMT 3413 Legal Environment of HR Compliance
- MGMT 4423 HR Training and Development
- MGMT 4513 Strategic Compensation Systems

Select from the following courses..... 9

- CJ 4533 White Collar Crime
- MCOM 2153 Introduction to Organizational Communications
- MCOM 4113 Organizational Communication
- ECON 4513 Labor Economics and Public Policy
- FIN 4423 Employee Benefit Planning
- MGMT 3383 HR Information Systems/Metrics
- MGMT 4503 Recruitment and Selection
- SFTY 3333 Ergonomics
- SFTY 3433 Introduction to OSHA

Electives to bring total to..... 124

Minimum Grade Requirements

1. Average in (a) all college course work, (b) course work at UCO, and (c) major courses 2.25

For other regulations pertaining to graduation, see pages 63-64 of the 2012-2013 catalog.

Program: **Management**
 Major: **Management - PGA Golf Management**
 Degree: **Bachelor of Business Administration (B.B.A.)**

Dept: **Management**
 College: **Business**
 Major Code: **2126**

University Core (Total Listed 42-44)

Specific courses within the University Core are listed on pages 91-92.

• Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication 9

Quantitative Reasoning/Scientific Method 10-11

- Math 3
- Life Science 4
- Physical Science 3-4

Critical Inquiry and Aesthetic Analysis 6

- Aesthetic Analysis 3
- Critical Inquiry 3

American Historical and Political Analysis 6

- American National Government 3
- American History 3

Cultural and Language Analysis 3-4

- Second Language 4
- OR
- Cultural Analysis 3

Social and Behavioral Analysis 3

Life Skills 5

- Required Health Course 2
- Elective Life Skills 3

**Minimum
Required Hours**

**Minimum
Required Hours**

Support Courses

Business Support Courses 12

Required courses:

- ECON 2103 Principles of Microeconomics
- MATH 1453 College Algebra for Business
- MATH 2053 Calculus and Statistics for Business
- NTRN 1613 Principles of Food Preparation

Upon completion of the above courses, corresponding University Core requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

Major Requirements

**Management -
PGA Golf Management 87**

Business core courses 39

Required courses:

- ACCT 2113 Accounting I
- ACCT 2133 Accounting II
- ECON 2173 Principles of Business Statistics
- ECON 2203 Principles of Macroeconomics
- MRKT 3013 Principles of Marketing
- MGMT 3103 Management and Organizational Behavior
- LS 3113 Legal Environment of Business
- BCOM 3143 Business Communication
- ISOM 3263 Management Information Systems
- ISOM 3313 Operations Management
- FIN 3563 Fundamentals of Business Finance
- MGMT 4813 Strategic Management (Seniors only)

Select ONE course from the following:

- ECON 4103 Economic Growth and Development
- ECON 4403 International Economics
- ECON 4603 Comparative Economic Systems
- FIN 4273 International Finance
- LS 4533 Law of International Business Transactions
- MGMT 4253 International Management
- MRKT 4413 International Marketing

PGA Golf Management 48

- Business 15
- BCOM 4113 Interpersonal Communication
- MGMT 3313 Human Resources Management
- MGMT 4263 Small Business Management
- MGMT 4623 The Art of Leadership
- MRKT 4453 Retail Management

PGM 23

- MGMT 1222 PGM Introduction
- MGMT 1233 Rules of Golf & Tournament Operations
- MGMT 1322 Introduction to Teaching Golf
- MGMT 1333 Introduction to Golf Course Operations
- MGMT 1422 Golf Operations I
- MGMT 1432 Analysis of the Golf Swing
- MGMT 1522 Golf Operations II
- MGMT 1532 Swing Concepts of Teaching Golf
- MGMT 4950 Internship in Management (I) (1 hour)
- MGMT 4950 Internship in Management (II) (1 hour)
- MGMT 4950 Internship in Management (III) (1 hour)
- MGMT 4950 Internship in Management (IV) (1 hour)
- MGMT 4950 Internship in Management (V) (1 hour)

Food Science 4

- NTRN 4664 Food and Beverage Management

Horticulture 6

Offered in cooperation with Oklahoma State University at Oklahoma City. See PGM Director for more information.

- HRT 1013 Principles of Horticulture
- HRT 2113 Turf Management

- CONTINUED ON NEXT PAGE -

Program: **Management** - continued
 Major: **Management - PGA Golf Management**
 Degree: Bachelor of Business Administration (B.B.A.)

Dept: Management
 College: Business
 Major Code: 2126

**Minimum
Required Hours**

- CONTINUED FROM PREVIOUS PAGE -

The number of credits needed to meet degree requirements exceeds the 124 hour minimum and will vary according to course selection.

Minimum Grade Requirements

1. Average in (a) all college course work, (b) course work at UCO, and (c) major courses 2.25

For other regulations pertaining to graduation, see pages 63-64 of the 2012-2013 catalog.

Program: **Marketing**

Dept: Marketing

Major: **Marketing**

College: Business

Degree: Bachelor of Business Administration (B.B.A.)

Major Code: 2140

University Core (Total Listed 42-44)

Specific courses within the University Core are listed on pages 91-92.

• Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication 9

Quantitative Reasoning/Scientific Method 10-11

• Math 3

Life Science 4

Physical Science 3-4

Critical Inquiry and Aesthetic Analysis 6

Aesthetic Analysis 3

Critical Inquiry 3

American Historical and Political Analysis 6

American National Government 3

American History 3

Cultural and Language Analysis 3-4

Second Language 4

OR

Cultural Analysis 3

Social and Behavioral Analysis 3

Life Skills 5

Required Health Course 2

Elective Life Skills 3

**Minimum
Required Hours**

**Minimum
Required Hours**

Support Courses

Business Support Courses 9

Required courses:

ECON 2103 Principles of Microeconomics

MATH 1453 College Algebra for Business

MATH 2053 Calculus and Statistics for Business

Upon completion of the above courses, corresponding University Core requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

Major Requirements

Marketing 63

Business core courses 39

Required courses:

ACCT 2113 Accounting I

ACCT 2133 Accounting II

ECON 2173 Principles of Business Statistics

ECON 2203 Principles of Macroeconomics

MRKT 3013 Principles of Marketing

MGMT 3103 Management and Organizational Behavior

LS 3113 Legal Environment of Business

BCOM 3143 Business Communication

ISOM 3263 Management Information Systems

ISOM 3313 Operations Management

FIN 3563 Fundamentals of Business Finance

MGMT 4813 Strategic Management (Seniors only)

Select ONE course from the following:

ECON 4103 Economic Growth and Development

ECON 4403 International Economics

ECON 4603 Comparative Economic Systems

FIN 4273 International Finance

LS 4533 Law of International Business Transactions

MGMT 4253 International Management

MRKT 4413 International Marketing

Marketing 24

Required courses: 12

MRKT 3423 Consumer and Marketing Behavior

MRKT 4113 Marketing Research

MRKT 4463 Integrated Marketing Communication

MRKT 4813 Marketing Management

Elective Marketing 12

Any 3000/4000 level MRKT course

Courses in other fields that may also be selected:

BCOM 4233 Business Proposals & Presentations

ECON 3123 Intermediate Business Statistics

GEO 4113 Geographic Information Systems

MCOM 2193 Principles of Public Relations

Electives to bring total to 124

Minimum Grade Requirements

1. Average in (a) all college course work, (b) course work at UCO, and (c) major courses 2.25

For other regulations pertaining to graduation, see pages 63-64 of the 2012-2013 catalog.

Program: **Marketing**
 Major: **Marketing - Professional Selling**
 Degree: **Bachelor of Business Administration (B.B.A.)**

Dept: **Marketing**
 College: **Business**
 Major Code: **2144**

University Core (Total Listed 42-44)

Specific courses within the University Core are listed on pages 91-92.
 • Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication 9

Quantitative Reasoning/Scientific Method 10-11

- Math 3
- Life Science 4
- Physical Science 3-4

Critical Inquiry and Aesthetic Analysis 6

- Aesthetic Analysis 3
- Critical Inquiry 3

American Historical and Political Analysis 6

- American National Government 3
- American History 3

Cultural and Language Analysis 3-4

- Second Language 4
- OR
- Cultural Analysis 3

Social and Behavioral Analysis 3

Life Skills 5

- Required Health Course 2
- Elective Life Skills 3

**Minimum
Required Hours**

Support Courses

Business Support Courses 9

Required courses:

ECON 2103	Principles of Microeconomics
MATH 1453	College Algebra for Business
MATH 2053	Calculus and Statistics for Business

Upon completion of the above courses, corresponding University Core requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

Major Requirements

Marketing - Professional Selling 63

Business core courses 39

Required courses:

ACCT 2113	Accounting I
ACCT 2133	Accounting II
ECON 2173	Principles of Business Statistics
ECON 2203	Principles of Macroeconomics
MRKT 3013	Principles of Marketing
MGMT 3103	Management and Organizational Behavior
LS 3113	Legal Environment of Business
BCOM 3143	Business Communication
ISOM 3263	Management Information Systems
ISOM 3313	Operations Management
FIN 3563	Fundamentals of Business Finance
MGMT 4813	Strategic Management (Seniors only)

**Minimum
Required Hours**

Professional Selling 24

Required courses: 12

MRKT 3123	Personal Selling
MRKT 4123	Advanced Professional Selling
MRKT 4143	Sales Management
MRKT 4813	Marketing Management

Elective Courses 12

Select from the following courses:

BCOM 4910	Seminar
MRKT 3313	Business Logistics
MRKT 4433	Purchasing and Materials Management
MRKT 4453	Retail Management
MRKT 4483	Business to Business Marketing
MRKT 4950	Internship (Sales)

Electives to bring total to 124

Minimum Grade Requirements

1. Average in (a) all college course work, (b) course work at UCO, and (c) major courses 2.25

For other regulations pertaining to graduation, see pages 63-64 of the 2012-2013 catalog.

Select ONE course from the following:

ECON 4103	Economic Growth and Development
ECON 4403	International Economics
ECON 4603	Comparative Economic Systems
FIN 4273	International Finance
LS 4533	Law of International Business Transactions
MGMT 4253	International Management
MRKT 4413	International Marketing