

College of Business

Academic Degree Programs



Program: **Accounting**
 Major: **Accounting**
 Degree: **Bachelor of Science (B.S.)**

Dept: **Accounting**
 College: **Business**
 Major Code: **2000**

University Core (Total Listed 42-44)

Specific courses within the University Core are listed on pages 95-96.
 • Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication 9

Quantitative Reasoning/Scientific Method 10-11

- Math..... 3
- Life Science 4
- Physical Science..... 3-4

Critical Inquiry and Aesthetic Analysis 6

- Aesthetic Analysis 3
- Critical Inquiry 3

American Historical and Political Analysis 6

- American National Government 3
- American History 3

Cultural and Language Analysis 3-4

- Second Language 4
- OR
- Cultural Analysis..... 3

Social and Behavioral Analysis 3

Life Skills 5

- Required Health Course 2
- Elective Life Skills..... 3

**Minimum
Required Hours**

Support Courses

Business Support Courses 9

- Required courses:
- ECON 2103 Principles of Microeconomics
 - MATH 1453 College Algebra for Business
 - MATH 2053 Business Calculus

Upon completion of the above courses, corresponding University Core requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

Major Requirements

Accounting 72

Business core courses 39

Required courses:

- ACCT 2113 Accounting I
- ACCT 2133 Accounting II
- ECON 2173 Principles of Business Statistics
- ECON 2203 Principles of Macroeconomics
- MRKT 3013 Principles of Marketing
- MGMT 3103 Principles of Management
- LS 3113 Legal Environment of Business
- BCOM 3143 Business Communication
- ISOM 3263 Management Information Systems
- ISOM 3313 Operations Management
- FIN 3563 Fundamentals of Business Finance
- MGMT 4813 Strategic Management (Seniors only)

Select ONE course from the following:

- ECON 4103 Economic Growth and Development
- ECON 4403 International Economics
- ECON 4603 Comparative Economic Systems
- FIN 4273 International Finance
- LS 4533 Law of International Business Transactions
- MGMT 4253 International Management
- MRKT 4413 International Marketing

**Minimum
Required Hours**

Accounting (2.50 GPA Required for

3000/4000 level Accounting courses) 30

- Required courses:..... 15
- ACCT 3213 Intermediate Accounting I
 - ACCT 3233 Intermediate Accounting II
 - ACCT 3333 Income Tax Accounting I
 - ACCT 3413 Cost Accounting I
 - ACCT 4363 Auditing
- Accounting Electives (3000/4000 level)..... 15
 (ACCT 3113 will not apply.)

Legal Studies (from the following) 3

- LS 4143 Law of Business Organizations **OR**
- LS 4223 Law of Commercial Transactions

At least fifteen (15) of the thirty (30) 3000/4000 level Accounting hours must be taken at the University of Central Oklahoma.

Electives to bring total to..... 124

Minimum Grade Requirements

1. **Average in (a) all college course work and (b) course work at UCO 2.25**
2. **Average in all major courses 2.50**
3. **Average in the 3/4000 level accounting courses in the major 2.50**
4. **In all Business Support Courses and Business Core Courses minimum grade of "C"**

For other regulations pertaining to graduation, see pages 68-69 of the 2015-2016 catalog.

Program: **Business Administration**
 Major: **Business Administration**
 Degree: **Bachelor of Business Administration (B.B.A.)**

Dept: **Management**
 College: **Business**
 Major Code: **2085**

University Core (Total Listed 42-44)

Specific courses within the University Core are listed on pages 95-96.

• Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication 9

Quantitative Reasoning/Scientific Method 10-11

- Math..... 3
- Life Science 4
- Physical Science..... 3-4

Critical Inquiry and Aesthetic Analysis 6

- Aesthetic Analysis 3
- Critical Inquiry 3

American Historical and Political Analysis 6

- American National Government 3
- American History 3

Cultural and Language Analysis 3-4

- Second Language 4
- OR
- Cultural Analysis..... 3

Social and Behavioral Analysis 3

Life Skills 5

- Required Health Course 2
- Elective Life Skills..... 3

**Minimum
Required Hours**

**Minimum
Required Hours**

Support Courses

Business Support Courses 9

Required courses:

- ECON 2103 Principles of Microeconomics
- MATH 1453 College Algebra for Business
- MATH 2053 Business Calculus

Upon completion of the above courses, corresponding University Core requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

Major Requirements

Business Administration 63

Business core courses 39

Required courses:

- ACCT 2113 Accounting I
- ACCT 2133 Accounting II
- ECON 2173 Principles of Business Statistics
- ECON 2203 Principles of Macroeconomics
- MRKT 3013 Principles of Marketing
- MGMT 3103 Principles of Management
- LS 3113 Legal Environment of Business
- BCOM 3143 Business Communication
- ISOM 3263 Management Information Systems
- ISOM 3313 Operations Management
- FIN 3563 Fundamentals of Business Finance
- MGMT 4813 Strategic Management (Seniors only)

Select ONE course from the following:

- ECON 4103 Economic Growth and Development
- ECON 4403 International Economics
- ECON 4603 Comparative Economic Systems
- FIN 4273 International Finance
- LS 4533 Law of International Business Transactions
- MGMT 4253 International Management
- MRKT 4413 International Marketing

Business Administration 24

Required Courses 18

1. ACCT 3113 Managerial Accounting **OR**
FIN 3603 Financial Statement Analysis
2. LS 4143 Law of Business Organizations **OR**
FIN 3513 Risk Management for the Firm
3. BCOM 3373 Administrative Communication **OR**
BCOM 4113 Interpersonal Communication **OR**
IB 3323 International Business Communication
4. MRKT 3123 Personal Selling **OR**
MRKT 3423 Consumer & Market Behavior
5. MGMT 3313 Human Resource Management **OR**
MGMT 4203 Organizational Behavior
6. ISOM 3363 Business Problem Solving with Software **OR**
ISOM 4333 Project Management

Elective Business 6
 Any 3000/4000 Business course

Electives to bring total to 124

Minimum Grade Requirements

1. Average in (a) all college course work, (b) course work at UCO, and (c) major courses 2.25
2. In all Business Support Courses and Business Core Courses minimum grade of "C"

For other regulations pertaining to graduation, see pages 68-69 of the 2015-2016 catalog.

Program: **Business Administration** Dept: Management
 Major: **Business Administration - International Business** College: Business
 Degree: **Bachelor of Business Administration (B.B.A.)** Major Code: 2084

University Core (Total Listed 42-44)

Specific courses within the University Core are listed on pages 95-96.

• Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication 9

Quantitative Reasoning/Scientific Method 10-11

- Math..... 3
- Life Science 4
- Physical Science..... 3-4

Critical Inquiry and Aesthetic Analysis 6

- Aesthetic Analysis 3
- Critical Inquiry 3

American Historical and Political Analysis 6

- American National Government 3
- American History 3

Cultural and Language Analysis 3-4

- Second Language 4
- OR
- Cultural Analysis..... 3

Social and Behavioral Analysis 3

Life Skills 5

- Required Health Course 2
- Elective Life Skills..... 3

**Minimum
Required Hours**

Support Courses

Business Support Courses9

Required courses:

- ECON 2103 Principles of Microeconomics
- MATH 1453 College Algebra for Business
- MATH 2053 Business Calculus

Upon completion of the above courses, corresponding University Core requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

Major Requirements

Business Administration -

International Business73

Business core courses 39

Required courses:

- ACCT 2113 Accounting I
- ACCT 2133 Accounting II
- ECON 2173 Principles of Business Statistics
- ECON 2203 Principles of Macroeconomics
- MRKT 3013 Principles of Marketing
- MGMT 3103 Principles of Management
- LS 3113 Legal Environment of Business
- BCOM 3143 Business Communication
- ISOM 3263 Management Information Systems
- ISOM 3313 Operations Management
- FIN 3563 Fundamentals of Business Finance
- MGMT 4813 Strategic Management (Seniors only)

Select ONE course from the following:

- ECON 4103 Economic Growth and Development
- ECON 4403 International Economics
- ECON 4603 Comparative Economic Systems
- FIN 4273 International Finance
- LS 4533 Law of International Business Transactions
- MGMT 4253 International Management
- MRKT 4413 International Marketing

**Minimum
Required Hours**

International Business 34

International Business Core * 15

- ECON 4403 International Economics
- ECON 4433 International Monetary Relations
- FIN 4273 International Finance
- MGMT 4253 International Management
- MRKT 4413 International Marketing

*International courses taken to satisfy the Business Core requirement will not count toward this requirement. Additionally, International Business students will need to complete the international experience stated below prior to enrolling in the International Business Core courses.

Business Specialization..... 9

Students must take 9 additional hours in one of the following business disciplines at a 3000 level or higher: Economics, Finance, Accounting, MIS, Operations Management, Marketing, Management, or Legal Studies.

Additional Modern Language 7

This additional language requirement requires 7 hours of foreign language beyond the University Core requirement. The additional 7 hours must be selected from the same foreign language taken to satisfy the University Core requirement. Additionally, the additional language selected cannot be the student's native language. International students fluent in their native language may take a third language or take 3000 level or above English courses beyond the University Core.

International Experience 3

- IB 4970 Study Tour*
 - IB 4950 Internship in International Business*
- At least one semester of study abroad

* To satisfy the study tour or internship requirement, a student cannot utilize a study tour or internship from their native country.

Program:	Business Administration - continued	Dept:	Management
Major:	Business Administration - International Business	College:	Business
Degree:	Bachelor of Business Administration (B.B.A.)	Major Code:	2084

**Minimum
Required Hours**

- CONTINUED FROM PREVIOUS PAGE -

Electives to bring total to..... 124

Minimum Grade Requirements

1. Average in (a) all college course work, (b) course work at UCO, and (c) major courses 2.25
2. In all Business Support Courses and Business Core Courses minimum grade of "C"

For other regulations pertaining to graduation, see pages 68-69 of the 2015-2016 catalog.

Program: **Business Administration**
 Major: **Business Administration - Legal Studies**
 Degree: **Bachelor of Business Administration (B.B.A.)**

Dept: **Finance**
 College: **Business**
 Major Code: **2083**

University Core (Total Listed 42-44)

Specific courses within the University Core are listed on pages 95-96.

• Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication 9

Quantitative Reasoning/Scientific Method 10-11

- Math..... 3
- Life Science 4
- Physical Science..... 3-4

Critical Inquiry and Aesthetic Analysis 6

- Aesthetic Analysis 3
- Critical Inquiry 3

American Historical and Political Analysis 6

- American National Government 3
- American History 3

Cultural and Language Analysis 3-4

- Second Language 4
- OR
- Cultural Analysis..... 3

Social and Behavioral Analysis 3

Life Skills 5

- Required Health Course 2
- Elective Life Skills..... 3

**Minimum
Required Hours**

Support Courses

Business Support Courses 9

Required courses:

- ECON 2103 Principles of Microeconomics
- MATH 1453 College Algebra for Business
- MATH 2053 Business Calculus

Upon completion of the above courses, corresponding University Core requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

Major Requirements

Business Administration - Legal Studies 63

Business core courses 39

Required courses:

- ACCT 2113 Accounting I
- ACCT 2133 Accounting II
- ECON 2173 Principles of Business Statistics
- ECON 2203 Principles of Macroeconomics
- MRKT 3013 Principles of Marketing
- MGMT 3103 Principles of Management
- LS 3113 Legal Environment of Business
- BCOM 3143 Business Communication
- ISOM 3263 Management Information Systems
- ISOM 3313 Operations Management
- FIN 3563 Fundamentals of Business Finance
- MGMT 4813 Strategic Management (Seniors only)

Select ONE course from the following:

- ECON 4103 Economic Growth and Development
- ECON 4403 International Economics
- ECON 4603 Comparative Economic Systems
- FIN 4273 International Finance
- LS 4533 Law of International Business Transactions
- MGMT 4253 International Management
- MRKT 4413 International Marketing

**Minimum
Required Hours**

Business Administration - Legal Studies 24

Required courses: 9

- LS 4143 Law of Business Organizations
- LS 4223 Law of Commercial Transactions
- LS 4883 Legal Issues in Business

Elective courses: 15

Selected from the following:

- LS 4153 Contemporary Workplace Issues
- LS 4163 Law for E-Commerce
- LS 4173 Law of Real Property
- LS 4323 Estate Planning and Administration
- ** LS 4533 Law of International Business Transactions
- LS 4623 Legal Research and Writing
- LS 4910 Seminar in Legal Studies (3 hours)

Or other courses approved by the Finance Department Chair

**The global/international course completed in fulfillment for the business core cannot be used to satisfy this major requirement.

Electives to bring total to..... 124

Minimum Grade Requirements

1. Average in (a) all college course work, (b) course work at UCO, and (c) major courses 2.25
2. In all Business Support Courses and Business Core Courses minimum grade of "C"

For other regulations pertaining to graduation, see pages 68-69 of the 2015-2016 catalog.

Program: **Economics**

Dept: Economics

Major: **Economics**

College: Business

Degree: Bachelor of Business Administration (B.B.A.)

Major Code: 2040

University Core (Total Listed 42-44)

Specific courses within the University Core are listed on pages 95-96.

• Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication 9

Quantitative Reasoning/Scientific Method 10-11

• Math..... 3

Life Science 4

Physical Science..... 3-4

Critical Inquiry and Aesthetic Analysis 6

Aesthetic Analysis 3

Critical Inquiry 3

American Historical and Political Analysis 6

American National Government 3

American History 3

Cultural and Language Analysis 3-4

Second Language 4

OR

Cultural Analysis..... 3

Social and Behavioral Analysis 3

Life Skills 5

Required Health Course 2

Elective Life Skills..... 3

**Minimum
Required Hours**

**Minimum
Required Hours**

Support Courses

Business Support Courses 9

Required courses:

ECON 2103 Principles of Microeconomics

MATH 1453 College Algebra for Business

MATH 2053 Business Calculus

Upon completion of the above courses, corresponding University Core requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

Major Requirements

Economics 63

Business core courses 39

Required courses:

ACCT 2113 Accounting I

ACCT 2133 Accounting II

ECON 2173 Principles of Business Statistics

ECON 2203 Principles of Macroeconomics

MRKT 3013 Principles of Marketing

MGMT 3103 Principles of Management

LS 3113 Legal Environment of Business

BCOM 3143 Business Communication

ISOM 3263 Management Information Systems

ISOM 3313 Operations Management

FIN 3563 Fundamentals of Business Finance

MGMT 4813 Strategic Management (Seniors only)

Select ONE course from the following:

ECON 4103 Economic Growth and Development

ECON 4403 International Economics

ECON 4603 Comparative Economic Systems

FIN 4273 International Finance

LS 4533 Law of International Business Transactions

MGMT 4253 International Management

MRKT 4413 International Marketing

Economics 24

Required courses: 6

ECON 3203 Intermediate Microeconomics

ECON 3653 Intermediate Macroeconomics

Advanced Economics (3000/4000 level) 12

Quantitative Economics 3

ECON 4213 Quantitative Business Forecasting

Capstone..... 3

ECON 4423 Econometric Methods

Electives to bring total to..... 124

Minimum Grade Requirements

1. Average in (a) all college course work, (b) course work at UCO, and (c) major courses 2.25

2. In all Business Support Courses and Business Core Courses minimum grade of "C"

For other regulations pertaining to graduation, see pages 68-69 of the 2015-2016 catalog.

Program: **Economics**
 Major: **Economics - Energy Economics**
 Degree: **Bachelor of Business Administration (B.B.A.)**

Dept: **Economics**
 College: **Business**
 Major Code: **2042**

University Core (Total Listed 42-44)

Specific courses within the University Core are listed on pages 95-96.
 • Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication	9
Quantitative Reasoning/Scientific Method	10-11
• Math.....	3
Life Science	4
Physical Science.....	3-4
Critical Inquiry and Aesthetic Analysis	6
Aesthetic Analysis	3
Critical Inquiry	3

American Historical and Political Analysis	6
American National Government	3
American History	3
Cultural and Language Analysis	3-4
Second Language	4
OR	
Cultural Analysis.....	3
Social and Behavioral Analysis	3
Life Skills	5
Required Health Course.....	2
Elective Life Skills.....	3

Support Courses

Minimum Required Hours

Business Support Courses	9
Required courses:	
ECON 2103 Principles of Microeconomics	
MATH 1453 College Algebra for Business	
MATH 2053 Business Calculus	

Upon completion of the above courses, corresponding University Core requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

Major Requirements

Economics-Energy Economics	72
Business core courses	39
Required courses:	
ACCT 2113 Accounting I	
ACCT 2133 Accounting II	
ECON 2173 Principles of Business Statistics	
ECON 2203 Principles of Macroeconomics	
MRKT 3013 Principles of Marketing	
MGMT 3103 Principles of Management	
LS 3113 Legal Environment of Business	
BCOM 3143 Business Communication	
ISOM 3263 Management Information Systems	
ISOM 3313 Operations Management	
FIN 3563 Fundamentals of Business Finance	
MGMT 4813 Strategic Management (Seniors only)	

Select ONE course from the following:

ECON 4103 Economic Growth and Development	
ECON 4403 International Economics	
ECON 4603 Comparative Economic Systems	
FIN 4273 International Finance	
LS 4533 Law of International Business Transactions	
MGMT 4253 International Management	
MRKT 4413 International Marketing	

Minimum Required Hours

Economics-Energy Economics	33
Required courses:..... 21	
ECON 3203 Intermediate Microeconomics	
ECON 3313 Introduction to Energy Economics	
ECON 3403 Regulation and Antitrust	
ECON 3513 Oil & Natural Gas Economics	
ECON 3533 Electricity Economics	
ECON 3653 Intermediate Macroeconomics	
ECON 4423 Econometric Methods	
Concentration.....	9
Complete Concentration A or B	
Concentration A: Finance	
FIN 4283 Capital Budgeting	
FIN 3513 Risk Management for the Firm	
FIN 4533 Risk Financing for the firm	
Concentration B: Accounting	
ACCT 3213 Intermediate Accounting I	
ACCT 3233 Intermediate Accounting II	
ACCT 3413 Cost Accounting	
Capstone.....	3
ECON 4213 Quantitative Business Forecasting	

Electives to bring total to..... 124

Minimum Grade Requirements

1. **Average in (a) all college course work, (b) course work at UCO, and (c) major courses** **2.25**
2. **In all Business Support Courses and Business Core Courses minimum grade of** **“C”**

For other regulations pertaining to graduation, see pages 68-69 of the 2015-2016 catalog

Program: **Finance**
 Major: **Finance**
 Degree: **Bachelor of Business Administration (B.B.A.)**

Dept: **Finance**
 College: **Business**
 Major Code: **2060**

University Core (Total Listed 42-44)

Specific courses within the University Core are listed on pages 95-96.

• Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication 9

Quantitative Reasoning/Scientific Method 10-11

- Math..... 3
- Life Science 4
- Physical Science..... 3-4

Critical Inquiry and Aesthetic Analysis 6

- Aesthetic Analysis 3
- Critical Inquiry 3

American Historical and Political Analysis 6

- American National Government 3
- American History 3

Cultural and Language Analysis 3-4

- Second Language 4
- OR
- Cultural Analysis..... 3

Social and Behavioral Analysis 3

Life Skills 5

- Required Health Course 2
- Elective Life Skills..... 3

**Minimum
Required Hours**

**Minimum
Required Hours**

Support Courses

Business Support Courses 9

Required courses:

- ECON 2103 Principles of Microeconomics
- MATH 1453 College Algebra for Business
- MATH 2053 Business Calculus

Upon completion of the above courses, corresponding University Core requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

Major Requirements

Finance 63

Business core courses 39

Required courses:

- ACCT 2113 Accounting I
- ACCT 2133 Accounting II
- ECON 2173 Principles of Business Statistics
- ECON 2203 Principles of Macroeconomics
- MRKT 3013 Principles of Marketing
- MGMT 3103 Principles of Management
- LS 3113 Legal Environment of Business
- BCOM 3143 Business Communication
- ISOM 3263 Management Information Systems
- ISOM 3313 Operations Management
- FIN 3563 Fundamentals of Business Finance
- MGMT 4813 Strategic Management (Seniors only)

Select ONE course from the following:

- ECON 4103 Economic Growth and Development
- ECON 4403 International Economics
- ECON 4603 Comparative Economic Systems
- FIN 4273 International Finance
- LS 4533 Law of International Business Transactions
- MGMT 4253 International Management
- MRKT 4413 International Marketing

Finance 24

- Required courses: 12
- FIN 4213 Investments
- FIN 4253 Intermediate Business Finance
- FIN 4413 Financial Institutions **OR**
- ECON 3103 Money and Banking
- FIN 3603 Financial Statement Analysis **OR**
- Any 3 hour, 3000/4000 level Accounting course

- Electives from the following 12
- Any 3000/4000 level Finance course

Electives to bring total to 124

Minimum Grade Requirements

1. Average in (a) all college course work, (b) course work at UCO, and (c) major courses 2.25
2. In all Business Support Courses and Business Core Courses minimum grade of "C"

For other regulations pertaining to graduation, see pages 68-69 of the 2015-2016 catalog.

Program: **Finance**
 Major: **Finance - Insurance and Risk Management**
 Degree: **Bachelor of Business Administration (B.B.A.)**

Dept: **Finance**
 College: **Business**
 Major Code: **2062**

University Core (Total Listed 42-44)

Specific courses within the University Core are listed on pages 95-96.

• Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication 9

Quantitative Reasoning/Scientific Method 10-11

- Math..... 3
- Life Science 4
- Physical Science..... 3-4

Critical Inquiry and Aesthetic Analysis 6

- Aesthetic Analysis 3
- Critical Inquiry 3

American Historical and Political Analysis 6

- American National Government 3
- American History 3

Cultural and Language Analysis 3-4

- Second Language 4
- OR
- Cultural Analysis..... 3

Social and Behavioral Analysis 3

Life Skills 5

- Required Health Course 2
- Elective Life Skills..... 3

**Minimum
Required Hours**

Support Courses

Business Support Courses 9

Required courses:

- ECON 2103 Principles of Microeconomics
- MATH 1453 College Algebra for Business
- MATH 2053 Business Calculus

Upon completion of the above courses, corresponding University Core requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

Major Requirements

Finance - Insurance and Risk Management..... 63

Business core courses 39

Required courses:

- ACCT 2113 Accounting I
- ACCT 2133 Accounting II
- ECON 2173 Principles of Business Statistics
- ECON 2203 Principles of Macroeconomics
- MRKT 3013 Principles of Marketing
- MGMT 3103 Principles of Management
- LS 3113 Legal Environment of Business
- BCOM 3143 Business Communication
- ISOM 3263 Management Information Systems
- ISOM 3313 Operations Management
- FIN 3563 Fundamentals of Business Finance
- MGMT 4813 Strategic Management (Seniors only)

Select ONE course from the following:

- ECON 4103 Economic Growth and Development
- ECON 4403 International Economics
- ECON 4603 Comparative Economic Systems
- FIN 4273 International Finance
- LS 4533 Law of International Business Transactions
- MGMT 4253 International Management
- MRKT 4413 International Marketing

**Minimum
Required Hours**

Insurance 24

Required courses: 12

- FIN 3513 Risk Management for the Firm
- FIN 3523 Foundations of Insurance and Risk Management
- FIN 3553 Property and Liability Insurance for the Firm
- FIN 3613 Life and Health Insurance

Electives from the following..... 12

- FIN 4213 Investments
- FIN 4253 Intermediate Business Finance
- FIN 4423 Employee Benefit Planning
- FIN 4513 Public Sector Risk Management
- FIN 4523 Risk Control for the Firm
- FIN 4533 Risk Financing for the Firm
- FIN 4950 Internship in Finance
- MATH 3133 Theory of Interest I
- MATH 4223 Mathematics of Life Contingencies I
- MATH 4233 Mathematics of Life Contingencies II
- Or other courses approved by the Finance Department Chair

Electives to bring total to..... 124

Minimum Grade Requirements

1. Average in (a) all college course work, (b) course work at UCO, and (c) major courses 2.25
2. In all Business Support Courses and Business Core Courses minimum grade of "C"

For other regulations pertaining to graduation, see pages 68-69 of the 2015-2016 catalog.

Program: **Information and Operations Management** Dept: Info Systems & Operations Management
 Major: Information and Operations Management - Management Information Systems College: Business
 Degree: Bachelor of Business Administration (B.B.A.) Major Code: 2100

University Core (Total Listed 42-44)

Specific courses within the University Core are listed on pages 95-96.

• Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication 9

Quantitative Reasoning/Scientific Method 10-11

- Math..... 3
- Life Science 4
- Physical Science..... 3-4

Critical Inquiry and Aesthetic Analysis 6

- Aesthetic Analysis 3
- Critical Inquiry 3

American Historical and Political Analysis 6

- American National Government 3
- American History 3

Cultural and Language Analysis 3-4

- Second Language 4
- OR
- Cultural Analysis..... 3

Social and Behavioral Analysis 3

Life Skills 5

- Required Health Course 2
- Elective Life Skills..... 3

Minimum
Required Hours

Minimum
Required Hours

Support Courses

Business Support Courses 9

Required courses:

- ECON 2103 Principles of Microeconomics
- MATH 1453 College Algebra for Business
- MATH 2053 Business Calculus

Upon completion of the above courses, corresponding University Core requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

Major Requirements

Information and Operations Management -
Management Information Systems 72

Business core courses 39

Required courses:

- ACCT 2113 Accounting I
- ACCT 2133 Accounting II
- ECON 2173 Principles of Business Statistics
- ECON 2203 Principles of Macroeconomics
- MRKT 3013 Principles of Marketing
- MGMT 3103 Principles of Management
- LS 3113 Legal Environment of Business
- BCOM 3143 Business Communication
- ISOM 3263 Management Information Systems
- ISOM 3313 Operations Management
- FIN 3563 Fundamentals of Business Finance
- MGMT 4813 Strategic Management (Seniors only)

Select ONE course from the following:

- ECON 4103 Economic Growth and Development
- ECON 4403 International Economics
- ECON 4603 Comparative Economic Systems
- FIN 4273 International Finance
- LS 4533 Law of International Business Transactions
- MGMT 4253 International Management
- MRKT 4413 International Marketing

Management Information Systems 33

Required courses:..... 24

- ISOM 2313 Programming for Business Applications
- ISOM 3363 Business Problem Solving with Software
- ISOM 3373 Information Technology and System Software
- ISOM 4163 Business Systems Analysis and Design
- ISOM 4263 Data Resource Management
- ISOM 4363 Information Systems Management
- ISOM 4463 Managing and Troubleshooting Networks
- ISOM 4503 Application Development with SQL Server

Select from the following..... 9

- ACCT 3113 Managerial Accounting
- CMSC 2613 Programming II
- CMSC 3103 Object Oriented Software Design & Construction
- ISOM 3343 IT Security and Risk Management
- ISOM 3383 Windows Client Configuration
- ISOM 4283 Developing Decision Support Systems
- ISOM 4303 Business Application Management
- ISOM 4333 Project Management
- ISOM 4513 Virtualization
- ISOM 4523 Server Plus
- ISOM 4910 Seminar (1-3 hours)

Electives to bring total to..... 124

Minimum Grade Requirements

1. Average in (a) all college course work, (b) course work at UCO, and (c) major courses 2.25
2. In all Business Support Courses and Business Core Courses minimum grade of "C"

For other regulations pertaining to graduation, see pages 68-69 of the 2015-2016 catalog.

Program: **Information and Operations Management** Dept: Info Systems & Operations Management
 Major: Information and Operations Management - Operations & Supply Chain Mgmt College: Business
 Degree: Bachelor of Business Administration (B.B.A.) Major Code: 2102

University Core (Total Listed 42-44)

Specific courses within the University Core are listed on pages 95-96.

• Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication 9

Quantitative Reasoning/Scientific Method 10-11

• Math..... 3

Life Science 4

Physical Science..... 3-4

Critical Inquiry and Aesthetic Analysis 6

Aesthetic Analysis 3

Critical Inquiry 3

American Historical and Political Analysis 6

American National Government 3

American History 3

Cultural and Language Analysis 3-4

Second Language 4

OR

Cultural Analysis..... 3

Social and Behavioral Analysis 3

Life Skills 5

Required Health Course 2

Elective Life Skills..... 3

Minimum
Required Hours

Minimum
Required Hours

Support Courses

Business Support Courses 9

Required courses:

ECON 2103 Principles of Microeconomics

MATH 1453 College Algebra for Business

MATH 2053 Business Calculus

Upon completion of the above courses, corresponding University Core requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

Major Requirements

Information and Operations Management -
Operations and Supply Chain Management 69

Business core courses 39

Required courses:

ACCT 2113 Accounting I

ACCT 2133 Accounting II

ECON 2173 Principles of Business Statistics

ECON 2203 Principles of Macroeconomics

MRKT 3013 Principles of Marketing

MGMT 3103 Principles of Management

LS 3113 Legal Environment of Business

BCOM 3143 Business Communication

ISOM 3263 Management Information Systems

ISOM 3313 Operations Management

FIN 3563 Fundamentals of Business Finance

MGMT 4813 Strategic Management (Seniors only)

Select ONE course from the following:

ECON 4103 Economic Growth and Development

ECON 4403 International Economics

ECON 4603 Comparative Economic Systems

FIN 4273 International Finance

LS 4533 Law of International Business Transactions

MGMT 4253 International Management

MRKT 4413 International Marketing

Operations and Supply Chain Management 30

Required courses: 18

ISOM 3123 Introduction to Management Science

ISOM 3363 Business Problem Solving with Software

ISOM 4043 Operations Planning and Control

ISOM 4843 Operations and Supply Chain

MRKT 3313 Business Logistics

MRKT 4433 Purchasing and Materials Management

Select from the following courses 12

ACCT 3413 Cost Accounting **OR**

ACCT 3113 Managerial Accounting

ISOM 4063 Computer Simulation

ISOM 4163 Business Systems Analysis and Design

ISOM 4283 Developing Decision Support Systems

ISOM 4323 Methods of Operations Supervision **OR**

MGMT 4623 The Art of Leadership

ISOM 4333 Project Management

ISOM 4353 Quality Assurance

ISOM 4910 Seminar (1-3 hours)

MRKT 3443 Business to Business Marketing

Electives to bring total to..... 124

Minimum Grade Requirements

1. Average in (a) all college course work, (b) course work at UCO, and (c) major courses 2.25

2. In all Business Support Courses and Business Core Courses minimum grade of "C"

For other regulations pertaining to graduation, see pages 68-69 of the 2015-2016 catalog.

Program: **Management**

Dept: Management

Major: **Management**

College: Business

Degree: Bachelor of Business Administration (B.B.A.)

Major Code: 2120

University Core (Total Listed 42-44)

Specific courses within the University Core are listed on pages 95-96.

• Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication 9

Quantitative Reasoning/Scientific Method 10-11

• Math..... 3

Life Science 4

Physical Science..... 3-4

Critical Inquiry and Aesthetic Analysis 6

Aesthetic Analysis 3

Critical Inquiry 3

American Historical and Political Analysis 6

American National Government 3

American History 3

Cultural and Language Analysis 3-4

Second Language 4

OR

Cultural Analysis..... 3

Social and Behavioral Analysis 3

Life Skills 5

Required Health Course..... 2

Elective Life Skills..... 3

**Minimum
Required Hours**

**Minimum
Required Hours**

Support Courses

Business Support Courses 9

Required courses:

ECON 2103 Principles of Microeconomics

MATH 1453 College Algebra for Business

MATH 2053 Business Calculus

Upon completion of the above courses, corresponding University Core requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

Major Requirements

Management 63

Business core courses 39

Required courses:

ACCT 2113 Accounting I

ACCT 2133 Accounting II

ECON 2173 Principles of Business Statistics

ECON 2203 Principles of Macroeconomics

MRKT 3013 Principles of Marketing

MGMT 3103 Principles of Management

LS 3113 Legal Environment of Business

BCOM 3143 Business Communication

ISOM 3263 Management Information Systems

ISOM 3313 Operations Management

FIN 3563 Fundamentals of Business Finance

MGMT 4813 Strategic Management (Seniors only)

Select ONE course from the following:

ECON 4103 Economic Growth and Development

ECON 4403 International Economics

ECON 4603 Comparative Economic Systems

FIN 4273 International Finance

LS 4533 Law of International Business Transactions

MGMT 4253 International Management

MRKT 4413 International Marketing

General Management 24

Required courses 12

MGMT 3313 Human Resource Management

MGMT 4203 Organizational Behavior

MGMT 4213 Management Theory

MGMT 4623 Art of Leadership

Guided Electives (Select from below) 9-12

BADM 3103 Business Ethics

ENTR 3203 Entrepreneurship in the 21st Century

MGMT 3143 Labor Relations Management

MGMT 4263 Small Business Management

MGMT 4423 HR Training and Development

MGMT 4483 Intercultural Talent Management

Elective Business (Select from below) 0-3

ACCT 3113 Managerial Accounting

ECON 4213 Quantitative Business Forecasting

ISOM 4043 Operations Planning and Control

ISOM 4323 Methods of Operations Supervision

ISOM 4333 Project Management

MRKT 4453 Retail Management

MGMT 3000/4000 as approved by Department

Electives to bring total to..... 124

Minimum Grade Requirements

1. Average in (a) all college course work, (b) course work at UCO, and (c) major courses 2.25

2. In all Business Support Courses and Business Core Courses minimum grade of "C"

For other regulations pertaining to graduation, see pages 68-69 of the 2015-2016 catalog.

Program: **Management**
 Major: **Management - Human Resource Management**
 Degree: **Bachelor of Business Administration (B.B.A.)**

Dept: **Management**
 College: **Business**
 Major Code: **2122**

University Core (Total Listed 42-44)

Specific courses within the University Core are listed on pages 95-96.

• Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication 9

Quantitative Reasoning/Scientific Method 10-11

- Math..... 3
- Life Science 4
- Physical Science..... 3-4

Critical Inquiry and Aesthetic Analysis 6

- Aesthetic Analysis 3
- Critical Inquiry 3

American Historical and Political Analysis 6

- American National Government 3
- American History 3

Cultural and Language Analysis 3-4

- Second Language 4
- OR
- Cultural Analysis..... 3

Social and Behavioral Analysis 3

Life Skills 5

- Required Health Course 2
- Elective Life Skills..... 3

**Minimum
Required Hours**

**Minimum
Required Hours**

Support Courses

Business Support Courses 9

Required courses:

- ECON 2103 Principles of Microeconomics
- MATH 1453 College Algebra for Business
- MATH 2053 Business Calculus

Upon completion of the above courses, corresponding University Core requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

Major Requirements

Management -

Human Resource Management..... 63

Business core courses 39

Required courses:

- ACCT 2113 Accounting I
- ACCT 2133 Accounting II
- ECON 2173 Principles of Business Statistics
- ECON 2203 Principles of Macroeconomics
- MRKT 3013 Principles of Marketing
- MGMT 3103 Principles of Management
- LS 3113 Legal Environment of Business
- BCOM 3143 Business Communication
- ISOM 3263 Management Information Systems
- ISOM 3313 Operations Management
- FIN 3563 Fundamentals of Business Finance
- MGMT 4813 Strategic Management (Seniors only)

Select ONE course from the following:

- ECON 4103 Economic Growth and Development
- MGMT 4253 International Management
- FIN 4273 International Finance
- ECON 4403 International Economics
- MRKT 4413 International Marketing
- LS 4533 Law of International Business Transactions
- ECON 4603 Comparative Economic Systems

Human Resource Management..... 24

Required courses 15

- MGMT 3313 Human Resource Management
- MGMT 3413 Legal Environment of HR Compliance
- MGMT 4423 HR Training and Development
- MGMT 4503 Recruitment and Selection
- MGMT 4513 Strategic Compensation Systems

Select from the following courses..... 9

- CJ 4533 White Collar Crime
- MGMT 3143 Labor Relations Management
- MGMT 3373 Current Issues: HR by Film
- MGMT 3383 HR Information Systems/Metrics
- MGMT 4203 Organizational Behavior
- MGMT 4213 Management Theory
- MGMT 4483 Intercultural Talent Management
- SFTY 3333 Ergonomics
- SFTY 3433 Introduction to OSHA
- Other 3000/4000 MGMT courses as approved by Department

Electives to bring total to..... 124

Minimum Grade Requirements

1. Average in (a) all college course work, (b) course work at UCO, and (c) major courses 2.25
2. In all Business Support Courses and Business Core Courses minimum grade of "C"

For other regulations pertaining to graduation, see pages 68-69 of the 2015-2016 catalog.

Program: **Management**
 Major: **Management - PGA Golf Management**
 Degree: **Bachelor of Business Administration (B.B.A.)**

Dept: **Management**
 College: **Business**
 Major Code: **2126**

University Core (Total Listed 42-44)

Specific courses within the University Core are listed on pages 95-96.

• Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication 9

Quantitative Reasoning/Scientific Method 10-11

- Math..... 3
- Life Science 4
- Physical Science..... 3-4

Critical Inquiry and Aesthetic Analysis 6

- Aesthetic Analysis 3
- Critical Inquiry 3

American Historical and Political Analysis 6

- American National Government 3
- American History 3

Cultural and Language Analysis 3-4

- Second Language 4
- OR
- Cultural Analysis..... 3

Social and Behavioral Analysis 3

Life Skills 5

- Required Health Course 2
- Elective Life Skills 3

**Minimum
Required Hours**

**Minimum
Required Hours**

Support Courses

Business Support Courses 12

Required courses:

- ECON 2103 Principles of Microeconomics
- MATH 1453 College Algebra for Business
- MATH 2053 Business Calculus
- NTRN 1613 Principles of Food Preparation

Upon completion of the above courses, corresponding University Core requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

Major Requirements

Management -

PGA Golf Management 87

Business core courses 39

Required courses:

- ACCT 2113 Accounting I
- ACCT 2133 Accounting II
- ECON 2173 Principles of Business Statistics
- ECON 2203 Principles of Macroeconomics
- MRKT 3013 Principles of Marketing
- MGMT 3103 Principles of Management
- LS 3113 Legal Environment of Business
- BCOM 3143 Business Communication
- ISOM 3263 Management Information Systems
- ISOM 3313 Operations Management
- FIN 3563 Fundamentals of Business Finance
- MGMT 4813 Strategic Management (Seniors only)

Select ONE course from the following:

- ECON 4103 Economic Growth and Development
- ECON 4403 International Economics
- ECON 4603 Comparative Economic Systems
- FIN 4273 International Finance
- LS 4533 Law of International Business Transactions
- MGMT 4253 International Management
- MRKT 4413 International Marketing

PGA Golf Management 48

- Business 15
- BCOM 4113 Interpersonal Communication
- MGMT 3313 Human Resources Management
- MGMT 4263 Small Business Management
- MGMT 4623 The Art of Leadership
- MRKT 4453 Retail Management

PGM 23

- MGMT 1222 PGM Introduction
- MGMT 1233 Tournaments and Fleet Management
- MGMT 1322 Introduction to Teaching Golf
- MGMT 1333 Introduction to Golf Course Operations
- MGMT 1422 Golf Operations I
- MGMT 1432 Intermediate Teaching Golf
- MGMT 1522 Merchandising & Inventory Management
- MGMT 1532 Advanced Teaching & Player Development
- MGMT 4950 Internship in Management (I) (1 hour)
- MGMT 4950 Internship in Management (II) (1 hour)
- MGMT 4950 Internship in Management (III) (1 hour)
- MGMT 4950 Internship in Management (IV) (1 hour)
- MGMT 4950 Internship in Management (V) (1 hour)

Food Science 4

- NTRN 4664 Food and Beverage Management

Horticulture 6

Offered in cooperation with Oklahoma State University at Oklahoma City. See PGM Director for more information.

- HRT 1013 Principles of Horticulture
- HRT 2113 Turf Management

- CONTINUED ON NEXT PAGE -

Program: **Management** - continued
 Major: **Management - PGA Golf Management**
 Degree: Bachelor of Business Administration (B.B.A.)

Dept: Management
 College: Business
 Major Code: 2126

**Minimum
Required Hours**

- CONTINUED FROM PREVIOUS PAGE -

The number of credits needed to meet degree requirements exceeds the 124 hour minimum and will vary according to course selection.

Minimum Grade Requirements

1. Average in (a) all college course work, (b) course work at UCO, and (c) major courses 2.25
2. In all Business Support Courses and Business Core Courses minimum grade of "C"

For other regulations pertaining to graduation, see pages 68-69 of the 2015-2016 catalog.

Program: **Marketing**

Dept: Marketing

Major: **Marketing**

College: Business

Degree: Bachelor of Business Administration (B.B.A.)

Major Code: 2140

University Core (Total Listed 42-44)

Specific courses within the University Core are listed on pages 95-96.

• Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication 9

Quantitative Reasoning/Scientific Method 10-11

• Math..... 3

Life Science 4

Physical Science..... 3-4

Critical Inquiry and Aesthetic Analysis 6

Aesthetic Analysis 3

Critical Inquiry 3

American Historical and Political Analysis 6

American National Government 3

American History 3

Cultural and Language Analysis 3-4

Second Language 4

OR

Cultural Analysis..... 3

Social and Behavioral Analysis 3

Life Skills 5

Required Health Course 2

Elective Life Skills..... 3

**Minimum
Required Hours**

**Minimum
Required Hours**

Support Courses

Business Support Courses 9

Required courses:

ECON 2103 Principles of Microeconomics

MATH 1453 College Algebra for Business

MATH 2053 Business Calculus

Upon completion of the above courses, corresponding University Core requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

Major Requirements

Marketing 63

Business core courses 39

Required courses:

ACCT 2113 Accounting I

ACCT 2133 Accounting II

ECON 2173 Principles of Business Statistics

ECON 2203 Principles of Macroeconomics

MRKT 3013 Principles of Marketing

MGMT 3103 Principles of Management

LS 3113 Legal Environment of Business

BCOM 3143 Business Communication

ISOM 3263 Management Information Systems

ISOM 3313 Operations Management

FIN 3563 Fundamentals of Business Finance

MGMT 4813 Strategic Management (Seniors only)

Select ONE course from the following:

ECON 4103 Economic Growth and Development

ECON 4403 International Economics

ECON 4603 Comparative Economic Systems

FIN 4273 International Finance

LS 4533 Law of International Business Transactions

MGMT 4253 International Management

MRKT 4413 International Marketing

Marketing 24

Required courses:..... 12

MRKT 3423 Consumer and Marketing Behavior

MRKT 4113 Marketing Research

MRKT 4463 Integrated Marketing Communication

MRKT 4813 Marketing Management

Elective Marketing 12

Any 3000/4000 level MRKT course

Courses in other fields that may also be selected:

BCOM 4333 Negotiations

ECON 3123 Intermediate Business Statistics

GEO 4113 Geographic Information Systems

MCOM 2193 Principles of Public Relations

Electives to bring total to..... 124

Minimum Grade Requirements

- 1. Average in (a) all college course work, (b) course work at UCO, and (c) major courses 2.25**
- 2. In all Business Support Courses and Business Core Courses minimum grade of "C"**

For other regulations pertaining to graduation, see pages 68-69 of the 2015-2016 catalog.

Program: **Marketing**
 Major: **Marketing - Professional Selling**
 Degree: **Bachelor of Business Administration (B.B.A.)**

Dept: **Marketing**
 College: **Business**
 Major Code: **2144**

University Core (Total Listed 42-44)

Specific courses within the University Core are listed on pages 95-96.

• Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication 9

Quantitative Reasoning/Scientific Method 10-11

- Math..... 3
- Life Science 4
- Physical Science..... 3-4

Critical Inquiry and Aesthetic Analysis 6

- Aesthetic Analysis 3
- Critical Inquiry 3

American Historical and Political Analysis 6

- American National Government 3
- American History 3

Cultural and Language Analysis 3-4

- Second Language 4
- OR
- Cultural Analysis..... 3

Social and Behavioral Analysis 3

Life Skills 5

- Required Health Course 2
- Elective Life Skills..... 3

**Minimum
Required Hours**

**Minimum
Required Hours**

Support Courses

Business Support Courses 9

Required courses:

- ECON 2103 Principles of Microeconomics
- MATH 1453 College Algebra for Business
- MATH 2053 Business Calculus

Upon completion of the above courses, corresponding University Core requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

Major Requirements

Marketing - Professional Selling..... 63

Business core courses 39

Required courses:

- ACCT 2113 Accounting I
- ACCT 2133 Accounting II
- ECON 2173 Principles of Business Statistics
- ECON 2203 Principles of Macroeconomics
- MRKT 3013 Principles of Marketing
- MGMT 3103 Principles of Management
- LS 3113 Legal Environment of Business
- BCOM 3143 Business Communication
- ISOM 3263 Management Information Systems
- ISOM 3313 Operations Management
- FIN 3563 Fundamentals of Business Finance
- MGMT 4813 Strategic Management (Seniors only)

Select ONE course from the following:

- ECON 4103 Economic Growth and Development
- ECON 4403 International Economics
- ECON 4603 Comparative Economic Systems
- FIN 4273 International Finance
- LS 4533 Law of International Business Transactions
- MGMT 4253 International Management
- MRKT 4413 International Marketing

Professional Selling 24

- Required courses:..... 12
- MRKT 3123 Personal Selling
- MRKT 4133 Advanced Personal Selling
- MRKT 4143 Sales Force Management
- MRKT 4813 Marketing Management

Elective Courses..... 12

Select from the following courses:

- BCOM 4333 Negotiation
- MRKT 3313 Business Logistics
- MRKT 3443 Business to Business Marketing
- MRKT 4353 Marketing Ethics
- MRKT 4433 Purchasing and Materials Management
- MRKT 4950 Internship (Sales)

Electives to bring total to..... 124

Minimum Grade Requirements

1. Average in (a) all college course work, (b) course work at UCO, and (c) major courses 2.25
2. In all Business Support Courses and Business Core Courses minimum grade of "C"

For other regulations pertaining to graduation, see pages 68-69 of the 2015-2016 catalog.