

College of Business Administration
Academic Degree Programs



Program: **Accounting**
 Major: **Accounting**
 Degree: Bachelor of Science (B.S.)

Dept: Accounting
 College: Business Administration
 Major Code: 2000

University Core (Total Listed 42-44)

Specific courses within the University Core are listed on pages 76-77.
 • Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication 9

Quantitative Reasoning/Scientific Method 10-11

- Math 3
- Life Science 4
- Physical Science 3-4

Critical Inquiry and Aesthetic Analysis 6

- Aesthetic Analysis 3
- Critical Inquiry 3

American Historical and Political Analysis 6

- American National Government 3
- American History 3

Cultural and Language Analysis 3-4

- Second Language 4
- OR
- Cultural Analysis 3

Social and Behavioral Analysis 3

Life Skills 5

- Required Health Course 2
- Elective Life Skills 3

Major Requirements

Business Support Courses 9
 Required courses:
 ECON 2103 Principles of Microeconomics
 MATH 1453 College Algebra for Business
 MATH 2053 Calculus and Statistics for Business

Upon completion of the above courses, corresponding general education requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

Accounting 72

Business core courses 39

- Required courses:
- ACCT 2113 Accounting I
 - ACCT 2133 Accounting II
 - ECON 2173 Principles of Business Statistics
 - ECON 2203 Principles of Macroeconomics
 - MRKT 3013 Fundamentals of Marketing
 - MGMT 3103 Management and Organizational Behavior
 - LS 3113 Legal Environment of Business
 - BCOM 3143 Business Communication
 - ISOM 3263 Management Information Systems
 - ISOM 3313 Production and Operations Management
 - FIN 3563 Fundamentals of Business Finance
 - MGMT 4813 Strategic Management (Seniors only)

- Select ONE course from the following:
- ECON 4103 Economic Growth and Development
 - ECON 4403 International Economics
 - ECON 4603 Comparative Economic Systems
 - FIN 4273 International Finance
 - LS 4533 Law of International Business Transactions
 - MGMT 4253 International Management
 - MRKT 4413 International Marketing

Accounting (2.50 GPA Required for 3000/4000 level Accounting courses) 30
 Required courses: 15
 ACCT 3213 Intermediate Accounting I
 ACCT 3233 Intermediate Accounting II
 ACCT 3333 Income Tax Accounting I
 ACCT 3413 Cost Accounting I
 ACCT 4363 Auditing
 Accounting Electives (3000/4000 level) 15
 (ACCT 3113 will not apply.)
Legal Studies (from the following) 3
 LS 4143 Law of Business Organizations OR
 LS 4223 Law of Commercial Transactions

At least fifteen (15) of the thirty (30) 3000/4000 level Accounting hours must be taken at the University of Central Oklahoma.

Electives to bring total to 124

Minimum Grade Requirements

1. Average in (a) all college course work and (b) course work at UCO 2.25
2. Average in all major courses 2.50
3. Average in the 3/4000 level accounting courses in the major 2.50

For other regulations pertaining to graduation, see pages 49-50 of the 2008-2009 catalog.

Program:	Business Administration	Dept:	Management
Major:	Business Administration - General Business	College:	Business Administration
Degree:	Bachelor of Business Administration (B.B.A.)	Major Code:	2081

University Core (Total Listed 42-44)

Specific courses within the University Core are listed on pages 76-77.
 • Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication	9
Quantitative Reasoning/Scientific Method	10-11
• Math.....	3
Life Science	4
Physical Science.....	3-4
Critical Inquiry and Aesthetic Analysis	6
Aesthetic Analysis	3
Critical Inquiry.....	3

American Historical and Political Analysis	6
American National Government	3
American History	3
Cultural and Language Analysis	3-4
Second Language	4
OR	
Cultural Analysis.....	3
Social and Behavioral Analysis	3
Life Skills	5
Required Health Course.....	2
Elective Life Skills.....	3

Major Requirements

	Minimum Required Hours	
Business Support Courses	9	
Required courses:		
ECON 2103 Principles of Microeconomics		
MATH 1453 College Algebra for Business		
MATH 2053 Calculus and Statistics for Business		

Upon completion of the above courses, corresponding general education requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

Business Administration - General Business	63
Business core courses	39

Business Administration - General Business	24
Selecting no more than nine hours from any one of the following areas: (Must be 3000/4000 level courses)	
Accounting	
Business Administration	
Business Communication	
Economics	
Finance	
Information Systems and Operations Management	
Legal Studies	
Management	
Marketing	

Electives to bring total to	124
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Minimum Grade Requirements

1. Average in (a) all college course work, (b) course work at UCO, and (c) major courses	2.25
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For other regulations pertaining to graduation, see pages 49-50 of the 2008-2009 catalog.

Select ONE course from the following:

ECON 4103 Economic Growth and Development
ECON 4403 International Economics
ECON 4603 Comparative Economic Systems
FIN 4273 International Finance
LS 4533 Law of International Business Transactions
MGMT 4253 International Management
MRKT 4413 International Marketing

Program: **Business Administration** Dept: Economics and International Business
 Major: **Business Administration - International Business** College: Business Administration
 Degree: **Bachelor of Business Administration (B.B.A.)** Major Code: 2084

University Core (Total Listed 42-44)

Specific courses within the University Core are listed on pages 76-77.

• Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication 9

Quantitative Reasoning/Scientific Method 10-11

- Math 3
- Life Science 4
- Physical Science 3-4

Critical Inquiry and Aesthetic Analysis 6

- Aesthetic Analysis 3
- Critical Inquiry 3

American Historical and Political Analysis 6

- American National Government 3
- American History 3

Cultural and Language Analysis 3-4

- Second Language 4
- OR
- Cultural Analysis 3

Social and Behavioral Analysis 3

Life Skills 5

- Required Health Course 2
- Elective Life Skills 3

Major Requirements

	Minimum Required Hours
Business Support Courses 9	
Required courses:	
ECON 2103 Principles of Microeconomics	
MATH 1453 College Algebra for Business	
MATH 2053 Calculus and Statistics for Business	

Upon completion of the above courses, corresponding general education requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

Business Administration - International Business 69

Business core courses 39

- Required courses:
- ACCT 2113 Accounting I
 - ACCT 2133 Accounting II
 - ECON 2173 Principles of Business Statistics
 - ECON 2203 Principles of Macroeconomics
 - MRKT 3013 Fundamentals of Marketing
 - MGMT 3103 Management and Organizational Behavior
 - LS 3113 Legal Environment of Business
 - BCOM 3143 Business Communication
 - ISOM 3263 Management Information Systems
 - ISOM 3313 Production and Operations Management
 - FIN 3563 Fundamentals of Business Finance
 - MGMT 4813 Strategic Management (Seniors only)

Select ONE course from the following:

- ECON 4103 Economic Growth and Development
- ECON 4403 International Economics
- ECON 4603 Comparative Economic Systems
- FIN 4273 International Finance
- LS 4533 Law of International Business Transactions
- MGMT 4253 International Management
- MRKT 4413 International Marketing

	Minimum Required Hours
International Business 30	

- International Business Core * 18
- Selected from the following courses:
- BADM 3323 International Business Communication
 - MGMT 4253 International Management
 - FIN 4273 International Finance
 - ECON 4403 International Economics
 - MRKT 4413 International Marketing
 - ECON 4433 International Monetary Relations
 - LS 4533 Law of International Business Transactions

*International courses taken to satisfy the Business Core requirement will not count toward this requirement.

Emphasis Areas 9

Select nine (9) hours from any one area below:

Area A: Latin America

- BADM 3433 The Business of Latin America 3
- and

Six hours chosen from: 6

- GEO 3143 Geography of Latin America
- HIST 4153 History of Latin America
- HIST 4513 History of Mexico
- POL 4813 Latin American Politics
- BADM 4930 Individual Study
- BADM 4950 Internship
- BADM 4970 Study Tour

Area B: Asia-Pacific

- BADM 3463 The Business of Asia 3
- and

Six hours chosen from: 6

- GEO 3173 Geography of Australia & the Major Pacific Islands
- GEO 3183 Geography of South Asia
- GEO 3303 Geography of Russia and Central Asia
- GEO 3403 Geography of Western Pacific

Program:	Business Administration, continued	Dept:	Economics and International Business
Major:	Business Administration - International Business	College:	Business Administration
Degree:	Bachelor of Business Administration (B.B.A.)	Major Code:	2082

**Minimum
Required Hours**

- CONTINUED FROM PREVIOUS PAGE -

POL 4023 Chinese Politics
 POL 4403 Asian Politics
 HIST 4863 History of Modern Southeast Asia
 BADM 4930 Individual Study
 BADM 4950 Internship
 BADM 4970 Study Tour

Area C: Europe

BADM 3443 The Business of Europe 3
 and

Six hours chosen from: 6

GEO 3123 Geography of Europe
 HIST 3213 World War II
 HIST 4103 Europe, 1919 to 1945
 HIST 4343 Russian History Since 1917
 HIST 4773 Modern Germany History
 BADM 4930 Individual Study
 BADM 4950 Internship
 BADM 4970 Study Tour

Area D: Middle East and Africa

BADM 3453 The Business of Africa and
 the Middle East 3
 and

Six hours chosen from: 6

GEO 3153 Geography of Middle East & North Africa
 GEO 3163 Geography of Africa
 POL 4143 African Politics
 HIST 4713 Modern Middle East
 BADM 4930 Individual Study
 BADM 4950 Internship
 BADM 4970 Study Tour

Area E: International Economics

ECON 4423 Econometric Methods 3
 and

Six hours chosen from: 6

Any 3000/4000 economics courses

Additional Modern Language and Analysis 3

(Beyond University Core) Chosen from: Arabic, Chinese,
 French, German, Japanese, or Spanish

Electives to bring total to..... 124

Minimum Grade Requirements

1. Average in (a) all college course work, (b) course work at UCO,
 and (c) major courses 2.25

**For other regulations pertaining to graduation, see
 pages 49-50 of the 2008-2009 catalog.**

Program: **Business Administration**
 Major: **Business Administration - Legal Studies**
 Degree: **Bachelor of Business Administration (B.B.A.)**

Dept: **Finance**
 College: **Business Administration**
 Major Code: **2083**

University Core (Total Listed 42-44)

Specific courses within the University Core are listed on pages 76-77.

• Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication 9

Quantitative Reasoning/Scientific Method 10-11

- Math..... 3
- Life Science 4
- Physical Science..... 3-4

Critical Inquiry and Aesthetic Analysis 6

- Aesthetic Analysis 3
- Critical Inquiry 3

American Historical and Political Analysis 6

- American National Government 3
- American History 3

Cultural and Language Analysis 3-4

- Second Language 4
- OR
- Cultural Analysis..... 3

Social and Behavioral Analysis 3

Life Skills 5

- Required Health Course..... 2
- Elective Life Skills..... 3

Major Requirements

Business Support Courses 9
 Minimum Required Hours

Required courses:

- ECON 2103 Principles of Microeconomics
- MATH 1453 College Algebra for Business
- MATH 2053 Calculus and Statistics for Business

Upon completion of the above courses, corresponding general education requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

Business Administration - Legal Studies 63

Business core courses 39

Required courses:

- ACCT 2113 Accounting I
- ACCT 2133 Accounting II
- ECON 2173 Principles of Business Statistics
- ECON 2203 Principles of Macroeconomics
- MRKT 3013 Fundamentals of Marketing
- MGMT 3103 Management and Organizational Behavior
- LS 3113 Legal Environment of Business
- BCOM 3143 Business Communication
- ISOM 3263 Management Information Systems
- ISOM 3313 Production and Operations Management
- FIN 3563 Fundamentals of Business Finance
- MGMT 4813 Strategic Management (Seniors only)

Select ONE course from the following:

- ECON 4103 Economic Growth and Development
- ECON 4403 International Economics
- ECON 4603 Comparative Economic Systems
- FIN 4273 International Finance
- LS 4533 Law of International Business Transactions
- MGMT 4253 International Management
- MRKT 4413 International Marketing

Business Administration - Legal Studies 24
 Minimum Required Hours

Select 15 hours from the following courses:..... 15

- BCOM 4233 Business Proposals and Presentations **OR**
- ENG 4023 Technical Writing
- LS 4143 Law of Business Organizations
- LS 4153 Contemporary Workplace Issues
- LS 4163 Law for E-Commerce
- LS 4173 Law of Real Property
- LS 4223 Law of Commercial Transactions
- **LS 4533 Law of International Business Transactions
- LS 4910 Seminar (3 hours)

**The global/international course completed in fulfillment for the business core cannot be used to satisfy this major requirement.

Select 9 hours from the following courses:..... 9

- PHIL 1103 Logic and Critical Thinking
- PHIL 3103 Ethical Theory
- POL 3103 Constitutional Law, Organization and Powers of the National Government
- POL 3203 Civil Liberties and the Courts
- POL 3613 Criminal Law and Procedure

Electives to bring total to..... 124

Minimum Grade Requirements

1. Average in (a) all college course work, (b) course work at UCO, and (c) major courses 2.25

For other regulations pertaining to graduation, see pages 49-50 of the 2008-2009 catalog.

Program: **Economics**
 Major: **Economics**
 Degree: **Bachelor of Arts (B.A.)**

Dept: **Economics and International Business**
 College: **Business Administration**
 Major Code: **2020**

University Core (Total Listed 42-44)

Specific courses within the University Core are listed on pages 76-77.

• Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication 9

Quantitative Reasoning/Scientific Method 10-11

• Math 3

Life Science 4

Physical Science 3-4

Critical Inquiry and Aesthetic Analysis 6

Aesthetic Analysis 3

Critical Inquiry 3

American Historical and Political Analysis 6

American National Government 3

American History 3

Cultural and Language Analysis 3-4

Second Language 4

OR

• Cultural Analysis 3

Social and Behavioral Analysis 3

Life Skills 5

Required Health Course 2

Elective Life Skills 3

Major Requirements

Minimum
Required Hours

Economics 47-49

Core Theory Courses 12

Required courses:

ECON 2103 Principles of Microeconomics

ECON 2203 Principles of Macroeconomics

ECON 3203 Intermediate Microeconomics

ECON 3653 Intermediate Macroeconomics

Other Required Courses 9

Mathematics - Select ONE (1) course:

MATH 1453 College Algebra for Business

MATH 1513 College Algebra

Social Sciences- SIX (6) hours from the following areas:

1. Political Science (in addition to POL 1113)
2. History (in addition to HIST 1483 OR 1493)
3. Geography
4. Sociology

Elective Economics (3000/4000 Level) 24

Capstone Experience 2-4

ECON 4930 Individual Study in Economics (1-3 hours)

and/or

ECON 4950 Internship in Economics (1- 8 hours)

Electives to bring total to 124

Minimum Grade Requirements

1. Average in (a) all college course work, (b) course work at UCO, and (c) major courses 2.25

For other regulations pertaining to graduation, see pages 49-50 of the 2008-2009 catalog.

Program: **Economics**
 Major: **Economics**
 Degree: Bachelor of Business Administration (B.B.A.)

Dept: Economics and International Business
 College: Business Administration
 Major Code: 2040

University Core (Total Listed 42-44)

Specific courses within the University Core are listed on pages 76-77.

• Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication 9

Quantitative Reasoning/Scientific Method 10-11

- Math 3
- Life Science 4
- Physical Science 3-4

Critical Inquiry and Aesthetic Analysis 6

- Aesthetic Analysis 3
- Critical Inquiry 3

American Historical and Political Analysis 6

- American National Government 3
- American History 3

Cultural and Language Analysis 3-4

- Second Language 4
- OR
- Cultural Analysis 3

Social and Behavioral Analysis 3

Life Skills 5

- Required Health Course 2
- Elective Life Skills 3

Major Requirements

Business Support Courses 9
 Minimum Required Hours
 Required courses:
 ECON 2103 Principles of Microeconomics
 MATH 1453 College Algebra for Business
 MATH 2053 Calculus and Statistics for Business

Upon completion of the above courses, corresponding general education requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

Economics 62-64

Business core courses 39
 Minimum Required Hours
 Required courses:
 ACCT 2113 Accounting I
 ACCT 2133 Accounting II
 ECON 2173 Principles of Business Statistics
 ECON 2203 Principles of Macroeconomics
 MRKT 3013 Fundamentals of Marketing
 MGMT 3103 Management and Organizational Behavior
 LS 3113 Legal Environment of Business
 BCOM 3143 Business Communication
 ISOM 3263 Management Information Systems
 ISOM 3313 Production and Operations Management
 FIN 3563 Fundamentals of Business Finance
 MGMT 4813 Strategic Management (Seniors only)

Select ONE course from the following:
 ECON 4103 Economic Growth and Development
 ECON 4403 International Economics
 ECON 4603 Comparative Economic Systems
 FIN 4273 International Finance
 LS 4533 Law of International Business Transactions
 MGMT 4253 International Management
 MRKT 4413 International Marketing

Economics 23-25
 Minimum Required Hours
 Required courses: 6
 ECON 3203 Intermediate Microeconomics
 ECON 3653 Intermediate Macroeconomics
 Advanced Economics (3000/4000 level) 12
 Applied Economics Skills 5-7
 Select TWO (2) from the following:
 ECON 3123 Intermediate Business Statistics
 ECON 4323 Policy Analysis
 ECON 4893 Applied Research and Analysis Tools
 ECON 4950 Internship in Economics (1-8 hours) **OR**
 ECON 4930 Individual Study in Economics (1-4 hours)

Electives to bring total to 124

Minimum Grade Requirements

1. Average in (a) all college course work, (b) course work at UCO, and (c) major courses 2.25

For other regulations pertaining to graduation, see pages 49-50 of the 2008-2009 catalog.

Program: **Finance**
 Major: **Finance**
 Degree: **Bachelor of Business Administration (B.B.A.)**

Dept: **Finance**
 College: **Business Administration**
 Major Code: **2060**

University Core (Total Listed 42-44)

Specific courses within the University Core are listed on pages 76-77.
 • Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication 9

Quantitative Reasoning/Scientific Method 10-11

- Math 3
- Life Science 4
- Physical Science 3-4

Critical Inquiry and Aesthetic Analysis 6

- Aesthetic Analysis 3
- Critical Inquiry 3

American Historical and Political Analysis 6

- American National Government 3
- American History 3

Cultural and Language Analysis 3-4

- Second Language 4
- OR
- Cultural Analysis 3

Social and Behavioral Analysis 3

Life Skills 5

- Required Health Course 2
- Elective Life Skills 3

Major Requirements

	Minimum Required Hours
Business Support Courses 9	
Required courses:	
ECON 2103 Principles of Microeconomics	
MATH 1453 College Algebra for Business	
MATH 2053 Calculus and Statistics for Business	

Upon completion of the above courses, corresponding general education requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

Finance 63	
Business core courses 39	
Required courses:	
ACCT 2113 Accounting I	
ACCT 2133 Accounting II	
ECON 2173 Principles of Business Statistics	
ECON 2203 Principles of Macroeconomics	
MRKT 3013 Fundamentals of Marketing	
MGMT 3103 Management and Organizational Behavior	
LS 3113 Legal Environment of Business	
BCOM 3143 Business Communication	
ISOM 3263 Management Information Systems	
ISOM 3313 Production and Operations Management	
FIN 3563 Fundamentals of Business Finance	
MGMT 4813 Strategic Management (Seniors only)	

	Minimum Required Hours
Finance 24	
Required courses: 12	
FIN 4213 Investments	
FIN 4253 Intermediate Business Finance	
FIN 4413 Financial Institutions OR	
ECON 3103 Money and Banking	
FIN 3603 Financial Statement Analysis OR	
Any 3 hour, 3000/4000 level Accounting course	
Electives from the following 12	
Any 3000/4000 level Finance course	

Electives to bring total to 124

Minimum Grade Requirements

1. Average in (a) all college course work, (b) course work at UCO, and (c) major courses 2.25

For other regulations pertaining to graduation, see pages 49-50 of the 2008-2009 catalog.

Select ONE course from the following:

- ECON 4103 Economic Growth and Development
- ECON 4403 International Economics
- ECON 4603 Comparative Economic Systems
- FIN 4273 International Finance
- LS 4533 Law of International Business Transactions
- MGMT 4253 International Management
- MRKT 4413 International Marketing

Program: **Finance**
 Major: **Finance - Insurance**
 Degree: **Bachelor of Business Administration (B.B.A.)**

Dept: **Finance**
 College: **Business Administration**
 Major Code: **2061**

University Core (Total Listed 42-44)

Specific courses within the University Core are listed on pages 76-77.

• Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication 9

Quantitative Reasoning/Scientific Method 10-11

- Math..... 3
- Life Science 4
- Physical Science..... 3-4

Critical Inquiry and Aesthetic Analysis 6

- Aesthetic Analysis 3
- Critical Inquiry..... 3

American Historical and Political Analysis 6

- American National Government 3
- American History 3

Cultural and Language Analysis 3-4

- Second Language 4
- OR
- Cultural Analysis..... 3

Social and Behavioral Analysis 3

Life Skills 5

- Required Health Course..... 2
- Elective Life Skills..... 3

Major Requirements

	Minimum Required Hours
Business Support Courses 9	
Required courses:	
ECON 2103 Principles of Microeconomics	
MATH 1453 College Algebra for Business	
MATH 2053 Calculus and Statistics for Business	

Upon completion of the above courses, corresponding general education requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

Finance - Insurance..... 63

Business core courses 39

- Required courses:
- ACCT 2113 Accounting I
 - ACCT 2133 Accounting II
 - ECON 2173 Principles of Business Statistics
 - ECON 2203 Principles of Macroeconomics
 - MRKT 3013 Fundamentals of Marketing
 - MGMT 3103 Management and Organizational Behavior
 - LS 3113 Legal Environment of Business
 - BCOM 3143 Business Communication
 - ISOM 3263 Management Information Systems
 - ISOM 3313 Production and Operations Management
 - FIN 3563 Fundamentals of Business Finance
 - MGMT 4813 Strategic Management (Seniors only)

Select ONE course from the following:

- ECON 4103 Economic Growth and Development
- ECON 4403 International Economics
- ECON 4603 Comparative Economic Systems
- FIN 4273 International Finance
- LS 4533 Law of International Business Transactions
- MGMT 4253 International Management
- MRKT 4413 International Marketing

	Minimum Required Hours
Insurance 24	
Required courses:..... 18	
FIN 3513 Risk Management for the Firm	
FIN 3523 Principles of Insurance	
FIN 3553 Property and Liability Insurance for the Firm	
FIN 3613 Life and Health Insurance	
FIN 4413 Financial Institutions	
FIN 4423 Employee Benefit Planning	
Electives from the following..... 6	
Any Finance (3000/4000 level) course	
MATH 3133 Theory of Interest I	
MATH 4223 Mathematics of Life Contingencies I	
MATH 4233 Mathematics of Life Contingencies II	

Electives to bring total to..... 124

Minimum Grade Requirements

1. Average in (a) all college course work, (b) course work at UCO, and (c) major courses 2.25

For other regulations pertaining to graduation, see pages 49-50 of the 2008-2009 catalog.

Program: **Information and Operations Management** Dept: Info Systems & Operations Management
 Major: Information and Operations Management - Management Information Systems College: Business Administration
 Degree: Bachelor of Business Administration (B.B.A.) Major Code: 2100

University Core (Total Listed 42-44)

Specific courses within the University Core are listed on pages 76-77.

• Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication 9

Quantitative Reasoning/Scientific Method 10-11

- Math..... 3
- Life Science 4
- Physical Science..... 3-4

Critical Inquiry and Aesthetic Analysis 6

- Aesthetic Analysis 3
- Critical Inquiry 3

American Historical and Political Analysis 6

- American National Government 3
- American History 3

Cultural and Language Analysis 3-4

- Second Language 4
- OR
- Cultural Analysis..... 3

Social and Behavioral Analysis 3

Life Skills 5

- Required Health Course 2
- Elective Life Skills 3

Major Requirements

Business Support Courses 9
 Required courses:
 ECON 2103 Principles of Microeconomics
 MATH 1453 College Algebra for Business
 MATH 2053 Calculus and Statistics for Business

Upon completion of the above courses, corresponding general education requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

Information and Operations Management - Management Information Systems 68

Business core courses 39

- Required courses:
- ACCT 2113 Accounting I
 - ACCT 2133 Accounting II
 - ECON 2173 Principles of Business Statistics
 - ECON 2203 Principles of Macroeconomics
 - MRKT 3013 Fundamentals of Marketing
 - MGMT 3103 Management and Organizational Behavior
 - LS 3113 Legal Environment of Business
 - BCOM 3143 Business Communication
 - ISOM 3263 Management Information Systems
 - ISOM 3313 Production and Operations Management
 - FIN 3563 Fundamentals of Business Finance
 - MGMT 4813 Strategic Management

Select ONE course from the following:

- ECON 4103 Economic Growth and Development
- ECON 4403 International Economics
- ECON 4603 Comparative Economic Systems
- FIN 4273 International Finance
- LS 4533 Law of International Business Transactions
- MGMT 4253 International Management
- MRKT 4413 International Marketing

Management Information Systems 29

- Required courses:..... 20
- ISOM 2012 Personal Computer Productivity
 - ISOM 2313 Programming for Business Applications
 - ISOM 3363 Implementing End-User Systems
 - ISOM 4163 Business Systems Analysis and Design
 - ISOM 4263 Data Resource Management
 - ISOM 4303 Business Application Architecture
 - ISOM 4363 Information Systems Management

Select from the following..... 9

- ACCT 3113 Managerial Accounting
- CMSC 2613 Programming II
- CMSC 3103 Object Oriented Programming
- ISOM 3123 Introduction to Management Science
- ISOM 4043 Operations Planning and Control
- ISOM 4063 Computer Simulation
- ISOM 4283 Developing Decision Support Systems
- ISOM 4323 Methods of Operations Supervision
- ISOM 4333 Project Management
- ISOM 4343 Managing Operations Technology
- ISOM 4353 Quality Assurance
- ISOM 4463 Business Data Communications
- ISOM 4910 Seminar (1-3 hours)

Electives to bring total to..... 124

Minimum Grade Requirements

1. Average in (a) all college course work, (b) course work at UCO, and (c) major courses 2.25

For other regulations pertaining to graduation, see pages 49-50 of the 2008-2009 catalog.

Program: **Information and Operations Management** Dept: Info Systems & Operations Management
 Major: Information and Operations Management - Operations Management and Analysis College: Business Administration
 Degree: Bachelor of Business Administration (B.B.A.) Major Code: 2101

University Core (Total Listed 42-44)

Specific courses within the University Core are listed on pages 76-77.

• Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication 9

Quantitative Reasoning/Scientific Method 10-11

- Math 3
- Life Science 4
- Physical Science 3-4

Critical Inquiry and Aesthetic Analysis 6

- Aesthetic Analysis 3
- Critical Inquiry 3

American Historical and Political Analysis 6

- American National Government 3
- American History 3

Cultural and Language Analysis 3-4

- Second Language 4
- OR
- Cultural Analysis 3

Social and Behavioral Analysis 3

Life Skills 5

- Required Health Course 2
- Elective Life Skills 3

Major Requirements

	Minimum Required Hours		Minimum Required Hours
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Business Support Courses 9

Required courses:

- ECON 2103 Principles of Microeconomics
- MATH 1453 College Algebra for Business
- MATH 2053 Calculus and Statistics for Business

Upon completion of the above courses, corresponding general education requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

**Information and Operations Management -
Operations Management and Analysis 68**

Business core courses 39

Required courses:

- ACCT 2113 Accounting I
- ACCT 2133 Accounting II
- ECON 2173 Principles of Business Statistics
- ECON 2203 Principles of Macroeconomics
- MRKT 3013 Fundamentals of Marketing
- MGMT 3103 Management and Organizational Behavior
- LS 3113 Legal Environment of Business
- BCOM 3143 Business Communication
- ISOM 3263 Management Information Systems
- ISOM 3313 Production and Operations Management
- FIN 3563 Fundamentals of Business Finance
- MGMT 4813 Strategic Management

Select ONE course from the following:

- ECON 4103 Economic Growth and Development
- ECON 4403 International Economics
- ECON 4603 Comparative Economic Systems
- FIN 4273 International Finance
- LS 4533 Law of International Business Transactions
- MGMT 4253 International Management
- MRKT 4413 International Marketing

Operations Management and Analysis 29

Required courses: 20

- ISOM 2012 Personal Computer Productivity
- ISOM 3123 Introduction to Management Science
- ISOM 3363 Implementing End-User Systems
- ISOM 4043 Operations Planning and Control
- ISOM 4163 Business Systems Analysis and Design
- ISOM 4343 Managing Operations Technology **OR**
- ISOM 4363 Information Systems Management
- ISOM 4353 Quality Assurance

Select from the following courses 9

- ACCT 3413 Cost Accounting
- ECON 3123 Intermediate Business Statistics
- ISOM 4063 Computer Simulation
- ISOM 4283 Developing Decision Support Systems
- ISOM 4323 Methods of Operations Supervision
- ISOM 4333 Project Management
- ISOM 4910 Seminar (1-3 hours)
- MRKT 3313 Transportation and Logistics
- MRKT 4433 Purchasing and Materials Management

Electives to bring total to 124

Minimum Grade Requirements

1. Average in (a) all college course work, (b) course work at UCO, and (c) major courses 2.25

For other regulations pertaining to graduation, see pages 49-50 of the 2008-2009 catalog.

Program: **Management**
 Major: **Management**
 Degree: **Bachelor of Business Administration (B.B.A.)**

Dept: **Management**
 College: **Business Administration**
 Major Code: **2120**

University Core (Total Listed 42-44)

Specific courses within the University Core are listed on pages 76-77.
 • Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication 9

Quantitative Reasoning/Scientific Method 10-11

- Math 3
- Life Science 4
- Physical Science 3-4

Critical Inquiry and Aesthetic Analysis 6

- Aesthetic Analysis 3
- Critical Inquiry 3

American Historical and Political Analysis 6

- American National Government 3
- American History 3

Cultural and Language Analysis 3-4

- Second Language 4
- OR
- Cultural Analysis 3

Social and Behavioral Analysis 3

Life Skills 5

- Required Health Course 2
- Elective Life Skills 3

Major Requirements

	Minimum Required Hours
Business Support Courses 9	
Required courses:	
ECON 2103 Principles of Microeconomics	
MATH 1453 College Algebra for Business	
MATH 2053 Calculus and Statistics for Business	

Upon completion of the above courses, corresponding general education requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

Management 63

Business core courses 39

- Required courses:
- ACCT 2113 Accounting I
 - ACCT 2133 Accounting II
 - ECON 2173 Principles of Business Statistics
 - ECON 2203 Principles of Macroeconomics
 - MRKT 3013 Fundamentals of Marketing
 - MGMT 3103 Management and Organizational Behavior
 - LS 3113 Legal Environment of Business
 - BCOM 3143 Business Communication
 - ISOM 3263 Management Information Systems
 - ISOM 3313 Production and Operations Management
 - FIN 3563 Fundamentals of Business Finance
 - MGMT 4813 Strategic Management (Seniors only)

Select ONE course from the following:

- ECON 4103 Economic Growth and Development
- ECON 4403 International Economics
- ECON 4603 Comparative Economic Systems
- FIN 4273 International Finance
- LS 4533 Law of International Business Transactions
- MGMT 4253 International Management
- MRKT 4413 International Marketing

	Minimum Required Hours
General Management 24	
Required courses 9	
MGMT 3143 Labor Relations Management	
MGMT 3313 Human Resource Management	
MGMT 4213 Management Theory	
Elective Management (3000/4000 level) 9	
Elective Business (3000/4000 level) 6	
Selected from: ACCT, BADM, BCOM, ECON, FIN, ISOM, LS, MGMT, or MRKT	
Electives to bring total to 124	

General Management 24

- Required courses 9
- MGMT 3143 Labor Relations Management
- MGMT 3313 Human Resource Management
- MGMT 4213 Management Theory

Elective Management (3000/4000 level) 9

Elective Business (3000/4000 level) 6
 Selected from: ACCT, BADM, BCOM, ECON, FIN, ISOM, LS, MGMT, or MRKT

Electives to bring total to 124

Minimum Grade Requirements

1. Average in (a) all college course work, (b) course work at UCO, and (c) major courses 2.25

For other regulations pertaining to graduation, see pages 49-50 of the 2008-2009 catalog.

Program: **Management** Dept: Management
 Major: **Management - Human Resource Management** College: Business Administration
 Degree: Bachelor of Business Administration (B.B.A.) Major Code: 2122

University Core (Total Listed 42-44)

Specific courses within the University Core are listed on pages 76-77.

• Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication 9

Quantitative Reasoning/Scientific Method 10-11

- Math 3
- Life Science 4
- Physical Science 3-4

Critical Inquiry and Aesthetic Analysis 6

- Aesthetic Analysis 3
- Critical Inquiry 3

American Historical and Political Analysis 6

- American National Government 3
- American History 3

Cultural and Language Analysis 3-4

- Second Language 4
- OR
- Cultural Analysis 3

Social and Behavioral Analysis 3

Life Skills 5

- Required Health Course 2
- Elective Life Skills 3

Major Requirements

	Minimum Required Hours
Business Support Courses 9	
Required courses:	
ECON 2103 Principles of Microeconomics	
MATH 1453 College Algebra for Business	
MATH 2053 Calculus and Statistics for Business	

Upon completion of the above courses, corresponding general education requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

**Management -
Human Resource Management 63**

Business core courses 39

- Required courses:
- ACCT 2113 Accounting I
 - ACCT 2133 Accounting II
 - ECON 2173 Principles of Business Statistics
 - ECON 2203 Principles of Macroeconomics
 - MRKT 3013 Fundamentals of Marketing
 - MGMT 3103 Management and Organizational Behavior
 - LS 3113 Legal Environment of Business
 - BCOM 3143 Business Communication
 - ISOM 3263 Management Information Systems
 - ISOM 3313 Production and Operations Management
 - FIN 3563 Fundamentals of Business Finance
 - MGMT 4813 Strategic Management (Seniors only)

Select ONE course from the following:

- ECON 4103 Economic Growth and Development
- MGMT 4253 International Management
- FIN 4273 International Finance
- ECON 4403 International Economics
- MRKT 4413 International Marketing
- LS 4533 Law of International Business Transactions
- ECON 4603 Comparative Economic Systems

	Minimum Required Hours
Human Resource Management 24	
Required courses 18	
MGMT 3143 Labor Relations Management	
MGMT 3313 Human Resource Management	
MGMT 3413 Legal Environment of HR Compliance	
MGMT 4213 Management Theory	
MGMT 4423 Ethical & Legal Aspects of T & D	
MGMT 4513 HR Compensation Systems	
Select from the following courses 6	
COMM 2013 Introduction to Human Communications	
ECON 4513 Labor Economics and Public Policy	
FIN 4423 Employee Benefit Planning	
MGMT 4623 The Art of Leadership	
PHIL 1123 Contemporary Moral Problems	
POL 2413 Introduction to Public Administration	
SFTY 2343 Safety Education	
SFTY 3433 Introduction to OSHA	
SOC 2303 Social Psychology	

Electives to bring total to 124

Minimum Grade Requirements

1. Average in (a) all college course work, (b) course work at UCO, and (c) major courses 2.25

For other regulations pertaining to graduation, see pages 49-50 of the 2008-2009 catalog.

Program: **Management** Dept: Management
 Major: **Management - Professional Golf Management** College: Business Administration
 Degree: Bachelor of Business Administration (B.B.A.) Major Code: 2123

University Core (Total Listed 42-44)

Specific courses within the University Core are listed on pages 76-77.
 • Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication 9

Quantitative Reasoning/Scientific Method 10-11

- Math 3
- Life Science 4
- Physical Science 3-4

Critical Inquiry and Aesthetic Analysis 6

- Aesthetic Analysis 3
- Critical Inquiry 3

American Historical and Political Analysis 6

- American National Government 3
- American History 3

Cultural and Language Analysis 3-4

- Second Language 4
- OR
- Cultural Analysis 3

Social and Behavioral Analysis 3

Life Skills 5

- Required Health Course 2
- Elective Life Skills 3

Major Requirements

	Minimum Required Hours
Business Support Courses	12
Required courses:	
ECON 2103 Principles of Microeconomics	
MATH 1453 College Algebra for Business	
MATH 2053 Calculus and Statistics for Business	
NTRN 1613 Principles of Food Preparation	

Upon completion of the above courses, corresponding university core requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

Management - Professional Golf Management.....**87**

Business core courses	39
Required courses:	
ACCT 2113 Accounting I	
ACCT 2133 Accounting II	
ECON 2173 Principles of Business Statistics	
ECON 2203 Principles of Macroeconomics	
MRKT 3013 Fundamentals of Marketing	
MGMT 3103 Management and Organizational Behavior	
LS 3113 Legal Environment of Business	
BCOM 3143 Business Communication	
ISOM 3263 Management Information Systems	
ISOM 3313 Production and Operations Management	
FIN 3563 Fundamentals of Business Finance	
MGMT 4813 Strategic Management (Seniors only)	

	Minimum Required Hours
Professional Golf Management	48
Business	15
BCOM 4113 Interpersonal Communication	
MGMT 3313 Human Resources Management	
MGMT 4263 Small Business Management	
MGMT 4623 The Art of Leadership	
MRKT 4453 Retail Management	
PGM.....	23
MGMT 1222 PGM Introduction	
MGMT 1233 Rules of Golf & Tournament Operations	
MGMT 1322 Introduction to Teaching Golf	
MGMT 1333 Introduction to Golf Course Operations	
MGMT 1422 Golf Operations I	
MGMT 1432 Analysis of the Golf Swing	
MGMT 1522 Golf Operations II	
MGMT 1532 Swing Concepts of Teaching Golf	
MGMT 4950 Internship in Management (I) (1 hour)	
MGMT 4950 Internship in Management (II) (1 hour)	
MGMT 4950 Internship in Management (III) (1 hour)	
MGMT 4950 Internship in Management (IV) (1 hour)	
MGMT 4950 Internship in Management (V) (1 hour)	
Food Science.....	4
NTRN 4664 Food and Beverage Management	
Horticulture.....	6
Offered in cooperation with Oklahoma State University at Oklahoma City. See PGM Director for more information.	
HRT 1013 Principles of Horticulture	
HRT 2113 Turf Management	

Select ONE course from the following:

ECON 4103 Economic Growth and Development	
ECON 4403 International Economics	
ECON 4603 Comparative Economic Systems	
FIN 4273 International Finance	
LS 4533 Law of International Business Transactions	
MGMT 4253 International Management	
MRKT 4413 International Marketing	

- CONTINUED ON NEXT PAGE -

Program:	Management	Dept:	Management
Major:	Management - Professional Golf Management	College:	Business Administration
Degree:	Bachelor of Business Administration (B.B.A.)	Major Code:	2123

**Minimum
Required Hours**

- CONTINUED FROM PREVIOUS PAGE -

The number of credits needed to meet degree requirements exceeds the 124 hour minimum and will vary according to course selection.

Minimum Grade Requirements

1. Average in (a) all college course work, (b) course work at UCO, and (c) major courses 2.25

For other regulations pertaining to graduation, see pages 49-50 of the 2008-2009 catalog.

Program: **Marketing**
 Major: **Marketing**
 Degree: **Bachelor of Business Administration (B.B.A.)**

Dept: **Marketing**
 College: **Business Administration**
 Major Code: **2140**

University Core (Total Listed 42-44)

Specific courses within the University Core are listed on pages 76-77.

• Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication 9

Quantitative Reasoning/Scientific Method 10-11

• Math 3

Life Science 4

Physical Science 3-4

Critical Inquiry and Aesthetic Analysis 6

Aesthetic Analysis 3

Critical Inquiry 3

American Historical and Political Analysis 6

American National Government 3

American History 3

Cultural and Language Analysis 3-4

Second Language 4

OR

Cultural Analysis 3

Social and Behavioral Analysis 3

Life Skills 5

Required Health Course 2

Elective Life Skills 3

Major Requirements

	Minimum Required Hours
Business Support Courses 9	
Required courses:	
ECON 2103 Principles of Microeconomics	
MATH 1453 College Algebra for Business	
MATH 2053 Calculus and Statistics for Business	

Upon completion of the above courses, corresponding general education requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

Marketing 63

Business core courses 39

Required courses:

ACCT 2113	Accounting I
ACCT 2133	Accounting II
ECON 2173	Principles of Business Statistics
ECON 2203	Principles of Macroeconomics
MRKT 3013	Fundamentals of Marketing
MGMT 3103	Management and Organizational Behavior
LS 3113	Legal Environment of Business
BCOM 3143	Business Communication
ISOM 3263	Management Information Systems
ISOM 3313	Production and Operations Management
FIN 3563	Fundamentals of Business Finance
MGMT 4813	Strategic Management (Seniors only)

Select ONE course from the following:

ECON 4103	Economic Growth and Development
ECON 4403	International Economics
ECON 4603	Comparative Economic Systems
FIN 4273	International Finance
LS 4533	Law of International Business Transactions
MGMT 4253	International Management
MRKT 4413	International Marketing

	Minimum Required Hours
Marketing 24	
Required courses: 9	
MRKT 4113	Marketing Research
MRKT 4313	Marketing Management
MRKT 4423	Consumer and Marketing Behavior OR
MRKT 4483	Business to Business Marketing

Elective Marketing 12

Select from the following:

MRKT 2313	Personal Selling
ECON 3123	Intermediate Business Statistics
MCOM 3223	Principles of Public Relations
Any 3000/4000 level MRKT course	

Elective Business (3000/4000 level courses) 3

Selected from: ACCT, BADM, BCOM, ECON, FIN, ISOM, LS, MGMT, or MRKT

Electives to bring total to 124

Minimum Grade Requirements

1. Average in (a) all college course work, (b) course work at UCO, and (c) major courses 2.25

For other regulations pertaining to graduation, see pages 49-50 of the 2008-2009 catalog.

Program: **Marketing**
 Major: **Marketing - Purchasing and Materials Management**
 Degree: **Bachelor of Business Administration (B.B.A.)**

Dept: **Marketing**
 College: **Business Administration**
 Major Code: **2142**

University Core (Total Listed 42-44)

Specific courses within the University Core are listed on pages 76-77.
 • Courses from the major may apply to the areas marked in the University Core.

Written and Oral Communication 9

Quantitative Reasoning/Scientific Method 10-11

- Math 3
- Life Science 4
- Physical Science 3-4

Critical Inquiry and Aesthetic Analysis 6

- Aesthetic Analysis 3
- Critical Inquiry 3

American Historical and Political Analysis 6

- American National Government 3
- American History 3

Cultural and Language Analysis 3-4

- Second Language 4
- OR
- Cultural Analysis 3

Social and Behavioral Analysis 3

Life Skills 5

- Required Health Course 2
- Elective Life Skills 3

Major Requirements

**Minimum
Required Hours**

Business Support Courses 9

Required courses:

- ECON 2103 Principles of Microeconomics
- MATH 1453 College Algebra for Business
- MATH 2053 Calculus and Statistics for Business

Upon completion of the above courses, corresponding general education requirements will be satisfied. (These courses are required for this major regardless of previous degrees conferred.)

**Marketing - Purchasing and
Material Management 63**

Business core courses 39

- Required courses:
- ACCT 2113 Accounting I
 - ACCT 2133 Accounting II
 - ECON 2173 Principles of Business Statistics
 - ECON 2203 Principles of Macroeconomics
 - MRKT 3013 Fundamentals of Marketing
 - MGMT 3103 Management and Organizational Behavior
 - LS 3113 Legal Environment of Business
 - BCOM 3143 Business Communication
 - ISOM 3263 Management Information Systems
 - ISOM 3313 Production and Operations Management
 - FIN 3563 Fundamentals of Business Finance
 - MGMT 4813 Strategic Management (Seniors only)

Select ONE course from the following:

- ECON 4103 Economic Growth and Development
- ECON 4403 International Economics
- ECON 4603 Comparative Economic Systems
- FIN 4273 International Finance
- LS 4533 Law of International Business Transactions
- MGMT 4253 International Management
- MRKT 4413 International Marketing

**Minimum
Required Hours**

Purchasing and Materials Management 24

- Required courses: 12
- ACCT 3113 Managerial Accounting
 - MRKT 4313 Marketing Management
 - MRKT 4433 Purchasing and Materials Management
 - MRKT 4483 Business to Business Marketing

Twelve (12) hours selected from the following 12

- BCOM 4233 Business Proposals and Presentations
- ECON 3123 Intermediate Business Statistics
- ISOM 4043 Operations Planning and Control
- ISOM 4163 Business Systems Analysis and Design
- MRKT 3313 Principles of Transportation and Logistics
- MRKT 4113 Marketing Research
- MRKT 4423 Consumer and Market Behavior
- MRKT 4473 Advanced Purchasing & Materials Management

Approved Workshops, Seminars, Institutes or upper level courses in Management or Marketing

Electives to bring total to 124

Minimum Grade Requirements

1. Average in (a) all college course work, (b) course work at UCO, and (c) major courses 2.25

For other regulations pertaining to graduation, see pages 49-50 of the 2008-2009 catalog.