

## Transfer Agreement

Rose State College: A.S. in Business (Option 1) Code: 0171 and  
University of Central Oklahoma: B.B.A. Business Administration-Marketing  
Major Code: 2140

### Rose State College Courses

#### General Education as stated in RSC Catalog

ENGL 1113 English Composition I  
ENGL 1213 English Composition II  
HIST 1493 U.S. History since 1877 or  
HIST 1483 U.S. History to 1877  
POLS 1113 American Federal Government

Life Science 4 hours

Physical Science 4 hours

HUM 6hrs,

HPER

ECON 2103 Personal Finance

MATH 1513 College Algebra

MATH 1743 Calculus for Business, Life, and Social Sciences

ACCT 2103 Financial Accounting

ACCT 2203 Managerial Accounting

ECON 2303 Principles of Microeconomics

ECON 2403 Principles of Macroeconomics

ECON 2843 Elements of Statistics

**\*Total 62-64 hours**

**\*To include additional course work required for the A.S. in Business as presented in the RSC Catalog.**

**To be taken at the University of Central Oklahoma.....60-62**

### Business Administration - Marketing

Additional hours in the major component.....51

Business core courses remaining.....27

- MRKT 3013 Principles of Marketing
- MGMT 3103 Management and Organizational Behavior
- LS 3113 Legal Environment of Business
- BCOM 3143 Business Communication
- ISOM 3263 Management Information Systems
- ISOM 3313 Operations Management
- FIN 3563 Fundamentals of Business Finance
- MGMT 4813 Strategic Management (Seniors only)

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### UCO requirement

ENG 1113 English Composition  
ENG 1213 English Composition and Research  
HIST 1493 History of the U.S. since 1877  
HIST 1483 History of the U.S. to 1877  
POL 1113 American National Government

RSC A.S. completes remaining UCO University Core requirements.

FIN 2313 Personal Finance

MATH 1453 College Algebra for Business

MATH 2053 Calculus and Statistics for Business

ACCT 2113 Accounting I

ACCT 2133 Accounting II

ECON 2103 Principles of Microeconomics

ECON 2203 Principles of Macroeconomics

ECON 2173 Principles of Business Statistics

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Select ONE course from the following:

- ECON 4103 Economic Growth and Development
- ECON 4403 International Economics
- ECON 4603 Comparative Economic Systems
- FIN 4273 International Finance
- LS 4533 Law of International Business Transactions
- MGMT 4253 International Management
- MRKT 4413 International Marketing

**Marketing ..... 24**

**Required courses: ..... 12**

- MRKT 3423 Consumer and Marketing Behavior
- MRKT 4113 Marketing Research
- MRKT 4463 Integrated Marketing Communication
- MRKT 4813 Marketing Management

**Elective Marketing ..... 12**

Any 3000/4000 level MRKT course

Courses in other fields that may also be selected:

- BCOM 4233 Business Proposals & Presentations
- ECON 3123 Intermediate Business Statistics
- GEO 4113 Geographic Information Systems
- MCOM 2193 Principles of Public Relations

**Electives to bring total to ..... 124**

UCO electives.....9-11  
 Rose State College total hours.....62-64  
 UCO total.....62-60

**Electives to bring total to ..... 124**

### Minimum Grade Requirements

1. Average in (a) all college course work, (b) course work at UCO, and (c) major courses: 2.25

Students must meet all bachelor degree requirements at UCO to include:

- 40 hours of upper division coursework
- 30 hours in residence at UCO
- 15 of the last 30 hours must be taken in residence at UCO

For other regulations pertaining to graduation, see the UCO 2012-2013 Undergraduate Catalog.