

**Transfer Agreement
Between
Rose State College
and
University of Central Oklahoma**

Effective Academic Year: 2011-2012

Associate in Science Degree in Business (Option 1)

and

Bachelor of Business Administration in Business Administration- Marketing

Mr. Garry Murray, Chair
Business Administration Discipline

Date

Dr. Stacia Wert-Grey, Chair
Department of Marketing

Date

Mr. Art Zenner, Dean
Business and Information Technology Division

Date

Dr. Mickey Hepner, Dean
College of Business Administration

Date

Dr. Frances Hendrix
Vice President for Academic Affairs

Date

Dr. William Radke, Provost
Vice President for Academic Affairs

Date

Transfer Agreement

Rose State College: A.S. in Business (Option 1) Code: 0171 and
University of Central Oklahoma: B.B.A. Business Administration-Marketing
Major Code: 2140

Rose State College Courses

General Education as stated in RSC Catalog

ENGL 1113 English Composition I
ENGL 1213 English Composition II
HIST 1493 U.S. History since 1877 or
HIST 1483 U.S. History to 1877
POLS 1113 American Federal Government

Life Science 4 hours

Physical Science 4 hours

HUM 6hrs,

HPER

Liberal Arts Elective

MATH 1513 College Algebra

MATH 1743 Calculus for Business, Life, and Social Sciences

ACCT 2103 Financial Accounting

ACCT 2203 Managerial Accounting

ECON 2303 Principles of Microeconomics

ECON 2403 Principles of Macroeconomics

ECON 2843 Elements of Statistics

***Total 62-64 hours**

***To include additional course work required for the A.S. in Business as presented in the RSC Catalog.**

To be taken at the University of Central Oklahoma.....60-62

Business Administration - Marketing

Additional hours in the major component.....51

Business core courses remaining.....27

- MRKT 3013 Principles of Marketing
- MGMT 3103 Management and Organizational Behavior
- LS 3113 Legal Environment of Business
- BCOM 3143 Business Communication
- ISOM 3263 Management Information Systems
- ISOM 3313 Operations Management
- FIN 3563 Fundamentals of Business Finance
- MGMT 4813 Strategic Management (Seniors only)

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UCO requirement

ENG 1113 English Composition
ENG 1213 English Composition and Research
HIST 1493 History of the U.S. since 1877
HIST 1483 History of the U.S. to 1877
POL 1113 American National Government

RSC A.S. completes remaining UCO University
Core requirements.

MATH 1453 College Algebra for Business
MATH 2053 Calculus and Statistics for Business

ACCT 2113 Accounting I
ACCT 2133 Accounting II
ECON 2103 Principles of Microeconomics
ECON 2203 Principles of Macroeconomics
ECON 2173 Principles of Business Statistics

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Select ONE course from the following:

- ECON 4103 Economic Growth and Development
- ECON 4403 International Economics
- ECON 4603 Comparative Economic Systems
- FIN 4273 International Finance
- LS 4533 Law of International Business Transactions
- MGMT 4253 International Management
- MRKT 4413 International Marketing

Marketing 24

Required courses: 9

- MRKT 3423 Consumer and Marketing Behavior **OR**
- MRKT 4483 Business to Business Marketing
- MRKT 4113 Marketing Research
- MRKT 4813 Marketing Management

Elective Marketing 12

Select any combination from the following:

- Any 3000/4000 level MRKT course
- ECON 3123 Intermediate Business Statistics
- MCOM 2193 Principles of Public Relations
- MRKT 3123 Personal Selling

Elective Business (3000/4000 level courses) 3

Selected from: ACCT, BADM, BCOM, ECON, FIN, ISOM, LS, MGMT, or MRKT

Electives to bring total to 124

UCO electives.....9-11
 Rose State College total hours.....62-64
 UCO total.....62-60

Electives to bring total to 124

Minimum Grade Requirements

1. Average in (a) all college course work, (b) course work at UCO, and (c) major courses: 2.25

Students must meet all bachelor degree requirements at UCO to include:

- 40 hours of upper division coursework
- 30 hours in residence at UCO
- 15 of the last 30 hours must be taken in residence at UCO

For other regulations pertaining to graduation, see the UCO 2011-2012 Undergraduate Catalog.