

## Transfer Agreement

Rose State College: A.S. in Business (Option 1) Code: 0171 and  
 University of Central Oklahoma: B.B.A. Marketing  
 Major Code: 2140

### Rose State College Courses

#### General Education as stated in RSC Catalog

ENGL 1113 English Composition I  
 ENGL 1213 English Composition II  
 HIST 1493 U.S. History since 1877 **or**  
 HIST 1483 U.S. History to 1877  
 POLS 1113 American Federal Government  
 Life and Physical Science 7 hrs. One science course must be a lab.  
 HUM 6 hrs.,  
 HPER 2 hrs.  
 ECON 2103 Personal Finance  
 MATH 1513 College Algebra  
 MATH 1743 Calculus for Business, Life, and Soc. Sci.

ACCT 2103 Financial Accounting  
 ACCT 2203 Managerial Accounting  
 ECON 2303 Principles of Microeconomics  
 ECON 2403 Principles of Macroeconomics  
 ECON 2843 Elements of Statistics

**\*Total 62-64 hours**

**\*To include additional course work required for the A.S. in Business as presented in the RSC Catalog.**

To be taken at the University of Central Oklahoma.....60-62

#### Major Requirements

Marketing.....54  
 Business core courses..... 24  
 Required courses:  
 ^MRKT 3013 Principles of Marketing  
 ^MGMT 3103 Principles of Management  
 ^LS 3113 Legal Environment of Business  
 ^BCOM 3143 Business Communication  
 ^ISOM 3263 Management Information Systems  
 ^ISOM 3313 Operations Management  
 ^ISOM 3323 Business Analytics  
 ^FIN 3563 Fundamentals of Business Finance

Capstone..... 3  
 MGMT 4813 Strategic Management (Senior Status) \* #

### UCO

ENG 1113 English Composition  
 ENG 1213 English Composition and Research  
 HIST 1493 History of the U.S. since 1877 or  
 HIST 1483 History of the U.S. to 1877  
 POL 1113 American National Government  
 RSC A.S. completes remaining UCO University Core requirements

FIN 2313 Personal Finance (elective)  
 MATH 1513 College Algebra  
 MATH 2053 Math Analysis for Business

ACCT 2113 Accounting I  
 ACCT 2133 Accounting II  
 ECON 2103 Principles of Microeconomics  
 ECON 2203 Principles of Macroeconomics  
 ECON 2173 Principles of Business Statistics

\* All Business Support and Business Core Courses must be completed prior to taking the Capstone Course.

^ Admission to the College of Business is required. Admission requirements can be found in the UCO Undergraduate Catalog or at <http://www.uco.edu/academic-affairs/files/ug-catalog/admission-to-cb.pdf>.

# All BBA or BS in Accounting majors must successfully complete the Business Senior Exam prior to enrolling in MGMT 4813 Strategic Management.

Marketing..... 27

Required courses:..... 12

- MRKT 3423 Consumer and Marketing Behavior
- MRKT 4113 Marketing Research
- MRKT 4463 Integrated Marketing Communication
- MRKT 4813 Marketing Management

Elective Marketing ..... 15

Any 3000/4000 level MRKT course

Courses in other fields that may also be selected:

- BCOM 4333 Negotiations
- GEO 4113 Geographic Information Systems

**Rose State College total hours.....62-64**

**UCO total.....62-60**

**Electives to bring total to ..... 124**

#### Minimum Grade Requirements

1. Average in (a) all college course work, (b) course work at UCO, and (c) major courses..... 2.25
2. In all Business Support Courses and Business Core Courses minimum grade of ..... “C”

**Program-to-Program Transfer policies are available in the Introduction for Program-to-Program Agreements on the UCO website at the top of the list of agreements. Links to the agreements can be found on the Academic Affairs or Transfer Student Support web pages.**