

Transfer Agreement

Rose State College: A.S. in Business (Option 1) Code: 0171 and
University of Central Oklahoma: B.B.A. Business Administration-Marketing
Major Code: 2140

Rose State College Courses

General Education as stated in RSC Catalog

ENGL 1113 English Composition I
ENGL 1213 English Composition II
HIST 1493 U.S. History since 1877 or
HIST 1483 U.S. History to 1877
POLS 1113 American Federal Government
HUM 6 hrs,
HPER
Science 7 hours (one to include a lab)
ECON 2103 Personal Finance

MATH 1513 College Algebra
MATH 1743 Calculus for Business, Life, and Social
Sciences

ACCT 2103 Financial Accounting
ACCT 2203 Managerial Accounting
ECON 2303 Principles of Microeconomics
ECON 2403 Principles of Macroeconomics
ECON 2843 Elements of Statistics

***Total 62-64 hours**

***To include additional course work required for the A.S. in Business as presented in the RSC Catalog.**

To be taken at the University of Central Oklahoma.....60-62

Business Administration - Marketing

Additional hours in the major component.....51

Business core courses remaining.....27

MRKT 3013 Principles of Marketing
MGMT 3103 Principles of Management
LS 3113 Legal Environment of Business
BCOM 3143 Business Communication
ISOM 3263 Management Information Systems
ISOM 3313 Operations Management
FIN 3563 Fundamentals of Business Finance
MGMT 4813 Strategic Management (Seniors only)

UCO requirement

ENG 1113 English Composition
ENG 1213 English Composition and Research
HIST 1493 History of the U.S. since 1877
HIST 1483 History of the U.S. to 1877
POL 1113 American National Government

RSC A.S. completes remaining UCO University
Core requirements.
FIN 2313 Personal Finance

MATH 1453 College Algebra for Business
MATH 2053 Business Calculus

ACCT 2113 Accounting I
ACCT 2133 Accounting II
ECON 2103 Principles of Microeconomics
ECON 2203 Principles of Macroeconomics
ECON 2173 Principles of Business Statistics

Select ONE course from the following:

- ECON 4103 Economic Growth and Development
- ECON 4403 International Economics
- ECON 4603 Comparative Economic Systems
- FIN 4273 International Finance
- LS 4533 Law of International Business Transactions
- MGMT 4253 International Management
- MRKT 4413 International Marketing

Marketing 24

Required courses: 12

- MRKT 3423 Consumer and Marketing Behavior
- MRKT 4113 Marketing Research
- MRKT 4463 Integrated Marketing Communication
- MRKT 4813 Marketing Management

Elective Marketing 12

Any 3000/4000 level MRKT course

Courses in other fields that may also be selected:

- BCOM 4333 Negotiations
- ECON 3123 Intermediate Business Statistics
- GEO 4113 Geographic Information Systems
- MCOM 2193 Principles of Public Relations

Electives to bring total to 124

- UCO electives.....9-11
- Rose State College total hours.....62-64
- UCO total.....62-60

Electives to bring total to 124

Minimum Grade Requirements

1. Average in (a) all college course work, (b) course work at UCO, and (c) major courses..... 2.25
2. In all Business Support Courses and Business Core Courses minimum grade of “C”

Students must meet all bachelor degree requirements at UCO to include:

- 40 hours of upper division coursework
- 30 hours in residence at UCO
- 15 of the last 30 hours must be taken in residence at UCO

For other regulations pertaining to graduation, see the UCO 2015-2016 Undergraduate Catalog.